

REFERENCE



A scenic landscape with rolling hills and a person standing on a rocky outcrop. The hills are covered in green grass and some trees. The sky is a mix of blue and orange, suggesting a sunset or sunrise. A person is standing on a large, dark rock in the foreground, looking out over the landscape. The overall mood is peaceful and contemplative.

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CULTURE & HISTORY

Discover the most fascinating periods in history and the great cities of Anquity using investigative research put together by the finest, most sought after authorities in their field. Retold with photographs, historic 3D reconstructions and high quality maps.

WORLD HISTORY
ARCHAEOLOGY
HISTORY OF ROME
GREEK AND ROMAN MYTHS
NORSE MYTHOLOGY
PHILOSOPHY
GREAT WOMEN
POWERFUL WOMEN
ECONOMICS



“*The best prophet of
the future is the past.*

—Lord Byron

WORLD HISTORY

Description

A global and orderly view of over 5,000 years of history, paying special attention to the civilisations of the past. Discover the most fascinating episodes of history through the most rigorous investigations made by international experts. The texts are accompanied by high quality photographs, maps and historical reconstructions. With multiple visual resources (maps, drawings, images, infographics) and the finest photographs.

Chronological narration of the events, their causes and consequences, prioritising political and social history.

Learn about history through the most representative images of each theme.

Maps that help to locate tribes, religions, languages, empires and events.



Plans to explain the urban layout of cities, the floor plan of a building or troop movements on the battlefield.

Drawings and infographic to understand aspects of the explanations.

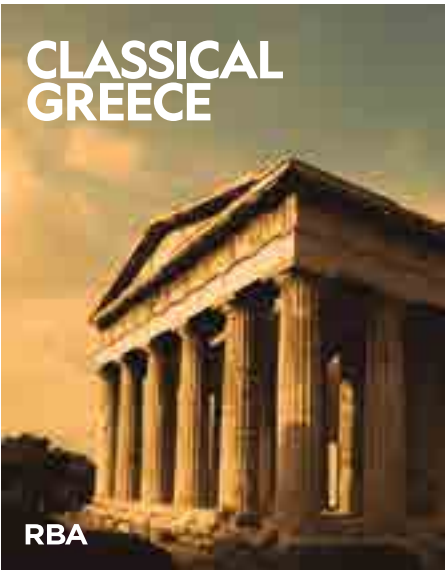
Big Books

“History is the discovering of the principles of human nature.”

—David Hume



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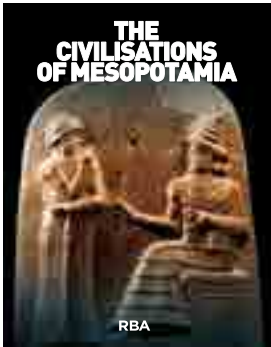


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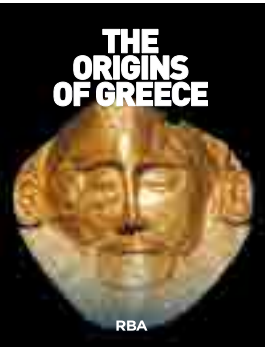
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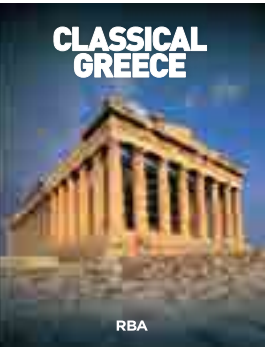
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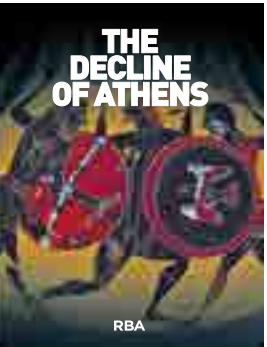
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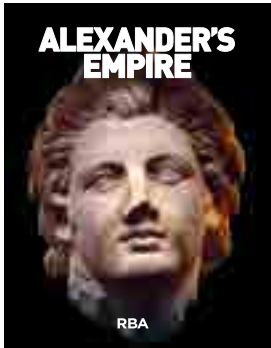
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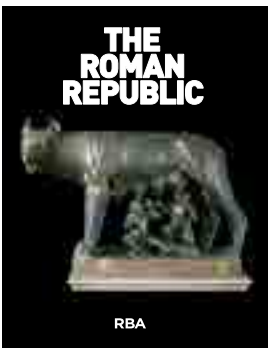
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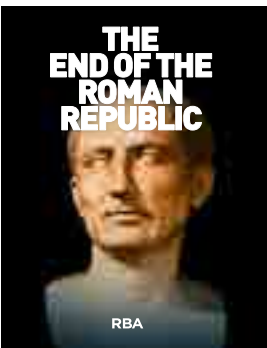
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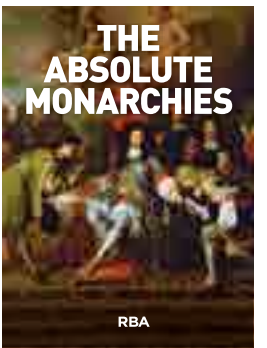
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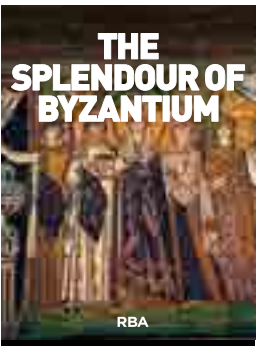
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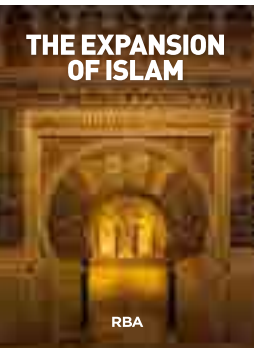
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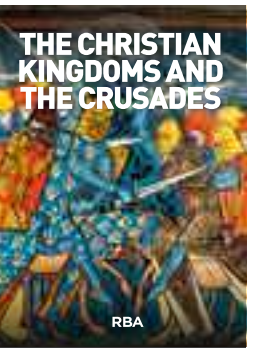
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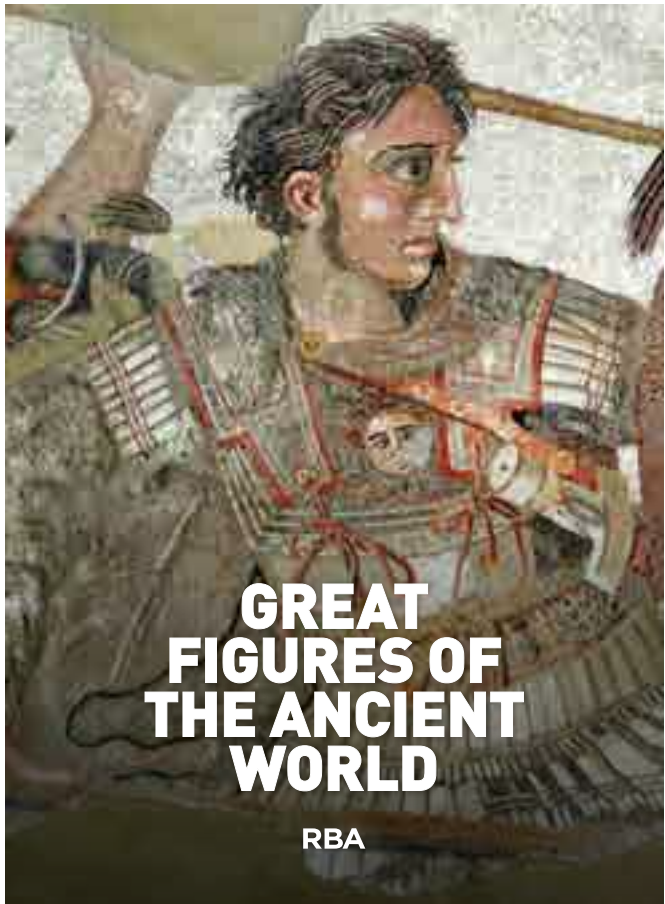


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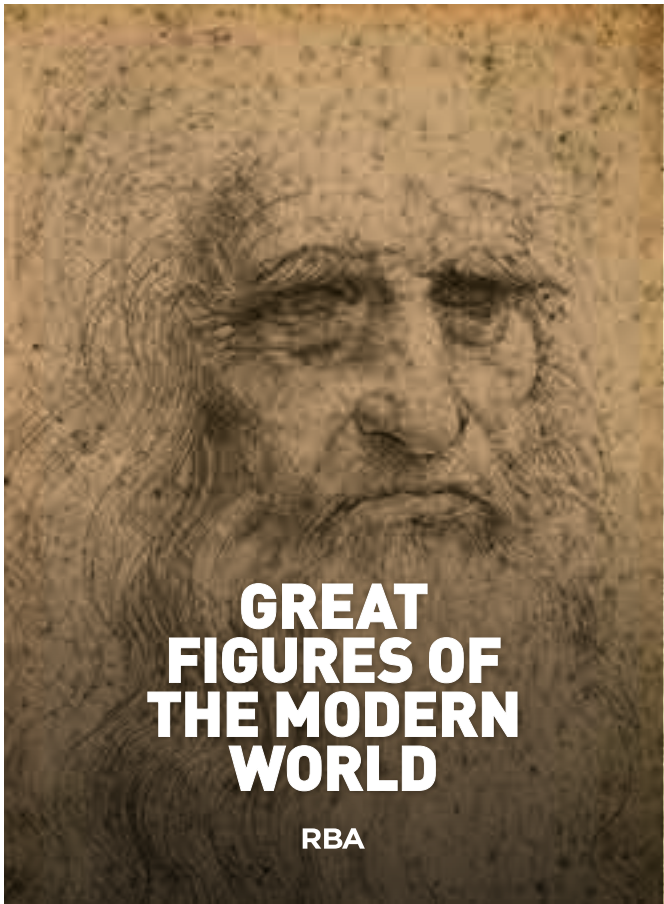


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GREAT FIGURES

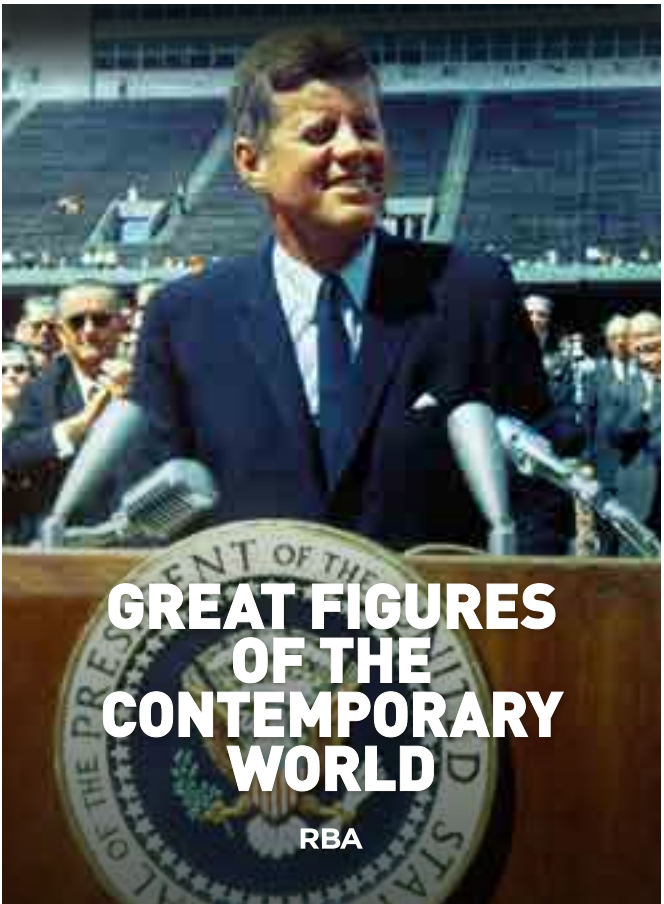


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“*History is written by winners.*”
—Napoleon I



Page Count: 432
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“*If you want the present
to be different from the
past, study the past.*

—Baruch Spinoza



ARCHAEOLOGY

Description

With the collaboration of a large body of experts in ancient history and archaeology and spectacular 3D illustrations, these books bring the cities of Antiquity to life, featuring the vital visual power and informative rigour for every reader to be able to enjoy archaeology and the reconstructions of the great cities of Antiquity for the first time.

Exteriors, interiors and cross sections of buildings and monuments.

Maps and timelines to explain the principal events.

Explanation of archaeological research techniques and methods.

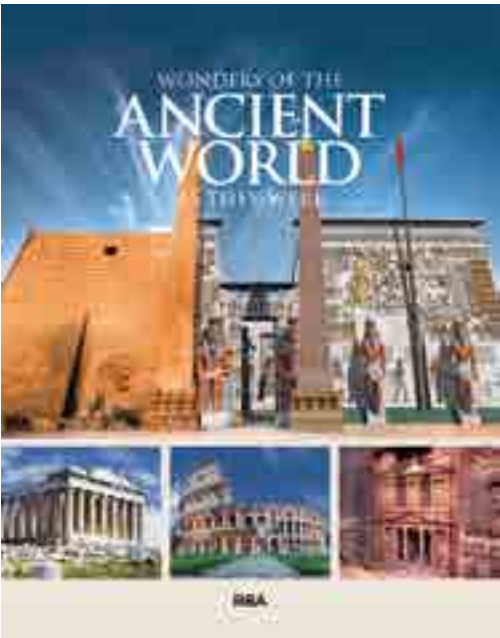


Photos and diagrams to reinforce the informative nature of the issues.

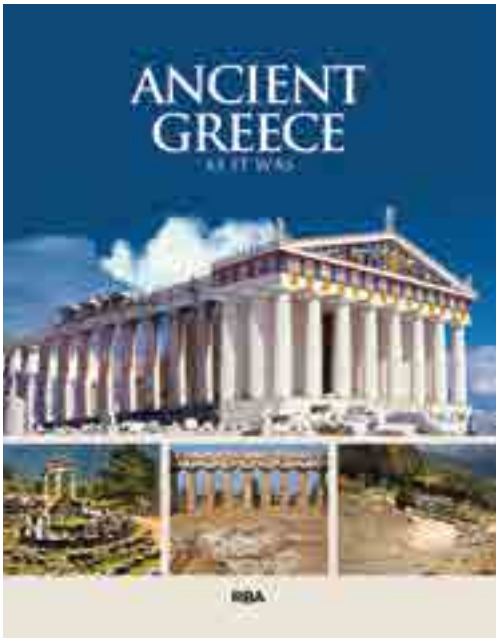
Spectacular 3D panoramic views of each city in its period and splendour.

Big Books

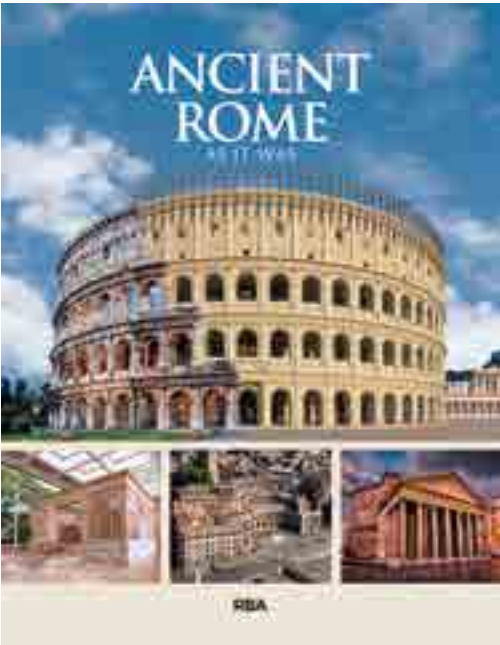
“As the archaeology of our thought easily shows, man is an invention of recent date. And one perhaps nearing its end.”
—Michel Foucault



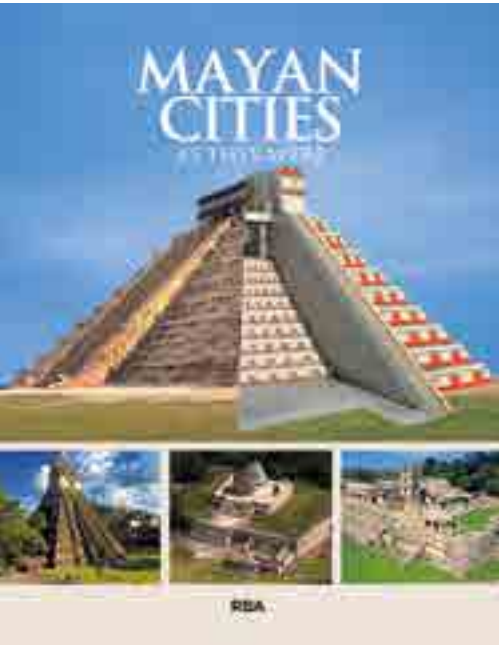
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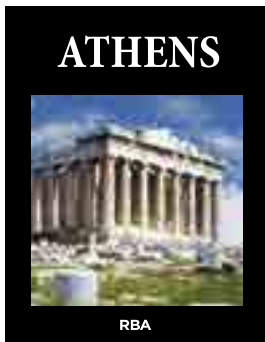


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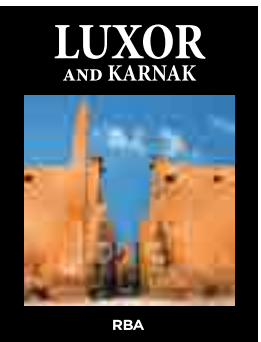
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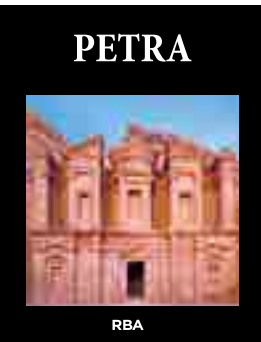
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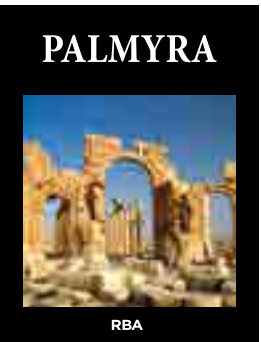
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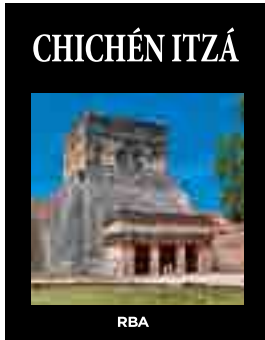
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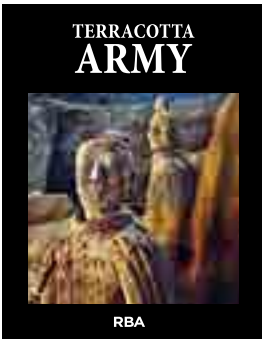
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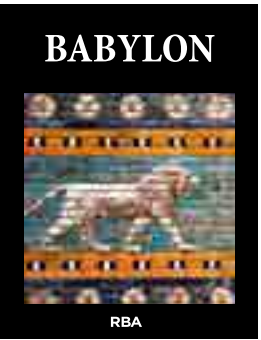
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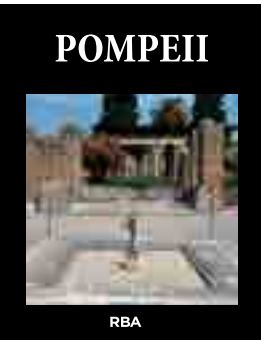
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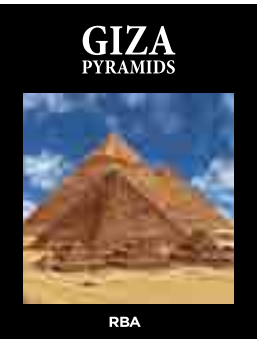
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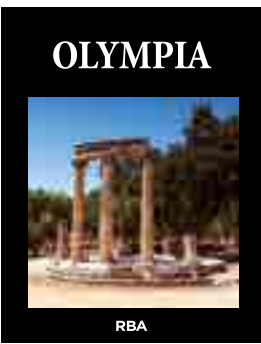
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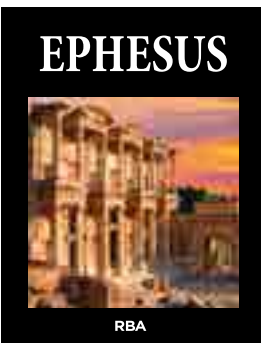
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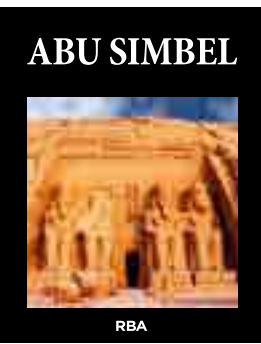
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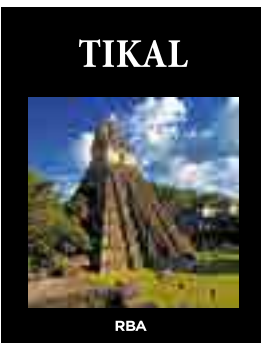
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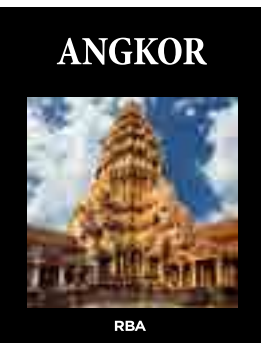
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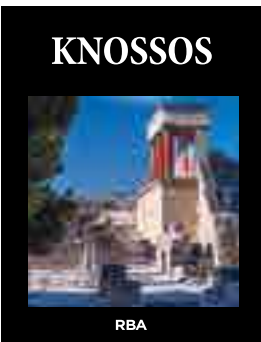
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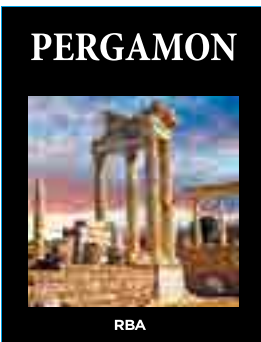
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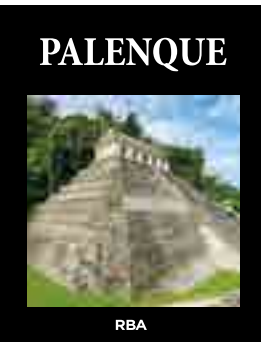
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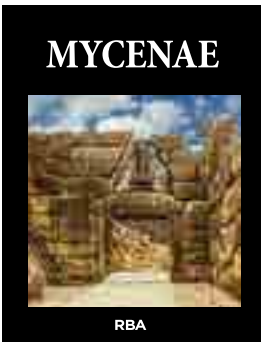
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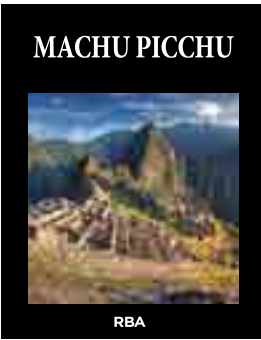
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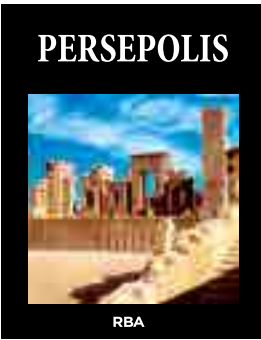
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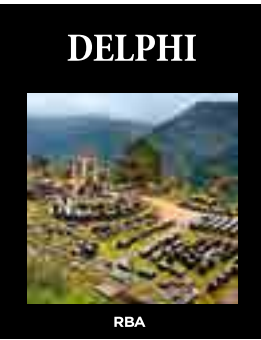
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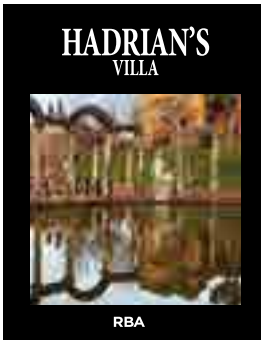
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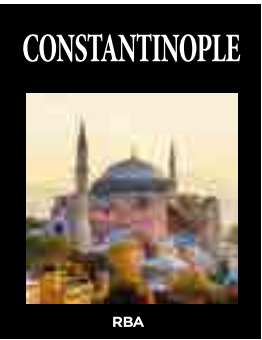
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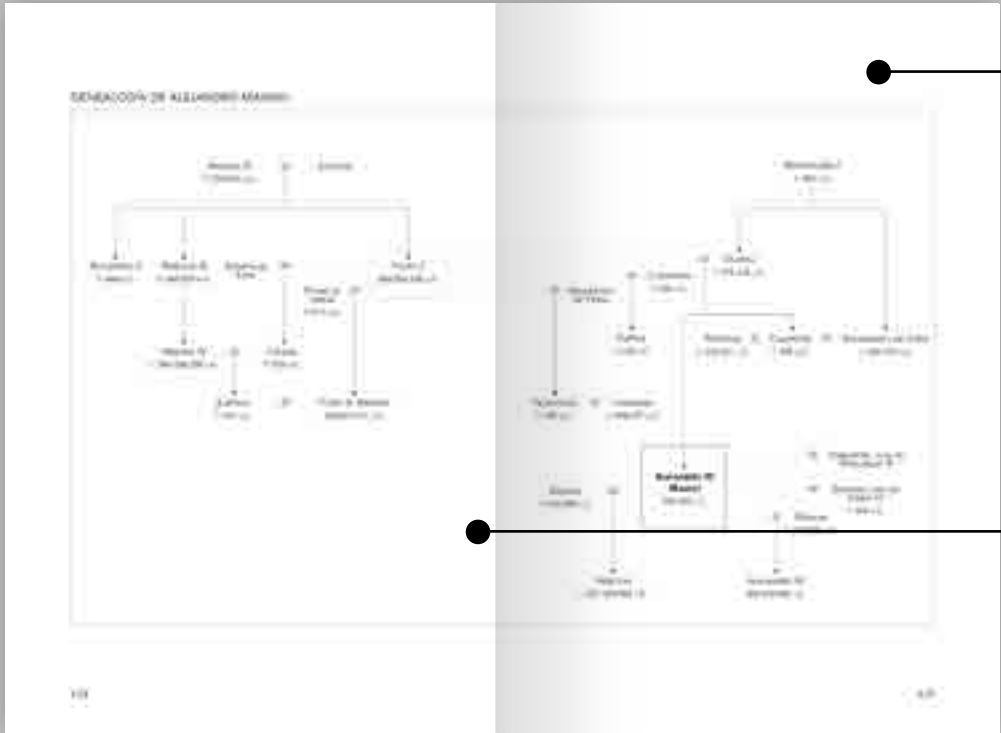
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A new look at history that closely examines everyday life in Rome, a society capable of coming up with fundamental concepts like citizenship, democracy and republic, but at the same time of falling into systematic corruption and extreme violence.

In our language, in our political system, in our art, in our way of thinking and entertaining ourselves, we remain part of that great theatre of the world that they built. These books that combine cultural information with entertainment to tell us about the key moments of this fascinating civilisation.

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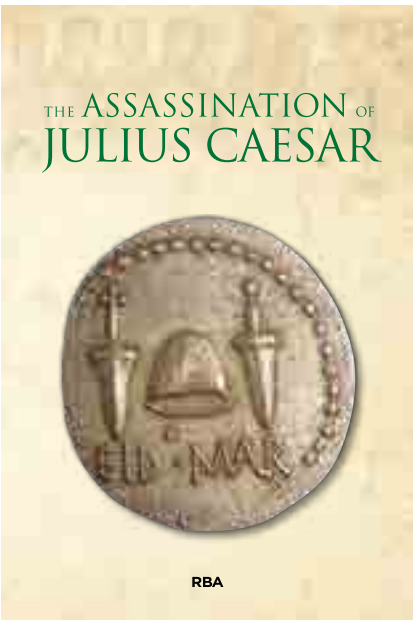
Meticulous illustrations of scenes, figures, objects and concepts related to the story take the reader back to that distant time.



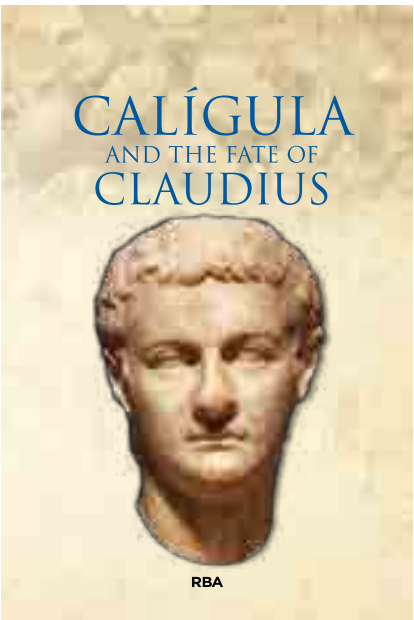
All the facts and the people of the history of Rome, told in an attractive but rigorous way.

*A new look at the past
in which the historical
narrative goes
hand in hand with a
description of society
at the time.*

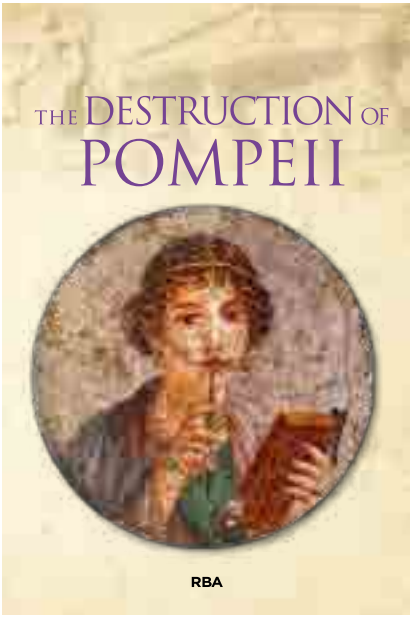
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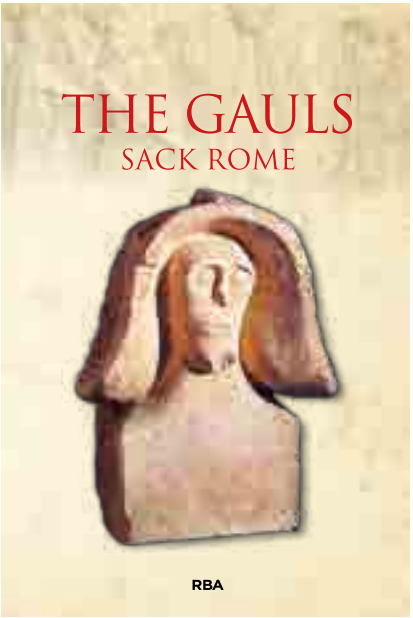
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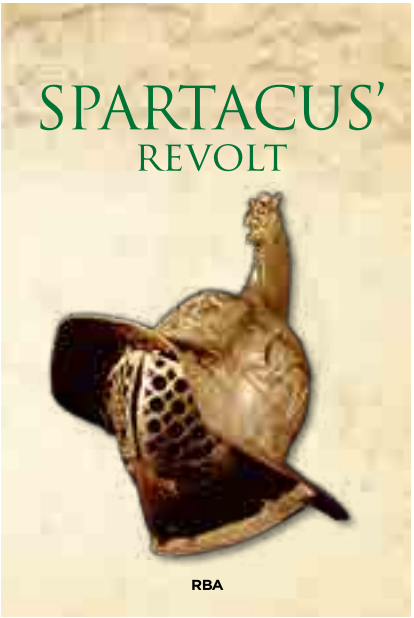
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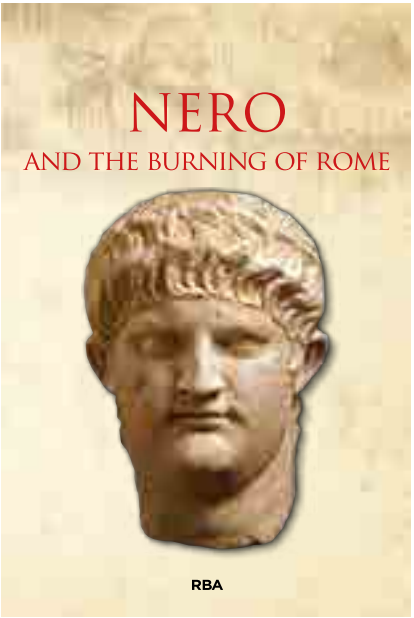
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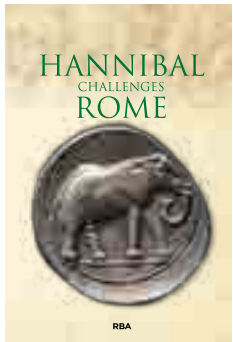
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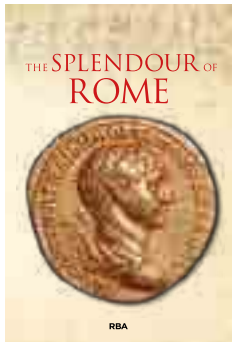
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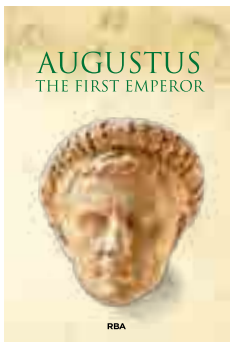
“We are the heirs to the political and social debates that were already raging in ancient Rome.”
—Mary Beard



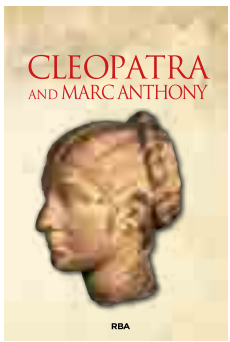
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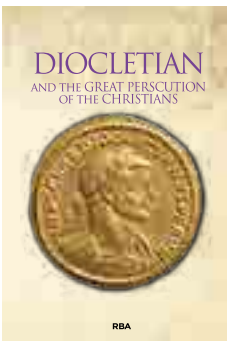
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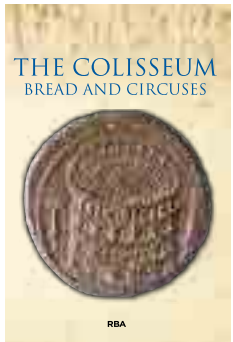
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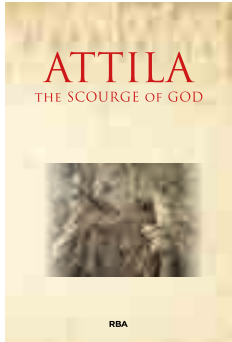
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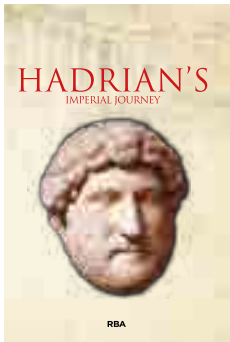
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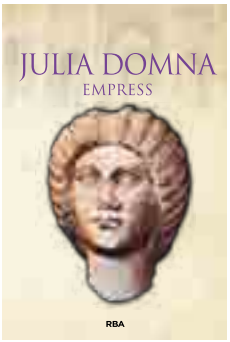
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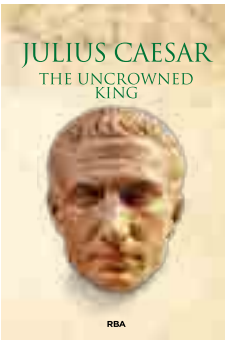
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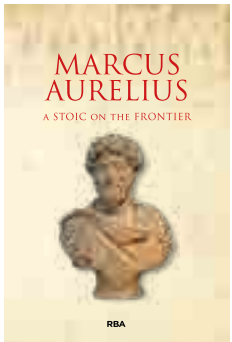
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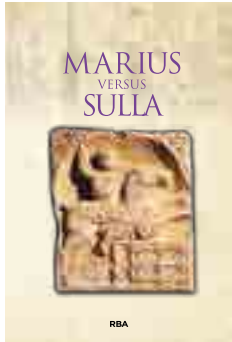
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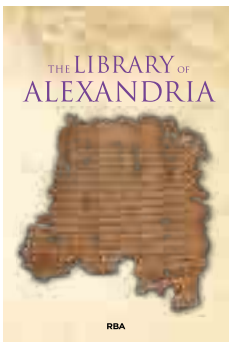
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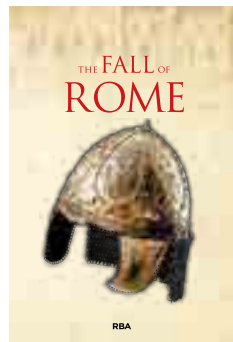
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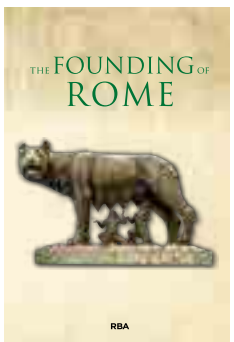
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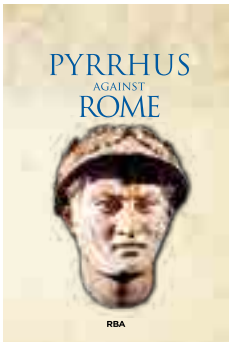
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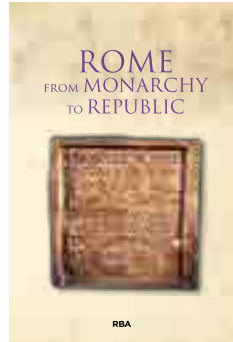
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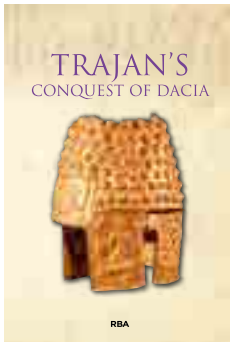
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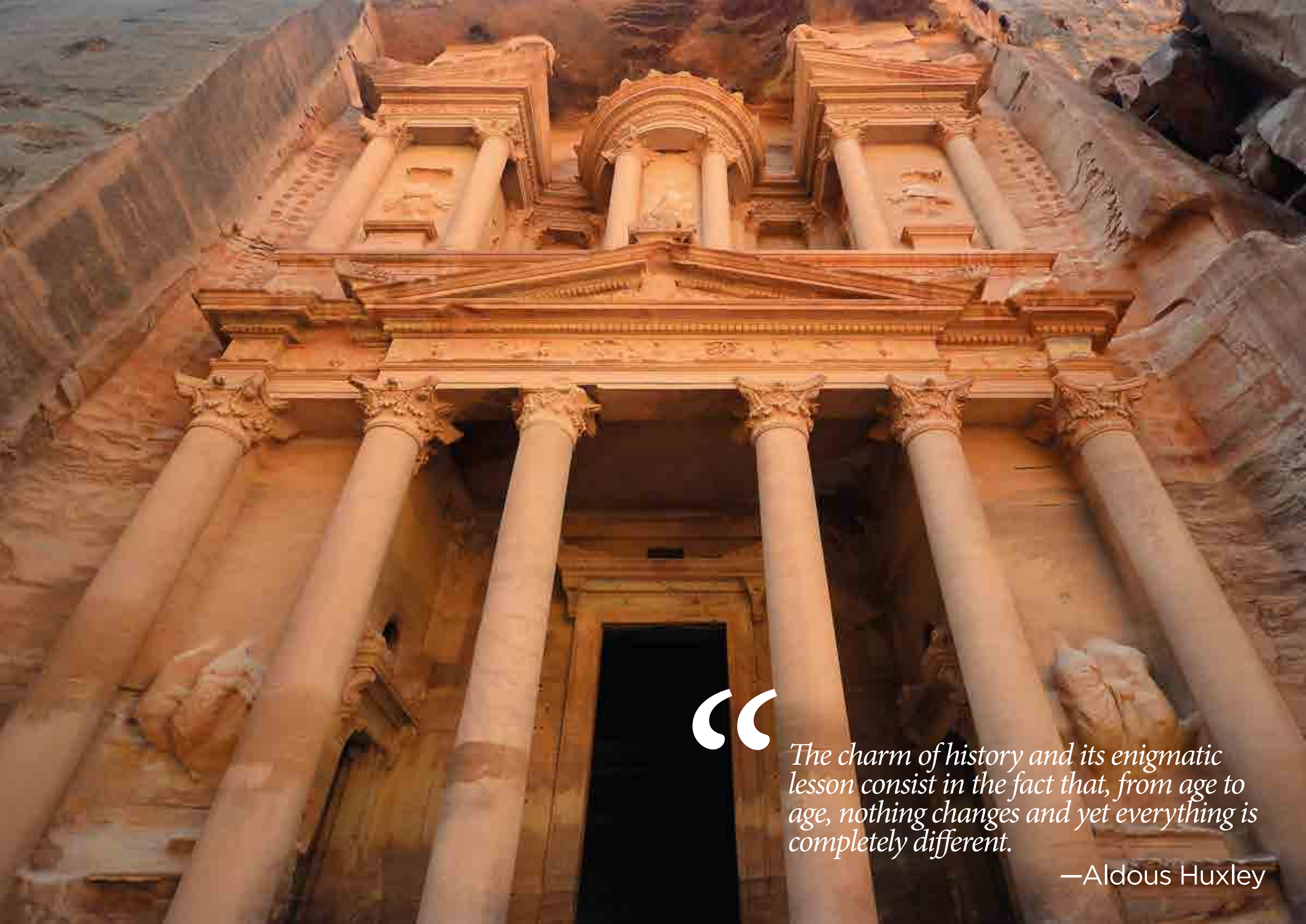
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“

The charm of history and its enigmatic lesson consist in the fact that, from age to age, nothing changes and yet everything is completely different.

—Aldous Huxley

GREEK MYTHOLOGY

Description

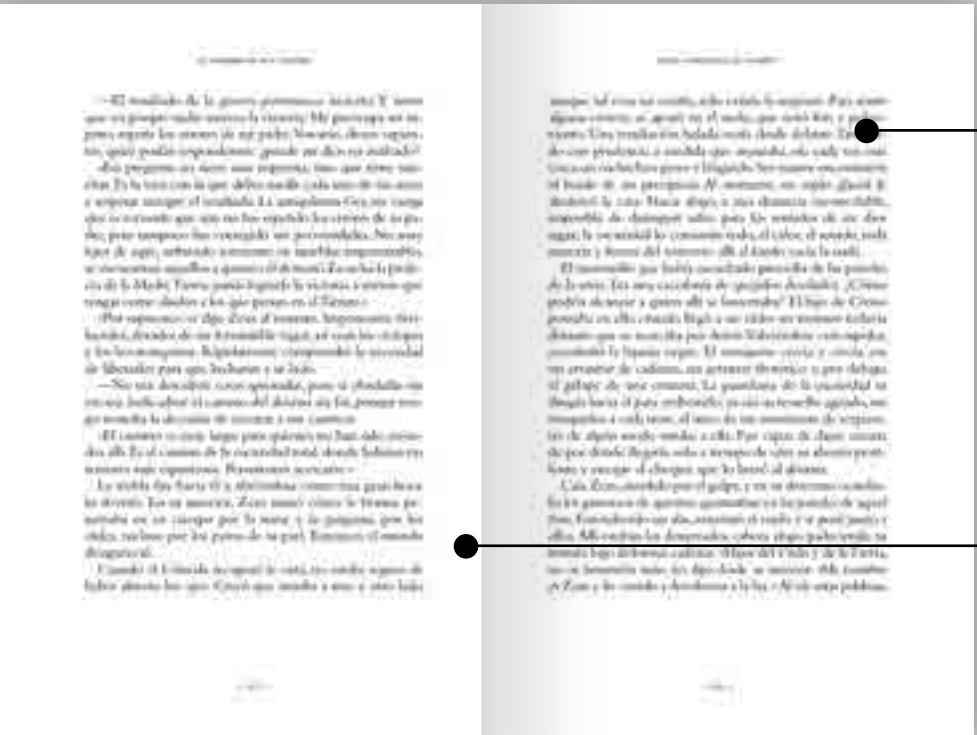
Fascinating stories featuring gods and heroes whose feats thrill us and evoke the origins of our culture.

A unique chance to plunge into the exciting world of mythology. All the myths, are presented in novel, thought-provoking recreations with original illustrations inspired by classical art take the reader back to the time when these tales were created, in homage to the poets - like Homer - whose work in setting down the oral tradition has enabled us to enjoy classics that are essential to understanding western civilisation.

A comprehensive journey through classical mythology, from the origins of the universe to the great heroes' adventures.

All the classic myths in novel, thought-provoking recreations.

With original illustrations inspired by classical art.



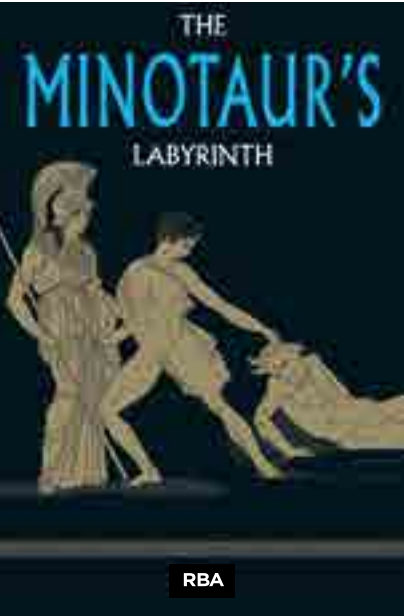
A comprehensive journey through greek mythology, from the origins of the universe to the great heroes' adventures.

Presented by prestigious publisher Gredos.

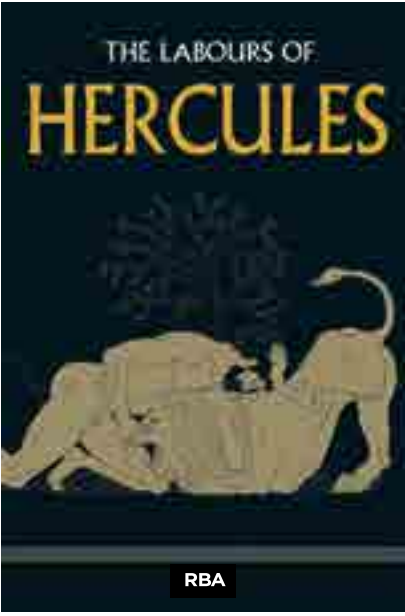
Available Titles

“Myth is at the beginning of literature, and also at its end.”

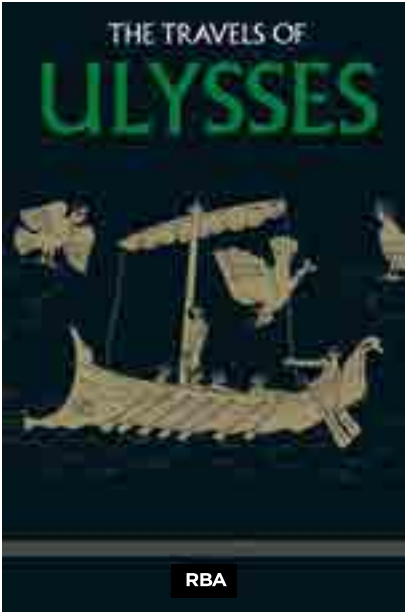
—Jorge Luis Borges



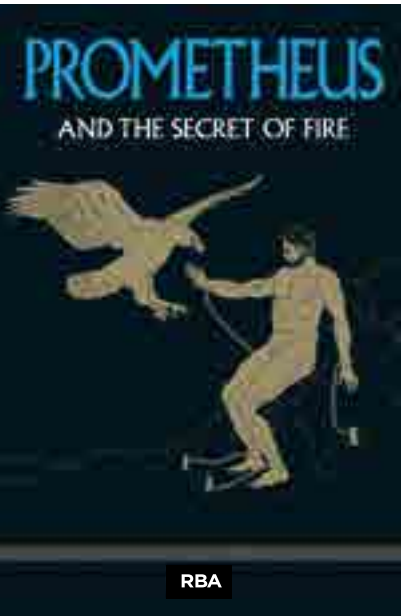
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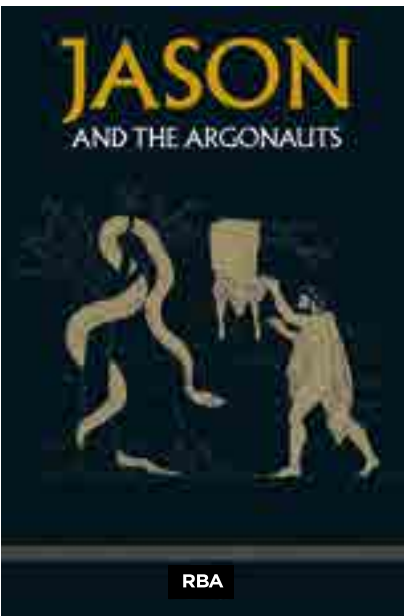
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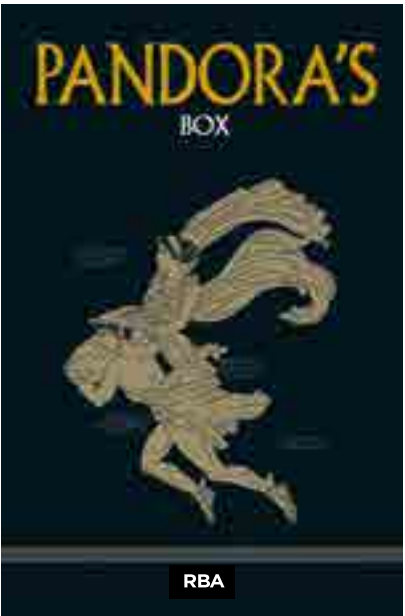
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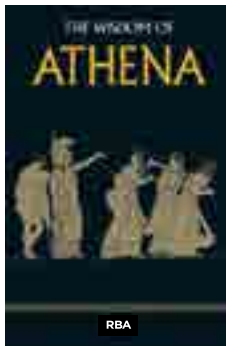


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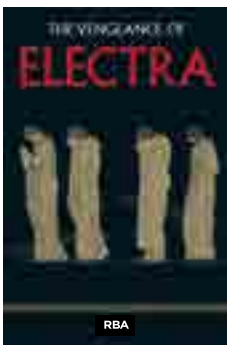
Other Bestsellers



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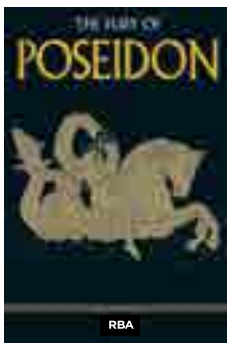
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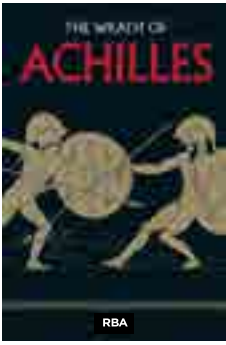
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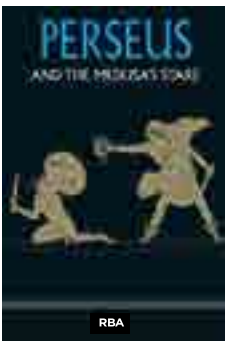
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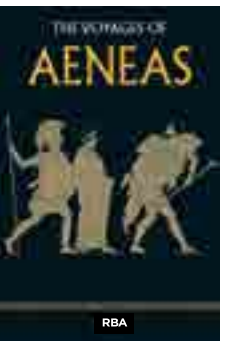
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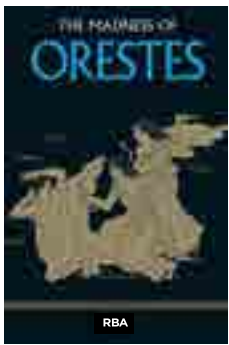
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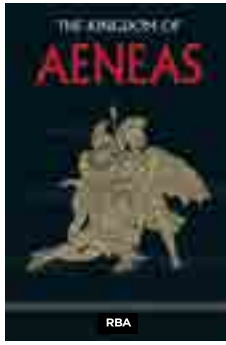
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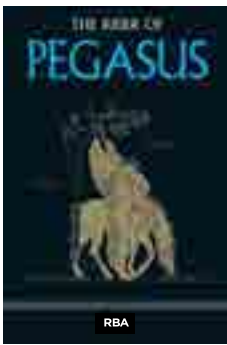
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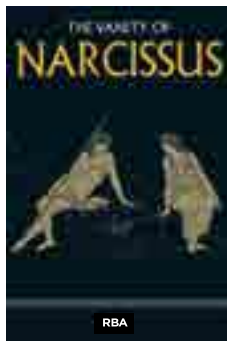
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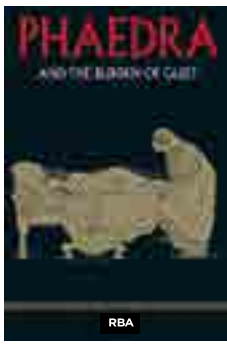
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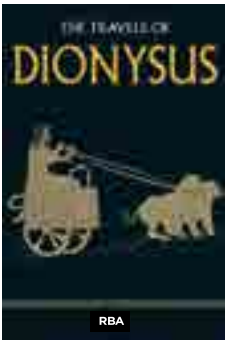
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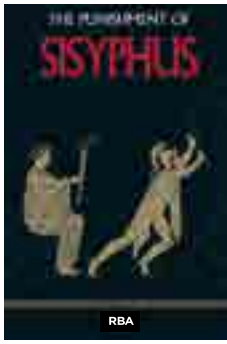
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NORSE MYTHOLOGY

Description

The Norse legends are some of the most powerful, thought-provoking stories in European culture. Their eternal power to fascinate lives on in fantasy literature, J.R.R. Tolkien, Neil Gaiman and George R.R. Martin have all drawn inspiration from Scandinavian mythology to create worlds, gods and heroes.

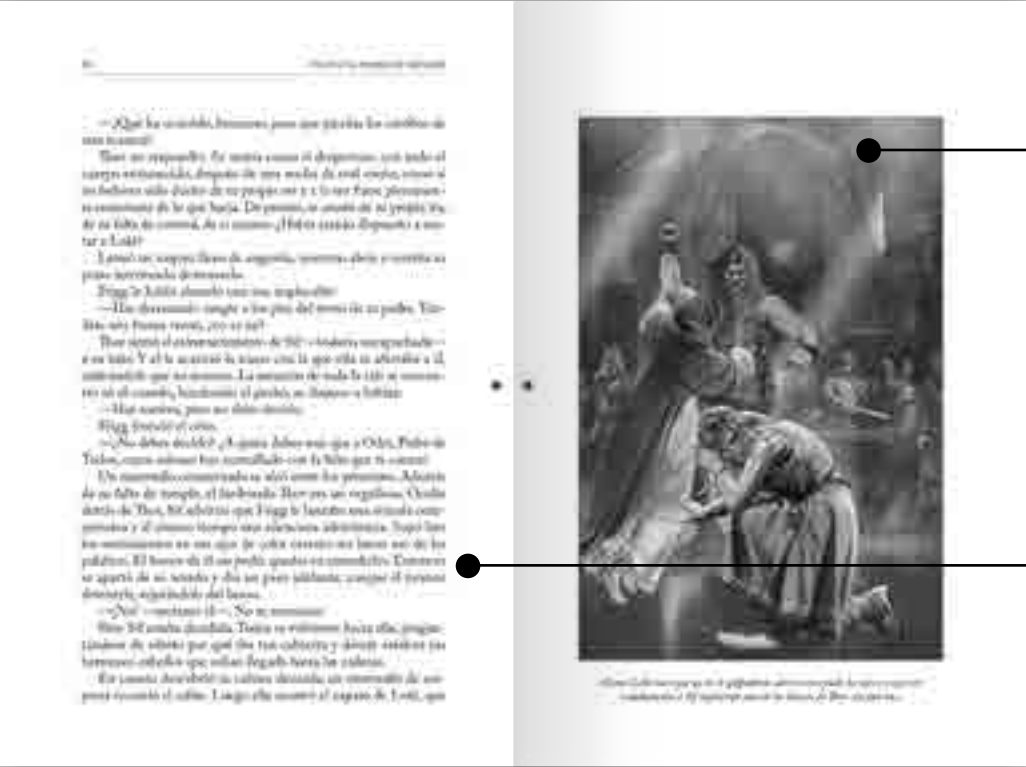
At the dawn of the 8th century, the Vikings set out from their lands in Denmark and the Scandinavian peninsula aboard their drakkars, and within just two

centuries had reached the coasts of Canada and even besieged Constantinople. Though their presence in these places was fleeting, in others, like England, Ireland and Iceland, they left a lasting mark. Viking culture, which the Germanic peoples also inherited, thus became one of the pillars of the European cultural edifice, especially in its legends.

We invite you to discover the richness of their mythology and through this their whole culture.



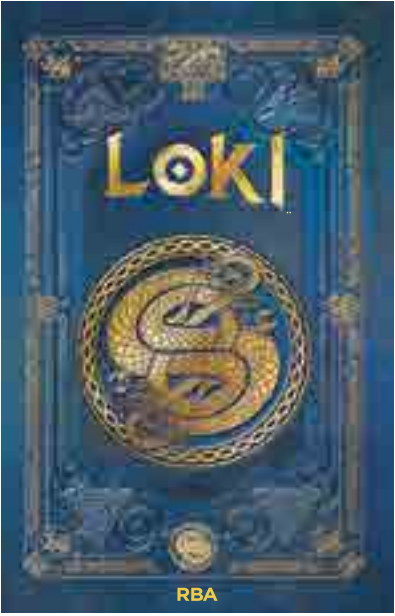
Accompany Odin in his attempt to overcome destiny, condemning the universe to perish before the forces of chaos.



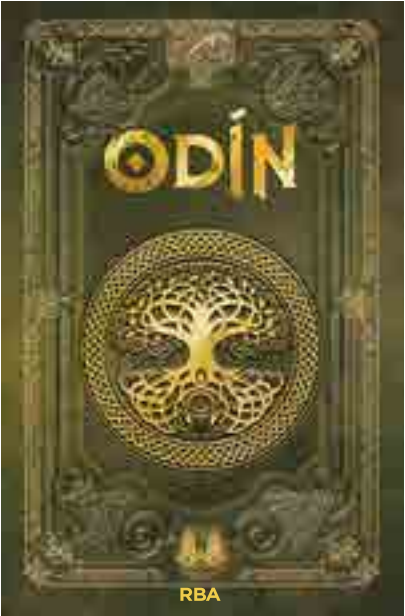
Stand with Thor, protector of men, in his struggles against the terrible creatures that threaten us: giants with magical powers or dragons as big as oceans.

Suffer with Siegfried, the hero cursed by his elders' greed and torn apart by his love for a goddess.

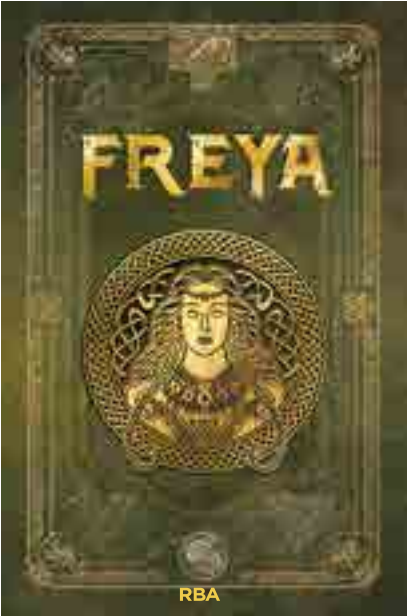
Available Titles



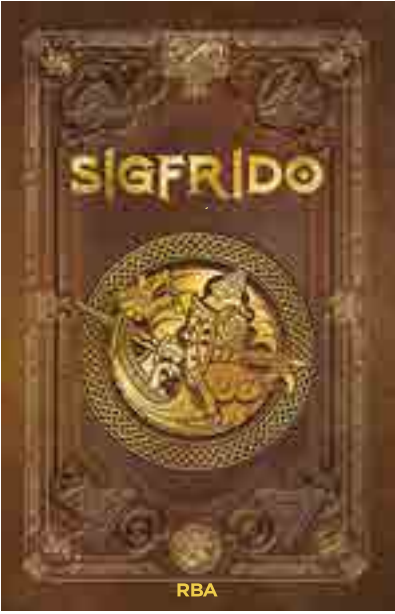
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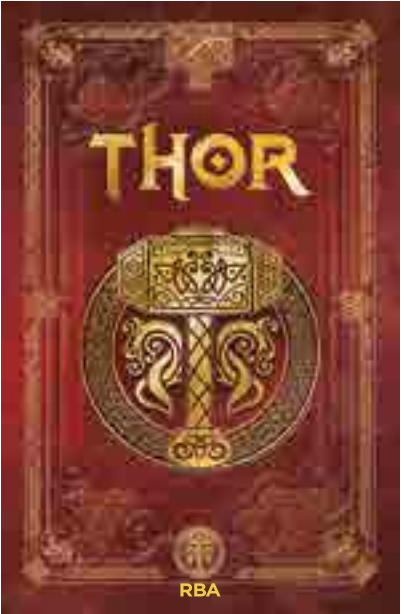
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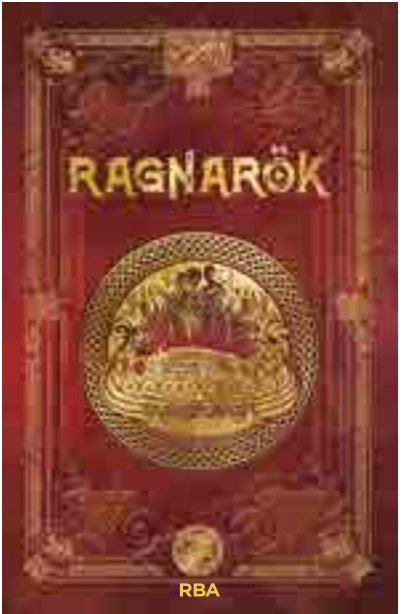
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Other Bestsellers

“*Myths are a people’s most treasured possessions: because they are sacred, because they are exemplary, because they are important.*”

—Mircea Eliade

ODIN’S SAGA

- 1. ODIN and the nine worlds
- 2. ODIN against the Vanir
- 3. ODIN and the fount of wisdom
- 4. ODIN and the magic runes
- 5. ODIN and the power of creation

LOKI’S SAGA

- 1. LOKI and the RAGNARÖK prophecy
- 2. LOKI and Freya’s necklace
- 3. LOKI and the apples of youth
- 4. LOKI’s exile
- 5. LOKI’s children

GODS OF ASGARD’S SAGA

- 1. FREYA and the power of desire
- 2. FRIGG against Odin
- 3. FREY exiled in Midgard
- 4. HEIMDALL, the guardian of Asgard
- 5. BALDER, the best of the gods
- 6. IDUN and the god of poetry
- 7. NJORD and the fury of the seas
- 8. KVASIR and the mead of poetry

RAGNARÖK’S SAGA

- 1. RAGNARÖK and the twilight of the gods
- 2. RAGNARÖK and the everlasting winter
- 3. RAGNARÖK and Heimdall’s horn
- 4. RAGNARÖK and the final battle
- 5. RAGNARÖK and the awakening of the gods
- 6. RAGNARÖK and the new world

SIEGFRIED’S SAGA

- 1. SIEGFRIED and the curse of the Nibelung
- 2. SIEGFRIED and the avenging blade
- 3. SIEGFRIED and the dragon Fafnir
- 4. SIEGFRIED and Brunhild’s promise
- 5. SIEGFRIED’s death
- 6. SIEGFRIED’s treasure

THOR’S SAGA

- 1. THOR and the power of Mjölhir
- 2. THOR in the land of the giants
- 3. THOR and the gauntlets of power
- 4. THOR and the stone colossus
- 5. THOR and the theft of Mjölhir
- 6. THOR’s daughter
- 7. THOR and the Valkyries



PHILOSOPHY

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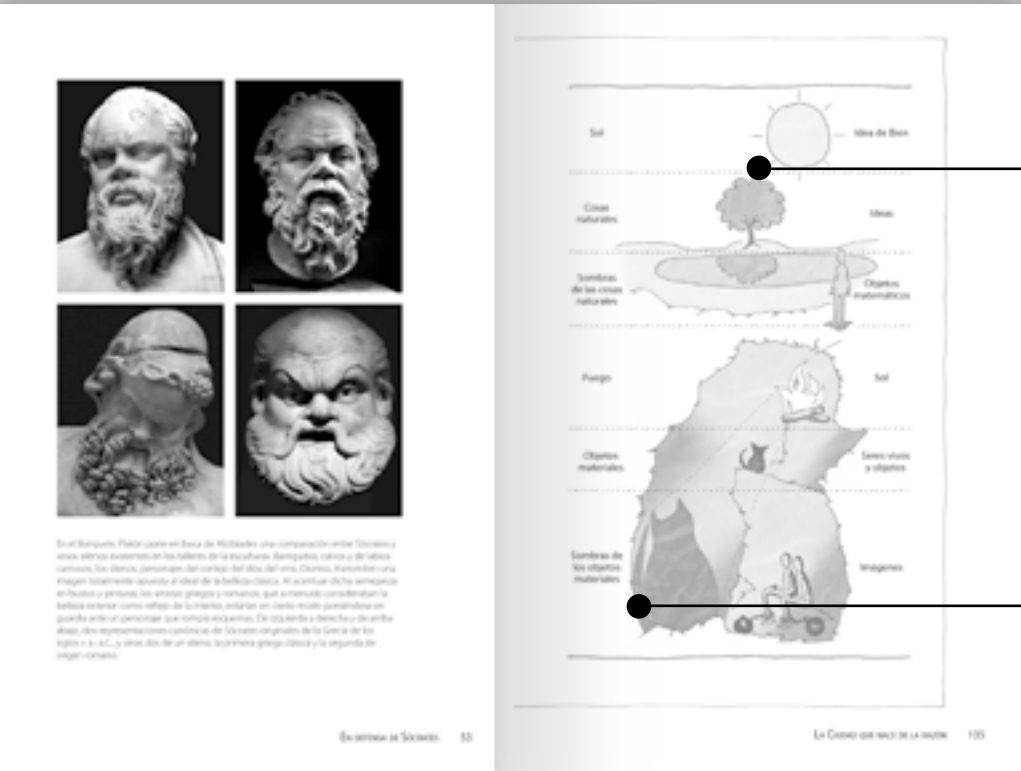
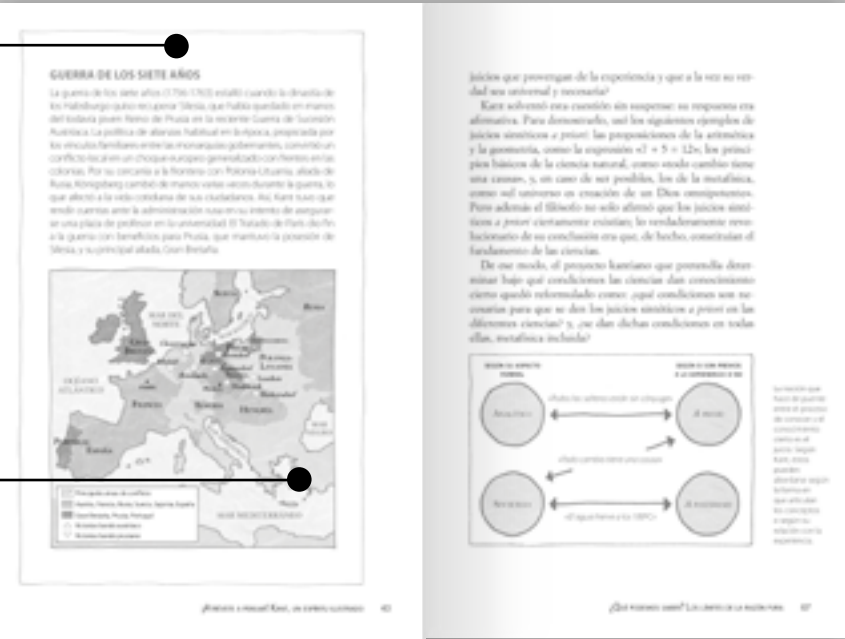
An invitation to critical reflection together with the great philosophers. For centuries, philosophers have attempted to answer transcendental questions that are more valid today than ever. Trying to understand how society should be organised; contemplating about the origins of the cosmos; wondering about one's purpose in the world or thinking about good, truth, justice or freedom is more necessary than ever for an individual who wishes to

understand today's world from a critical point of view.

An unprecedented, ambitious editorial project in the field of educational philosophy. Clear and pleasant texts, photos and illustrations converge in a careful edition whose purpose is to present the world of thought to readers seeking tools for reflection.

Abundant graphics and illustrations to make it easier to understand the more abstract philosophical concepts.

Historical maps and comparative timelines that help to place the author and their work in context.



A careful selection of the most representative images of the life and work of the great philosophers and of the period they lived in.

Graphic representations of allegories and myths that facilitate the interpretation of their symbols.

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Juan Manuel Aragués

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HEIDEGGER

Luis Fernando Moreno

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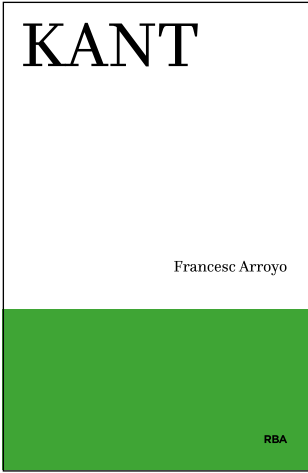
WITTGENSTEIN

Henar Lanza González

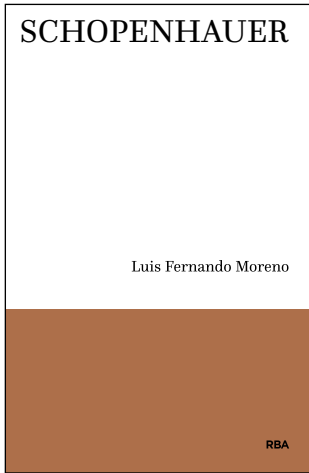
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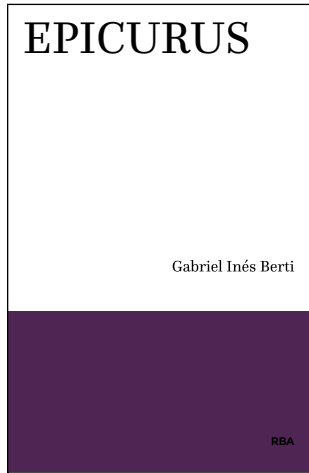
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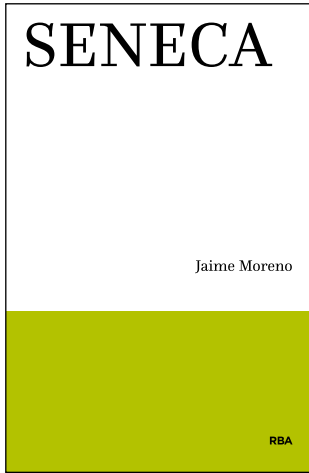
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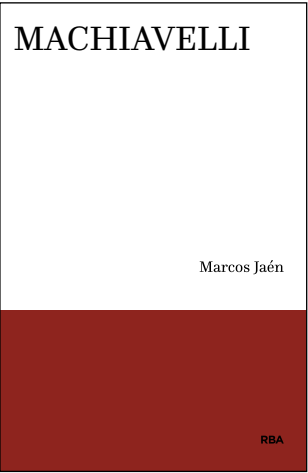
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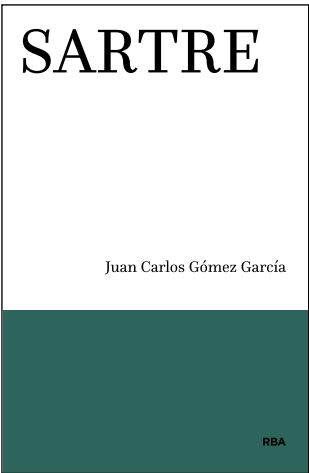
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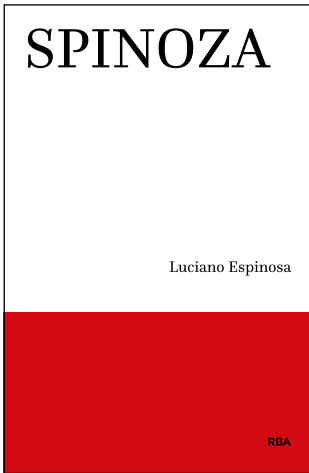
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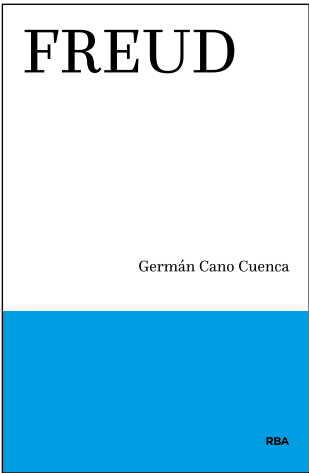
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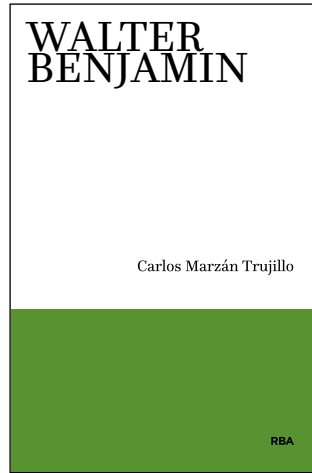


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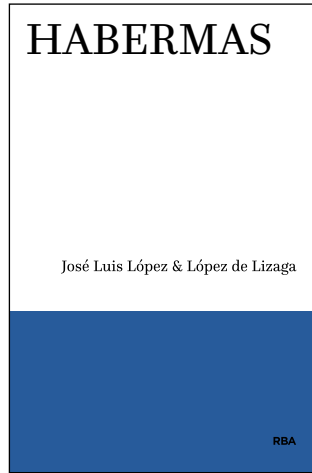


“*He who learns and does not practice this knowledge, is like a man who has not reaped the fruit of his labour of what he has sown.*

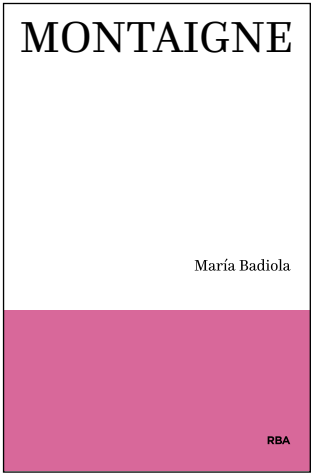
—Plato



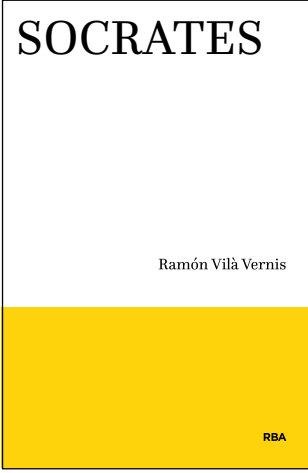
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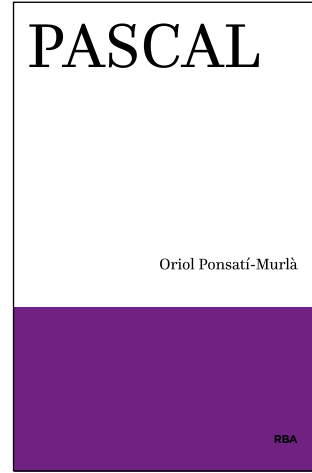
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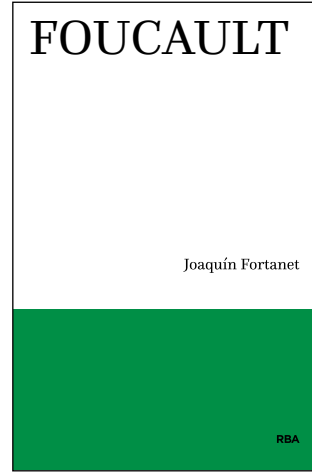
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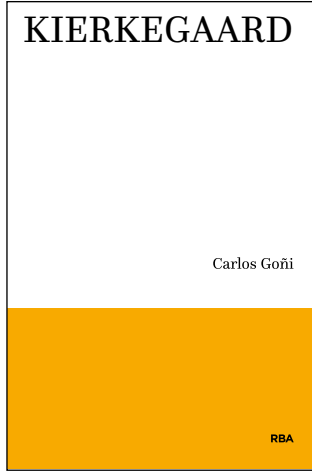
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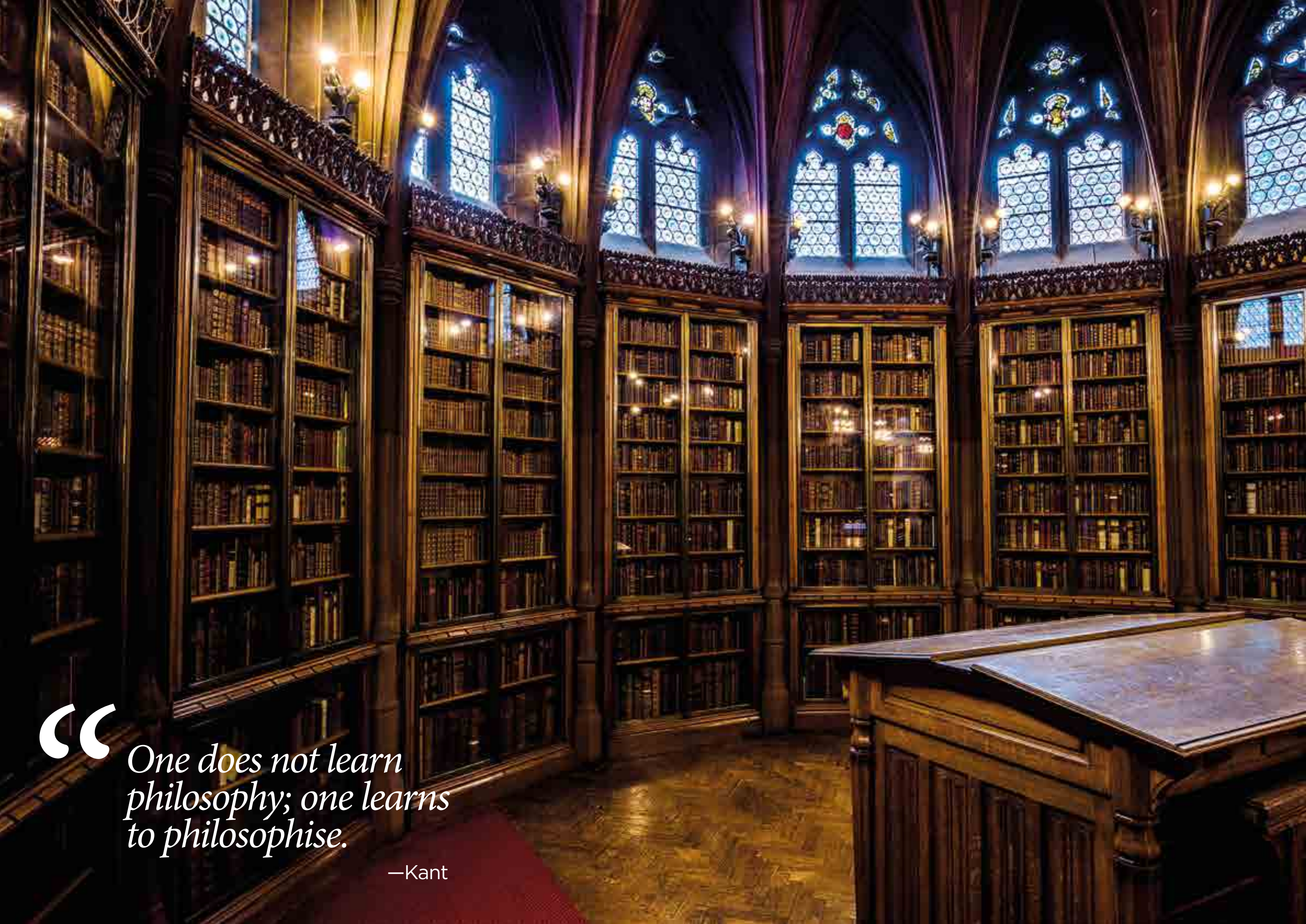
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“

*One does not learn
philosophy; one learns
to philosophise.*

—Kant

GREAT WOMEN

Description

A series about the women who have changed history. Tenacious, creative, brave, distinctive and free.

Women of different epochs, different backgrounds and classes who challenged destiny and changed the course of history for ever.

Scientists, writers, activists, politicians, artists, educators... but also daughters, mothers and wives. Heroines but at the same time real women with exciting lives.

They pursued their dreams with determination. They broke the rules of their time.

They believed in themselves and managed to break down boundaries. Unique women with inspiring, surprising lives.

They blazed the trail and today we benefit from their legacy. And these biographies describe their most intimate side. Each one is devoted to one of these great women and contains a thrilling story packed with emotion and surprising details. With portraits, letters and personal effects that reveal their most intimate lives.

The achievements of visionary women who over the years have helped to build the world as it is today.

Familiar but inspiring stories.



Thrilling stories packed with emotion and surprising details to take us into our heroines' inner world.



Striking, revealing illustrations.

Portraits, letters and personal effects... to reveal their most intimate side.

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A tireless struggler who won two Nobel prizes through genius and perseverance

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Hedy Lamarr

The famous actress and self-taught inventor who helped to create wifi

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Maria Montessori

The woman who revolutionized forever education

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Jane Goodall

The free spirit who became a symbol of the environmentalist struggle

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Frida Kahlo

The artist who made her work a universal icon of women's struggle

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Agatha Christie

A free spirit that became in the most read author in the whole world

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“I would rather be a rebel than a slave.”

—Emmeline Pankhurst

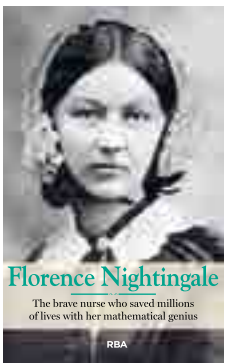
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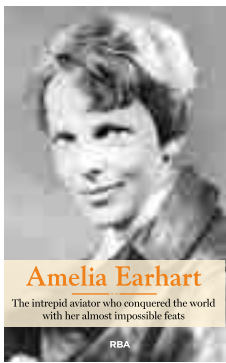
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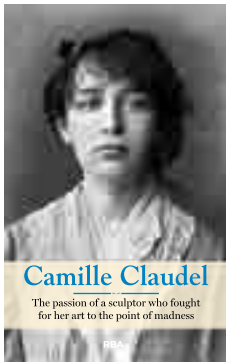
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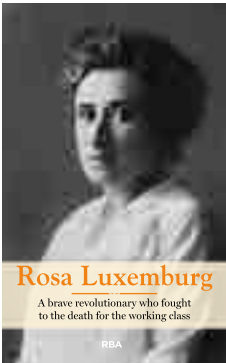
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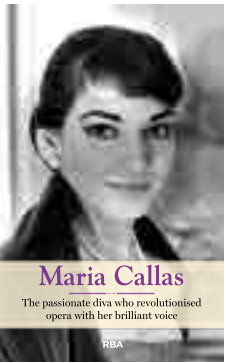
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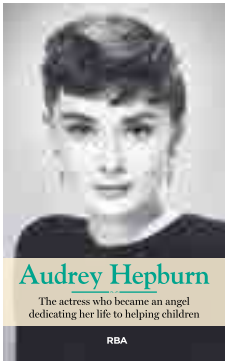
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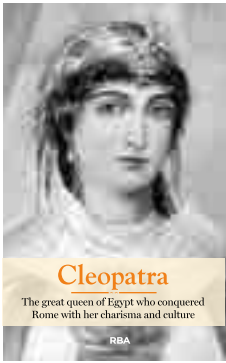
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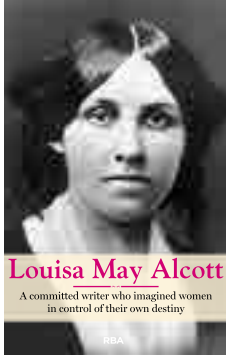
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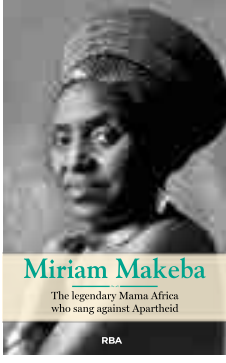
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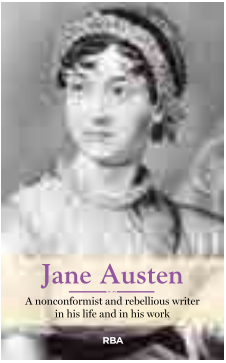
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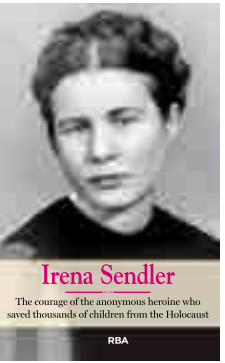
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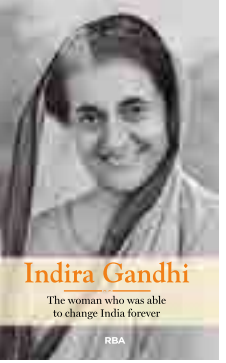
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POWERFUL WOMEN

Description

For centuries, the story of who these and other strong women were has been distorted.

Their lives were fascinating, but the power they wielded was misunderstood and denied due to the prevailing misogynist discourse of their era.

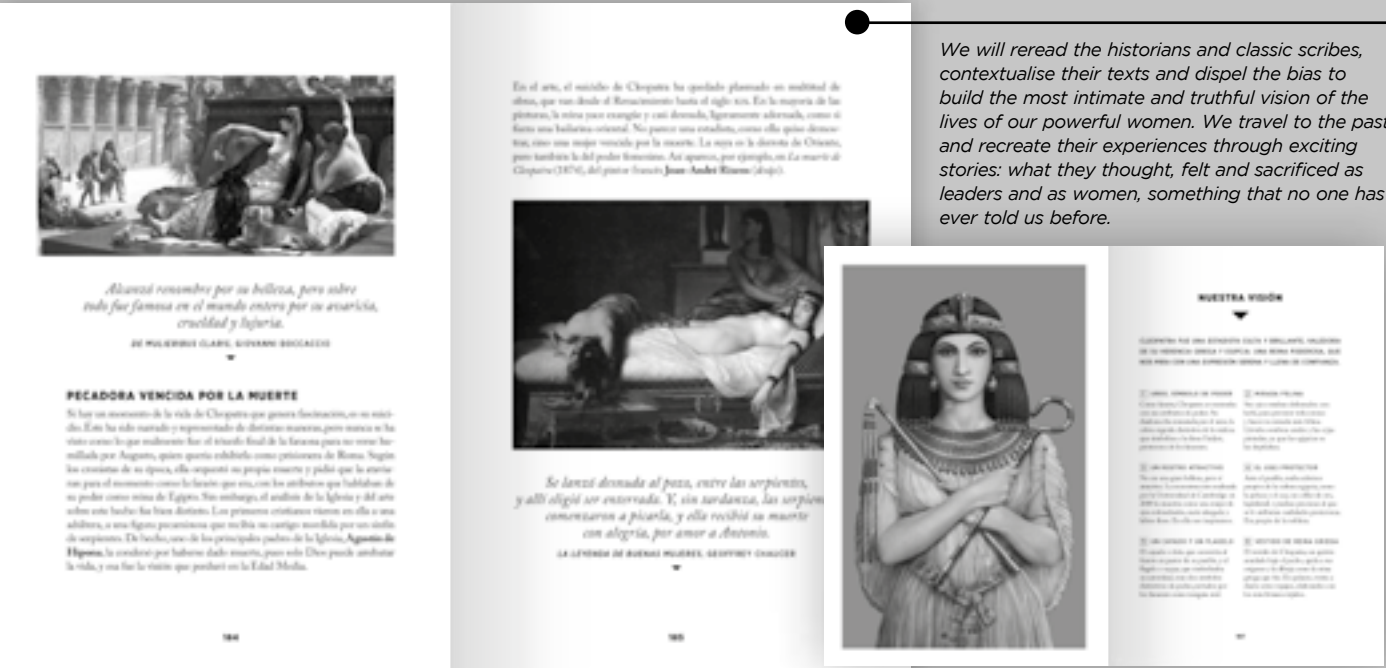
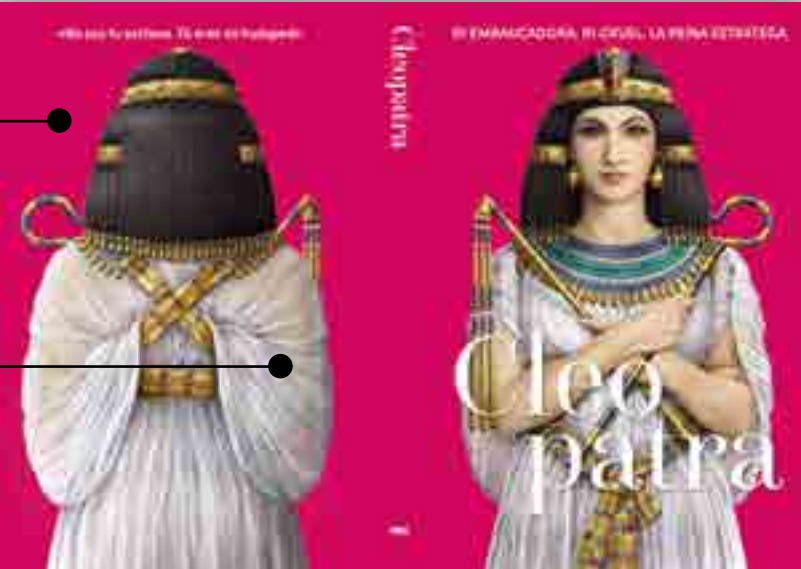
Historians, writers, poets, and artists reflected a biased vision of their lives. These portrayals offered us a muddled picture that stereotype these powerful women based on feminine clichés, denying their traits and their capacity to wield power.

This unique series reveals to us what it was like to be a woman in each period of history through the eyes of the most powerful women.

This journey through time allows us to discover the women who led or influenced power in each era across the globe.

We deconstruct the image that has been forged of our powerful women, questioning the existing iconography to build a more authentic portrait of each woman.

Our illustrated cover graphics document the process and reveal every detail of our vision: the expressions, their appearance, the clothing that they wore and their attributes of power.



Available Titles

- | | | |
|--------------------------|--------------------------------|---|
| 1. Cleopatra | 21. Teresa of Ávila | 41. Margaret of Valois |
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| 3. Joan of Arc | 23. Isabelle II of Spain | 43. Olympia |
| 4. Isabella I of Castile | 24. Boudica | 44. Clare of Assisi |
| 5. Catherine the Great | 25. Maria Theresa I of Austria | 45. Hatshepsut |
| 6. Queen Victoria | 26. Christina, Queen of Sweden | 46. Margaret of Austria |
| 7. Marie Antoinette | 27. María Pacheco | 47. Galla Placidia |
| 8. Anne Boleyn | 28. Wu Zetian | 48. Madame Roland |
| 9. Sissi | 29. Elisabeth Farnese | 49. Margaret of Anjou |
| 10. Elizabeth I | 30. Mary Tudor | 50. Cixi |
| 11. Joanna of Castile | 31. Nefertiti | 51. Roxelana |
| 12. Mary, Queen of Scots | 32. Anne of Austria | 52. Isabella d'Este |
| 13. Joséphine Bonaparte | 33. Anita Garibaldi | 53. Isabel, Princess Imperial of Brazil |
| 14. Catherine of Aragon | 34. La Malinche | 54. Lakshmi Bai |
| 15. Madame de Pompadour | 35. Livia Drusilla | 55. Olimpia Maidalchini |
| 16. Princess of Éboli | 36. Marie de' Medici | 56. Margaret of Parma |
| 17. Catherine de' Medici | 37. Martha Washington | 57. Agnès Sorel |
| 18. Eleanor of Aquitaine | 38. Julia Domna | 58. Isabelle of France |
| 19. Caterina Sforza | 39. Eugénie de Montijo | 59. Matilde di Canossa |
| 20. Agrippina | 40. Zenobia | 60. Cristina Trivulzio Belgiojoso |



Cleopatra Neither deceptive nor cruel. The strategist queen | **Lucrezia Borgia** She survived infamy She earned her freedom | **Joan of Arc** Neither saint nor witch. The great warrior | **Isabella I of Castile** Neither intolerant nor frigid. The modern stateswoman | **Catherine the Great** Free to love. Free to rule | **Queen Victoria** She made the rules. She defied them

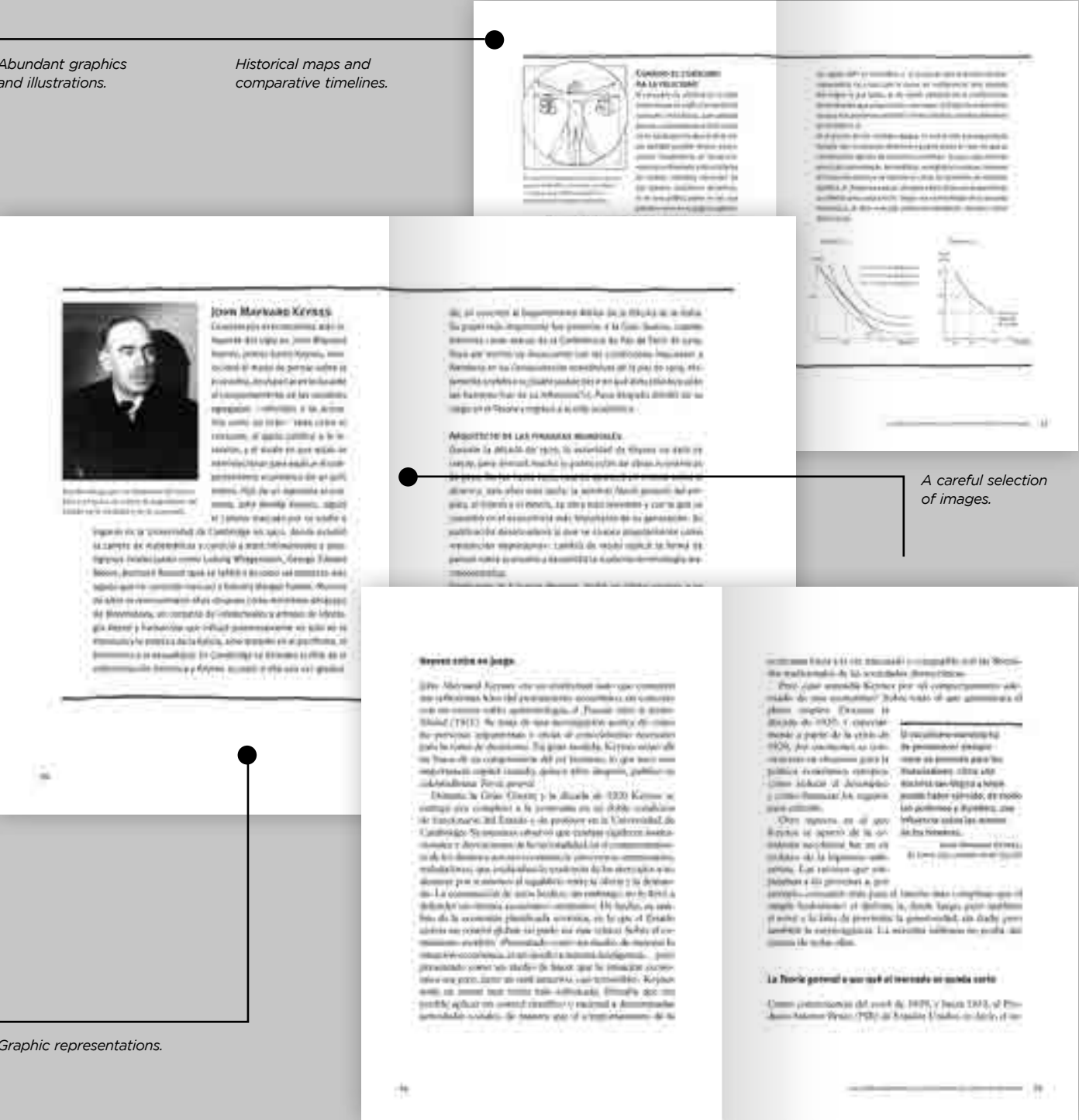
ECONOMICS

Description

Explaining the great challenges of economics clearly but rigorously is a challenge in itself, because economics is about people, and people are neither simple nor predictable. Economics is a social science, so it also has to be contextualised in terms of history, politics and society. This is what we do in these books, in which we review the most outstanding issues of modern economics and how they affect societies. An advisory committee made up of eminent economists has guaranteed the rigorous nature of the content. The books have been written by specialists in each of the subjects and supervised by Juan Tugores, professor of Economics at the University of Barcelona.

Abundant graphics and illustrations.

Historical maps and comparative timelines.



Graphic representations.

Available Titles

Winners and Losers in Globalisation

RBA

Page Count: 144
Size: 155 x 232 mm

Are We Ruled by Central Banks?

RBA

Page Count: 144
Size: 155 x 232 mm

The Great Global Energy Business

RBA

Page Count: 144
Size: 155 x 232 mm

Growth Against the Environment

RBA

Page Count: 144
Size: 155 x 232 mm

The Power of the Financial Markets

RBA

Page Count: 144
Size: 155 x 232 mm


Is Development Aid Useful?

RBA

Page Count: 144
Size: 155 x 232 mm

Other Bestsellers


Who Benefits from International Trade Rules?



RBA

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The Pros and Cons of Immigration



RBA

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Expansions and Recessions in a Globalised World



RBA

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Is the Nordic Model Exportable?



RBA

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The Keys to the Asian Miracle



RBA

Page Count: 144
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The Role of Cities in Economic Development



RBA

Page Count: 144
Size: 155 x 232 mm


Basic Income Against Uncertainty



RBA

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The Risks of a Crowded Planet




RBA

Page Count: 144
Size: 155 x 232 mm




Are the Financial markets Rational?



RBA

Page Count: 144
Size: 155 x 232 mm

Tax Havens and Other Loopholes in Tax Systems




RBA

Page Count: 144
Size: 155 x 232 mm

MATHS & SCIENCE

Why is the world and our Universe the way it is? This question has been fascinating mankind since time immemorial. Science and Maths will help us begin to answer and understand the world and the way we live today.

COSMOS
ASTROPHYSICS
GREAT SCIENTISTS
MATHEMATICS
MATHEMATICS THAT TRANSFORM THE WORLD
THE BRAIN
BIG BOOKS



“*Look up at the stars and not down at your feet. Try to make sense of what you see, and wonder about what makes the universe exist. Be curious.*

—Stephen Hawking

COSMOS

Description

An exhaustive tour of the solar system, the Milky Way, Mars, the galaxies, black holes and more. A window to the great spectacle of the Cosmos.

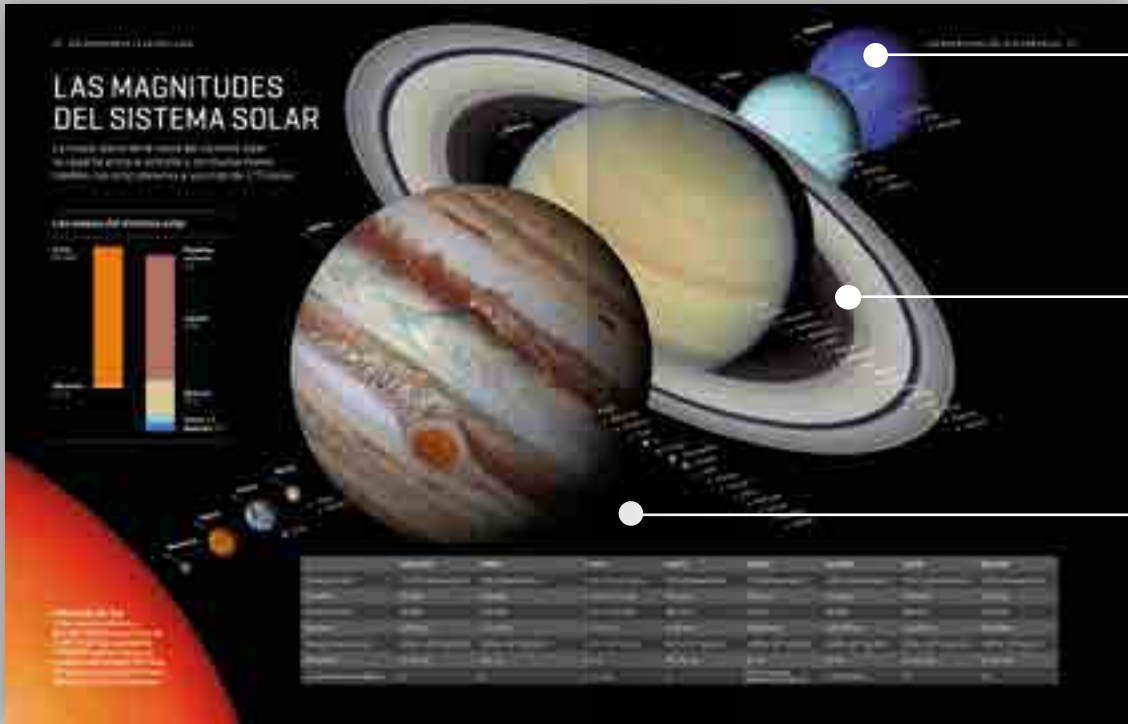
Until a few years ago, Earth and the solar system were believed to be unique, black holes were pure speculation and Pluto was the ninth planet. But all this has changed thanks to the latest observations, missions like Cassini-Huygens and the Mars expeditions, which have given us a new view of

the grand spectacle that is the Cosmos. We now know that the universe is full, black holes have been detected by their gravitational pull and Pluto has been demoted to a dwarf planet.

Everything you need to know about the Cosmos in books written by leading experts. With unprecedented visuals: the best images from NASA and the ESA, new 3D recreations and endless graphics, drawings and diagrams.

Breakdowns, sequences and diagrams.

Illustrations and computer graphics.



Each volume begins with a sequence of images presenting the topic of the book from a distinctive point of view.

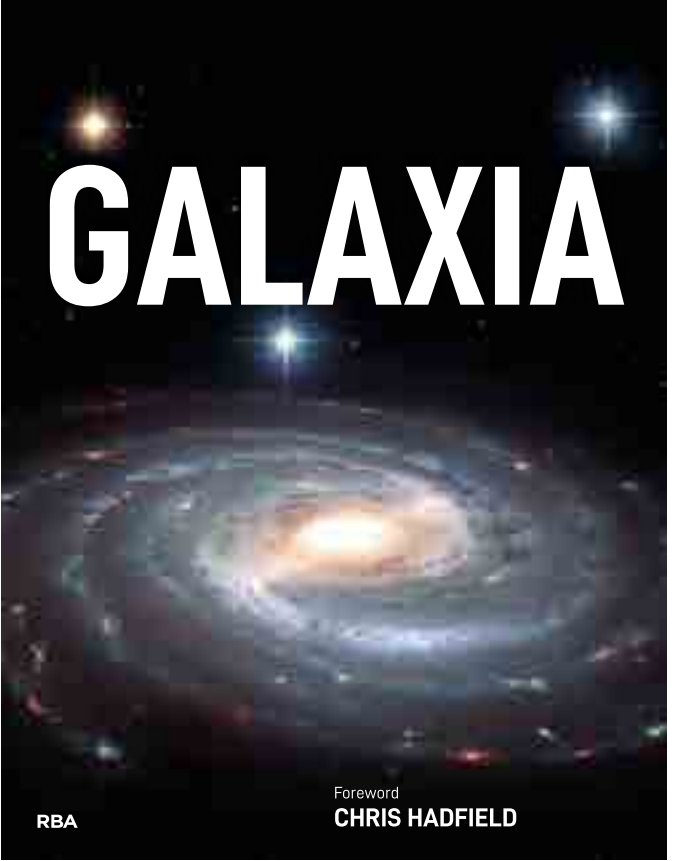
The first part of each book is introductory. The rest go into the main aspects of the subject.

The contents of the sections are organised in double pages. This way, readers regularly discover a fascinating new aspect of each topic.

Big Books



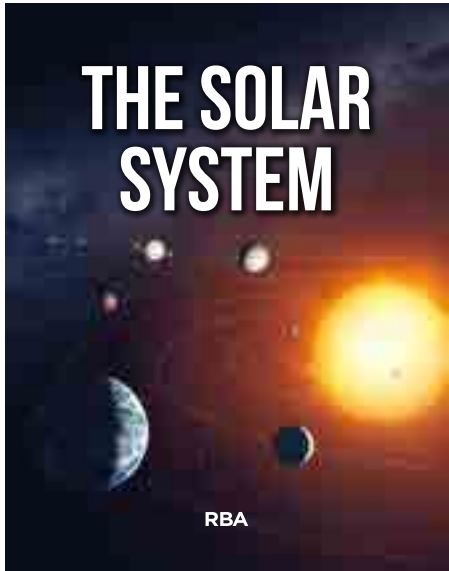
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Size: 248 x 316 mm



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Size: 225 x 287 mm

“The Cosmos is a place to our eyes more beautiful than any other that we know.”
—Carl Sagan

Other Bestsellers



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Size: 225 x 287 mm



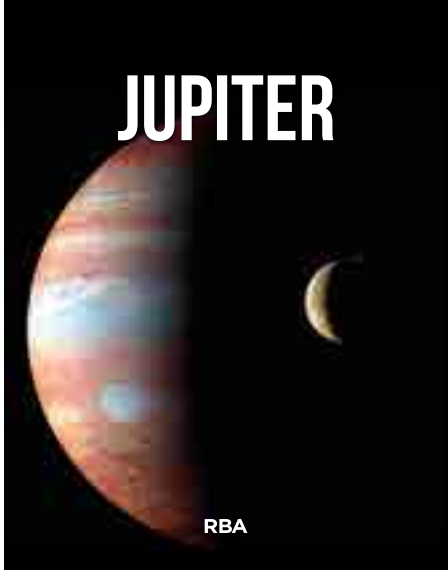
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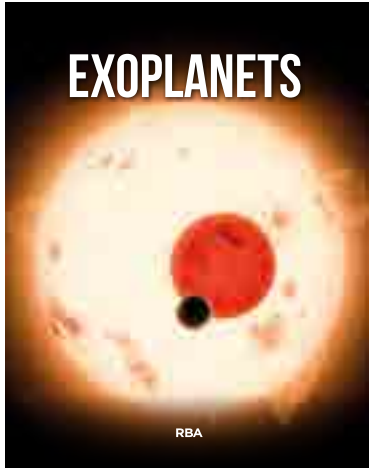


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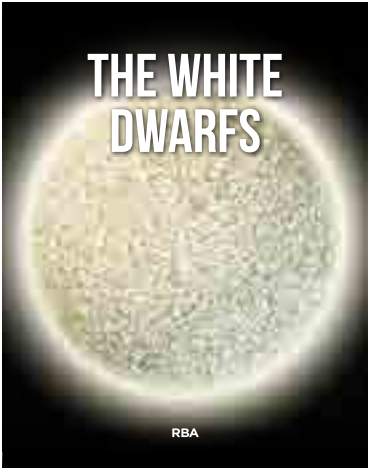


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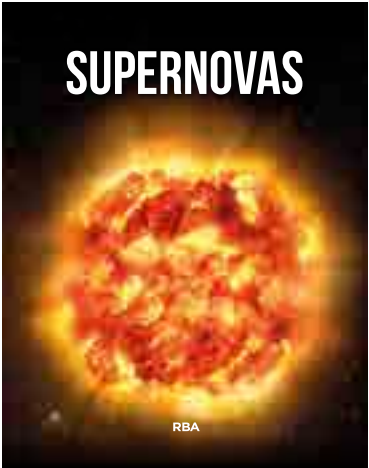
Other Bestsellers



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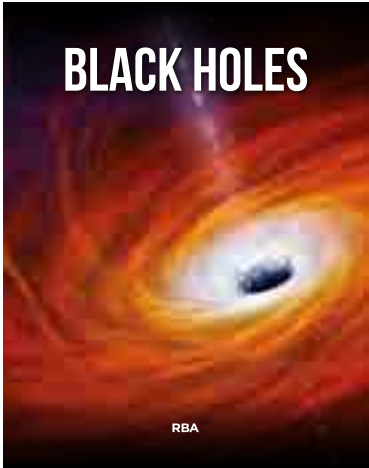
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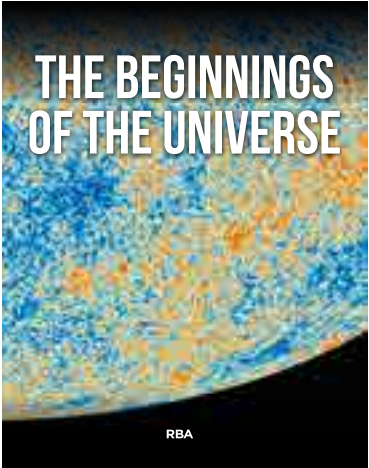
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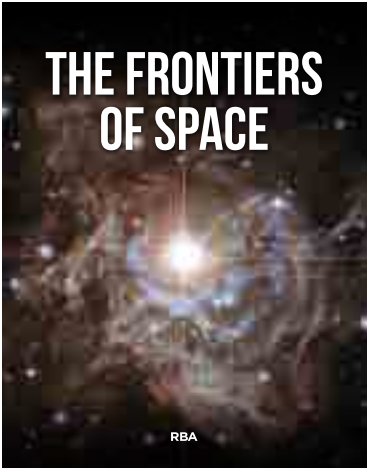
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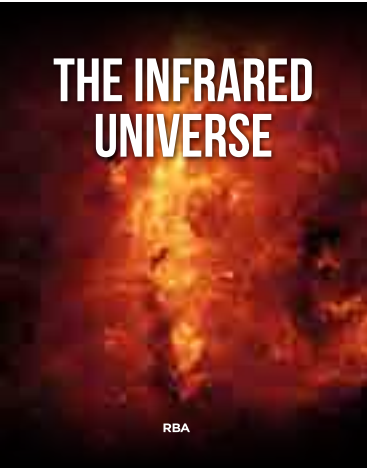
“*Science is the greatest
adventure the human mind
has ever undertaken.*”
—Richard Feynman



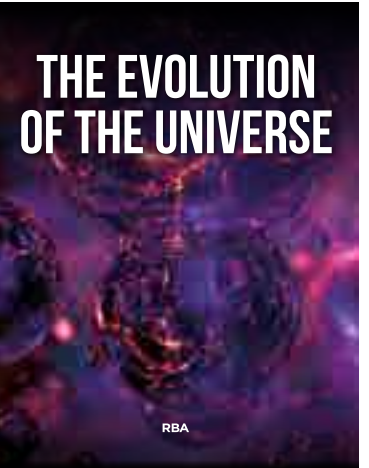
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“

*The most incomprehensible
thing about the universe is
that it is comprehensible.*

—Albert Einstein

ASTROPHYSICS

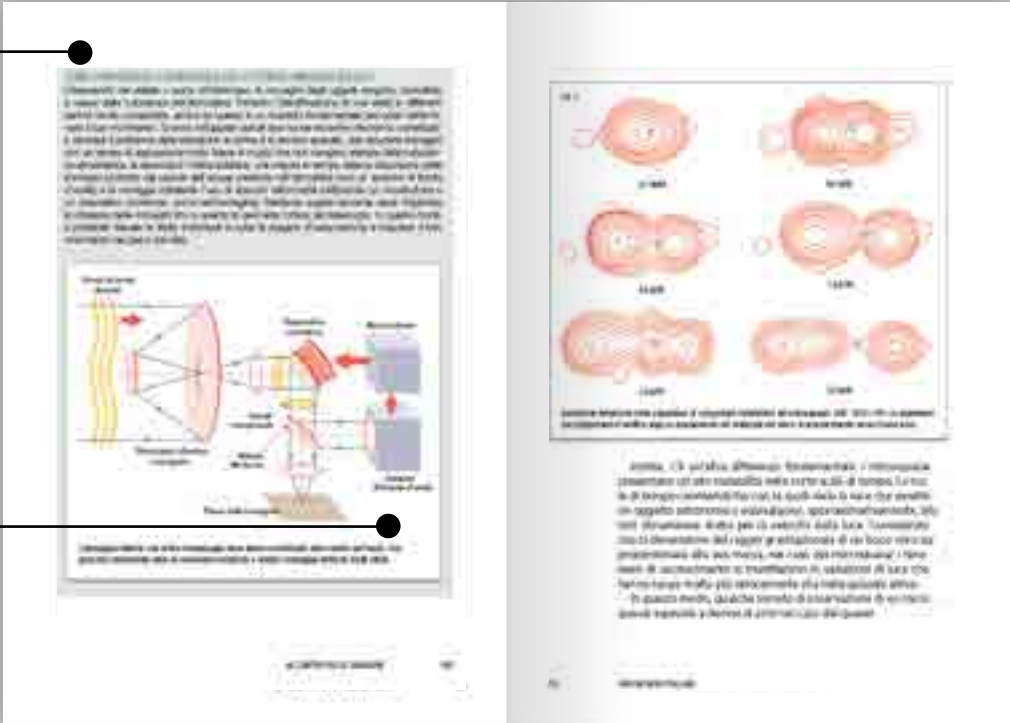
Description

A compelling visual journey through our galaxy, with hundreds of photographs, illustrations, and graphics to present the universe as you've never seen it before. A deep dive into the past, present, and future of our home galaxy, the Milky Way. In

this mind-expanding visual tour through the cosmos, spectacular photographs are converted into interpretive graphics. Detailed maps and fascinating imagery from recent space missions are paired with clear, authoritative scientific information.

The most spectacular infographs, carefully conceived, written and created.

Spectacular photographs and graphics.

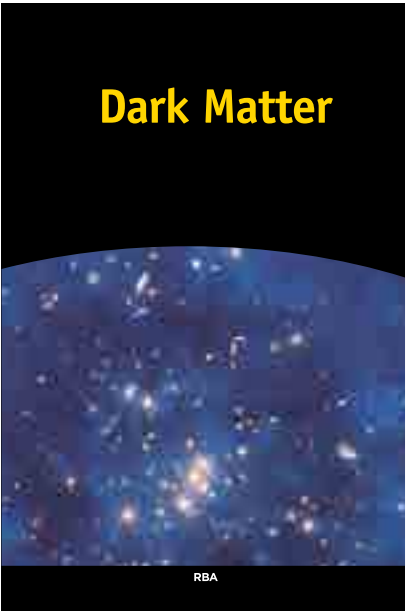


Explanatory drawings of mechanisms and natural phenomena.

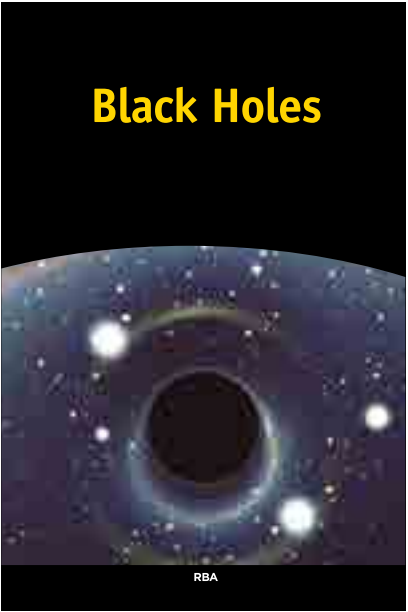
Available Titles

“We live at an exceptional time in the observation and understanding of the universe.

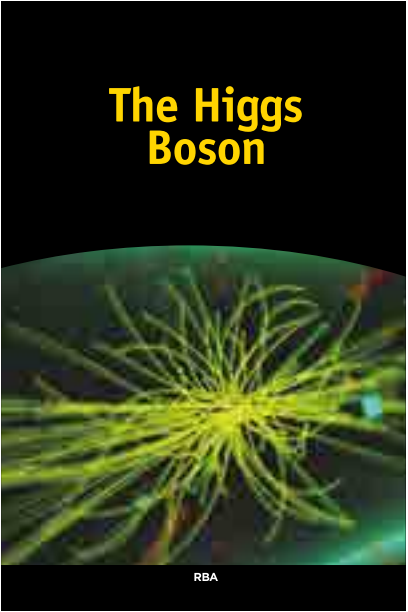
—Neil deGrasse Tyson



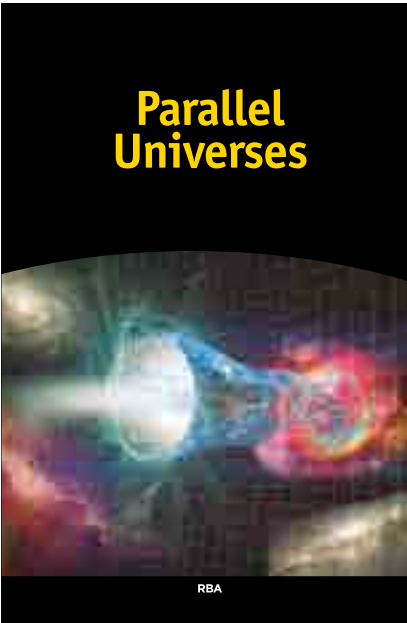
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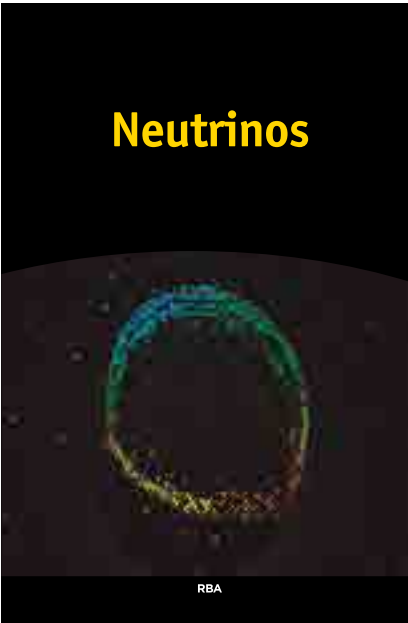
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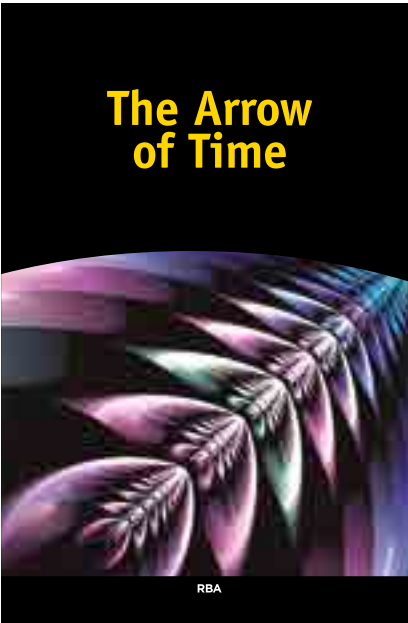
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Other Bestsellers

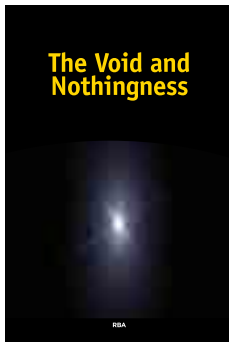
“

We are not at the end but at the beginning of a new physics. But whatever we find, there will always be new horizons continually awaiting us.

—Michio Kaku



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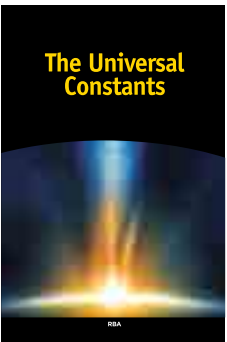
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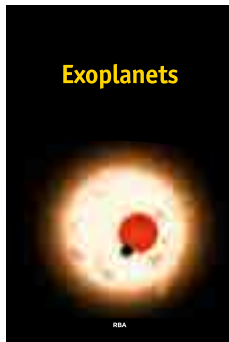
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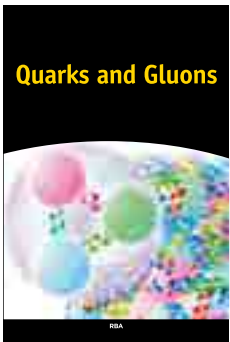
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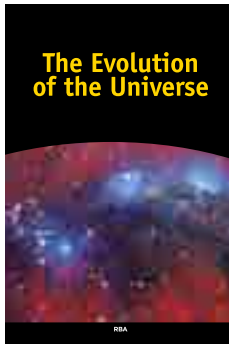
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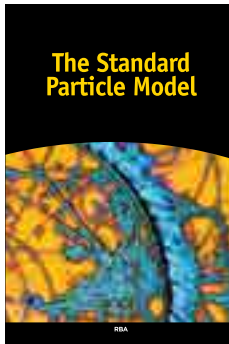
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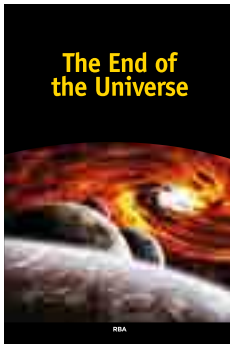
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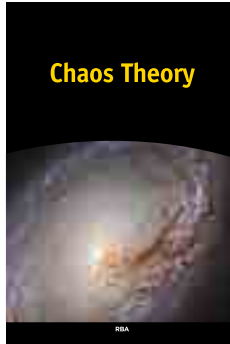
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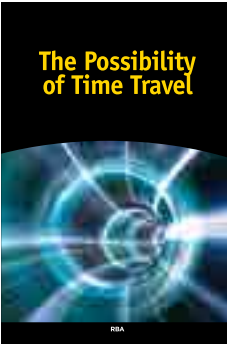
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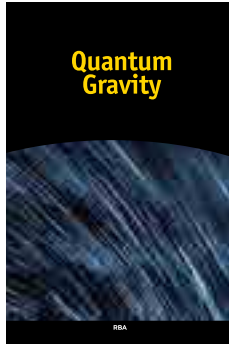
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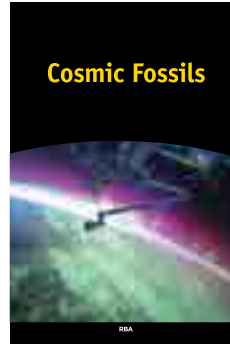
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GREAT SCIENTISTS

Description

Immerse yourself in the lives and times of the great geniuses through these special issues directed and advised by world-renowned scientists: Pythagoras and the Greece of the first wise men, Galileo and the dark days of religious fanaticism, Einstein and the nuclear threat... And all this through rigorous, accessible and vivid explanations.

Illustrations and images of the scientists and their lives.

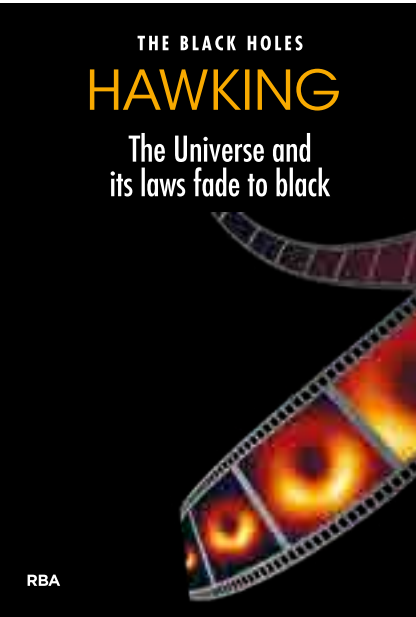
Photographs that help us to better understand the historical context.



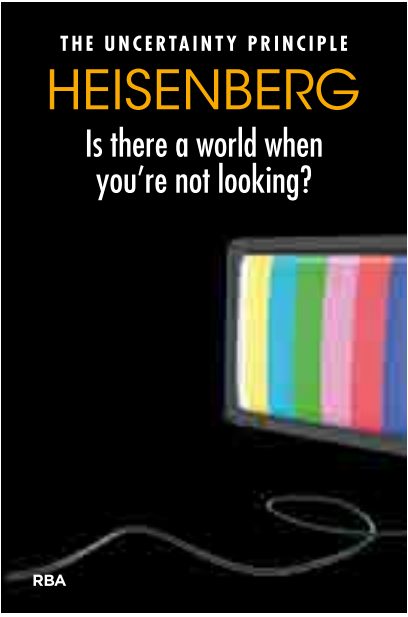
Clearly written text explains their theories and scientific processes.

Formulas and graphics highlighted in the text.

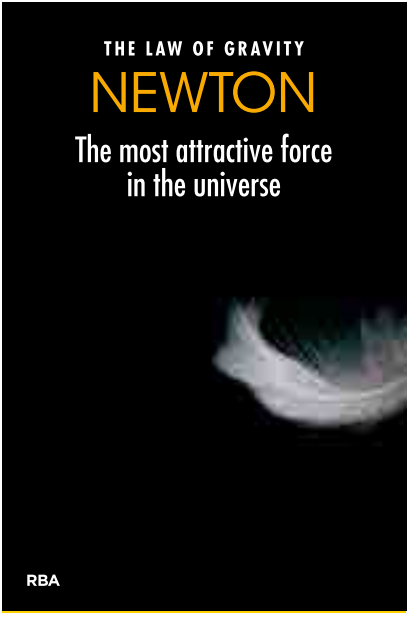
Available Titles



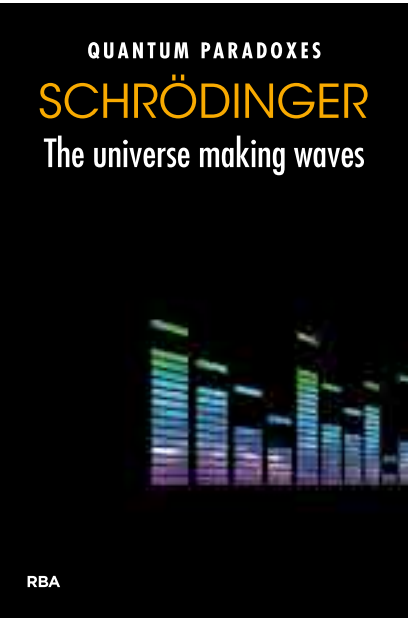
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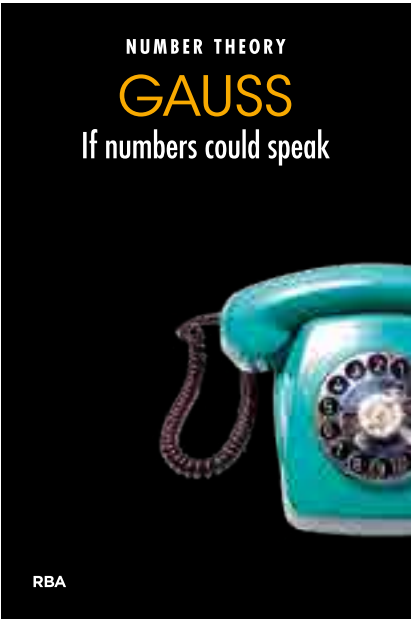
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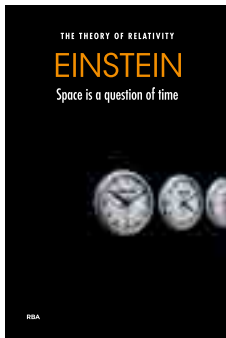


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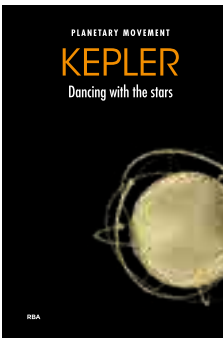


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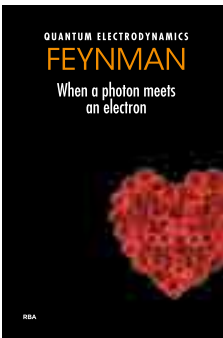
Other Bestsellers



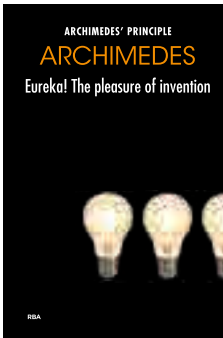
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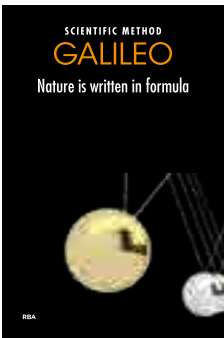
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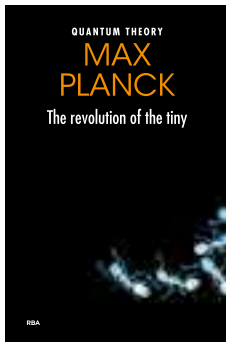
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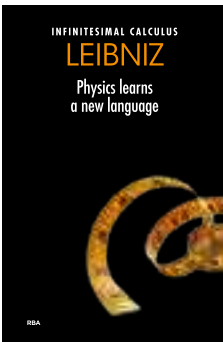
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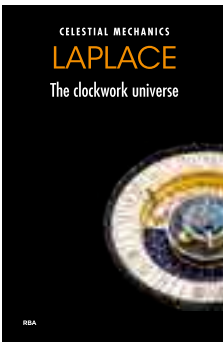
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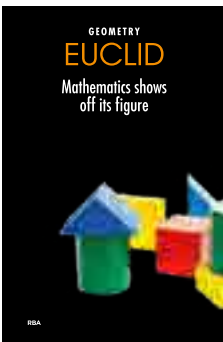
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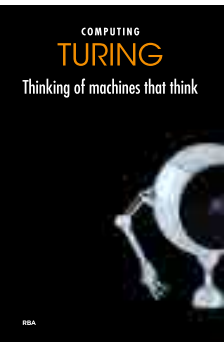
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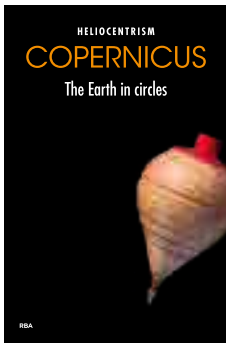
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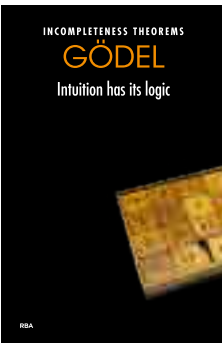
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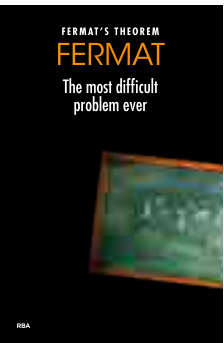
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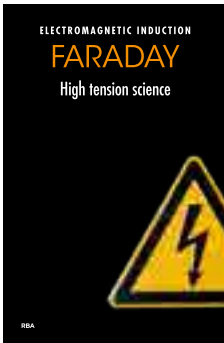
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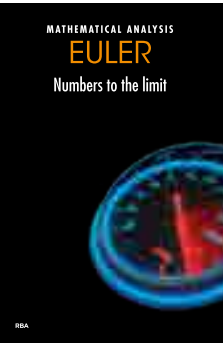
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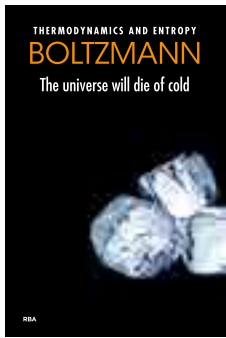
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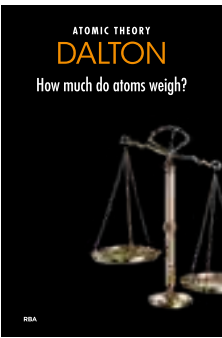
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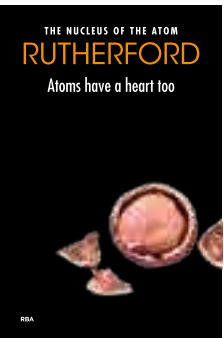
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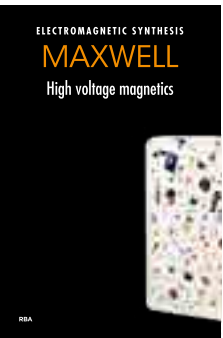
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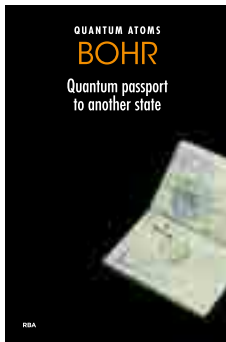
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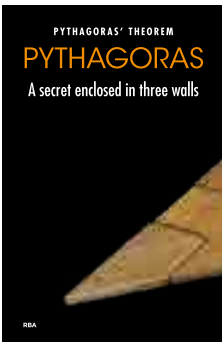
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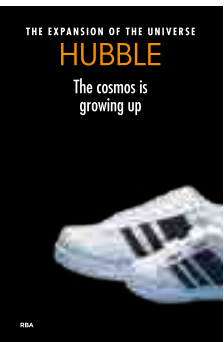
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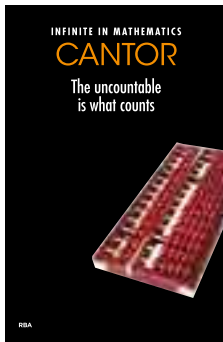
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“

*Only strong personalities
can endure history, the weak
ones are extinguished by it.*

—Friedrich Nietzsche

MATHEMATICS

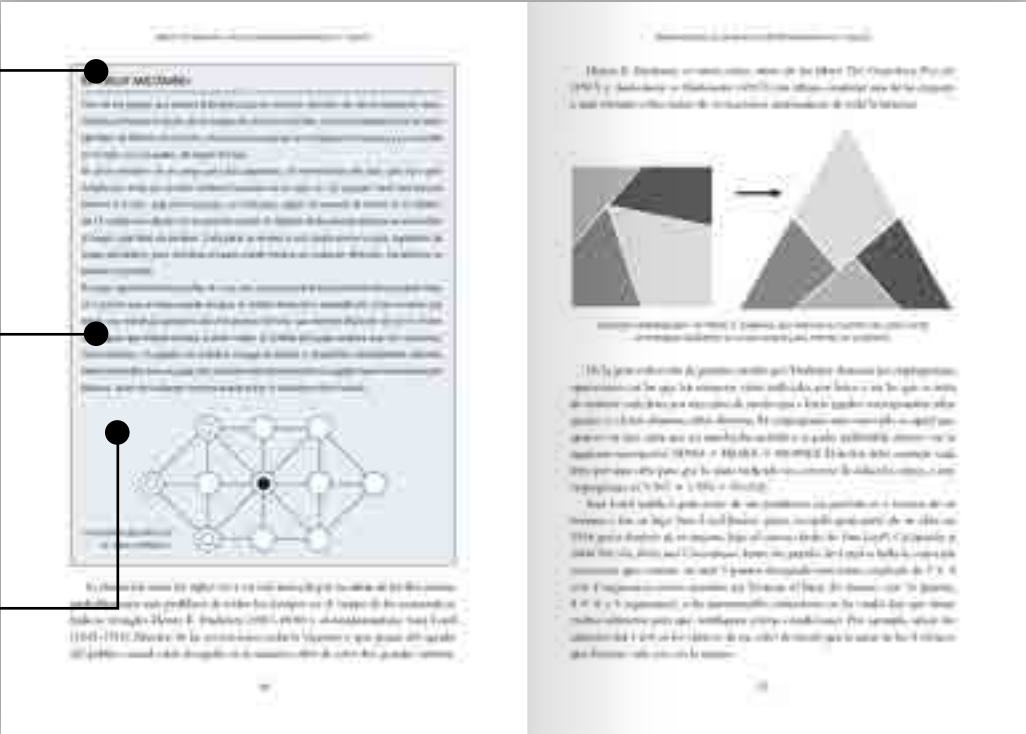
Description

Discover how mathematics shapes the world around us. These books will introduce you to a comprehensive range of mathematical topics and will provide clear explanations of their key characteristics, applications and relevance. Written and edited to present a specific topic in an approachable style and at a consistent technical level, but not intended for academics. Each issue focuses on a central theme of mathematics, from ancient times to today's digital world. Simple explanations and rational arguments make the text easy to follow, while box features look at historical background and provide insight into how maths is a part of our everyday lives.

Formulas and equations stand out in the text.

Box features give details of important mathematicians.

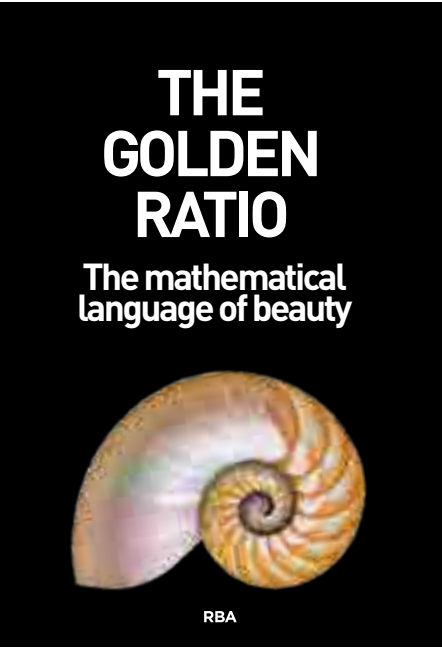
Illustrations of geometric principles, graphs and other diagrams.



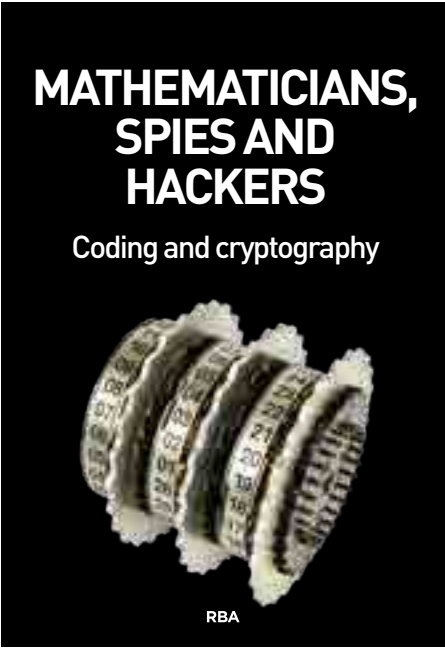
Historical context sets the scene for development of theories.

Clearly written text explains the theories and mathematical processes.

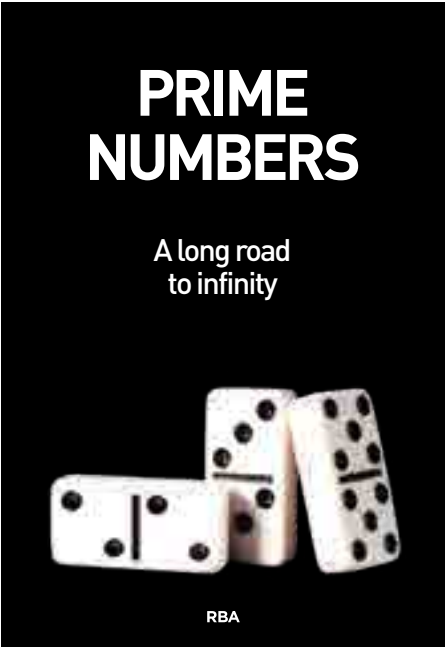
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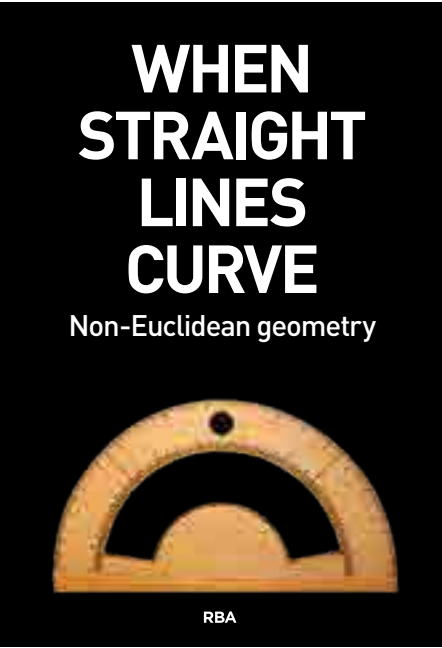
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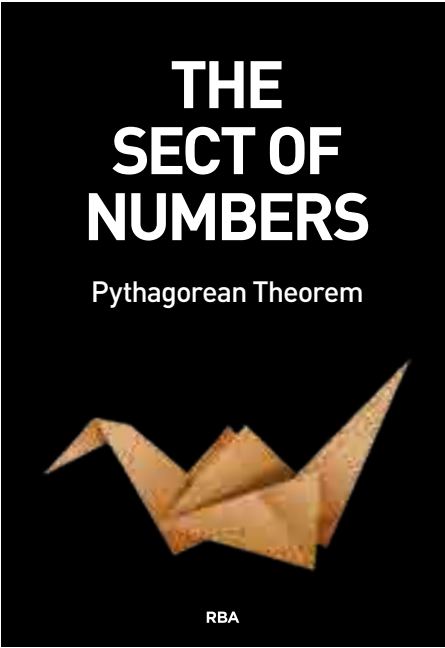
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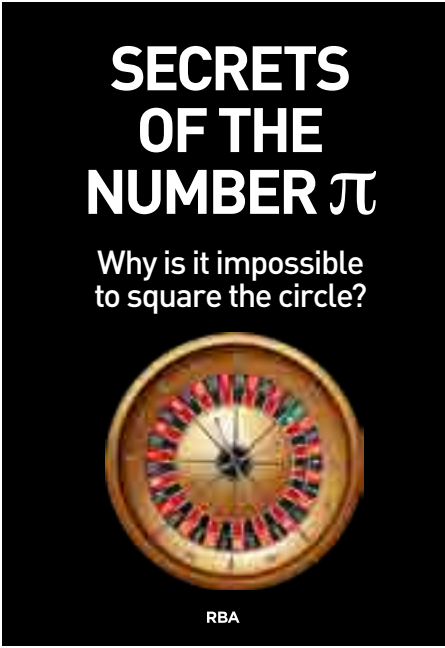
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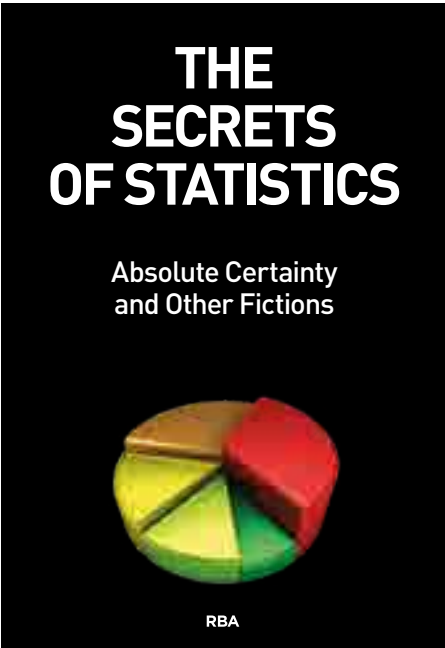


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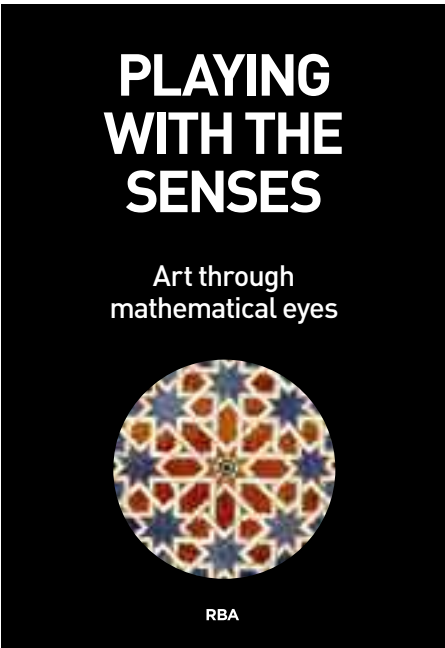


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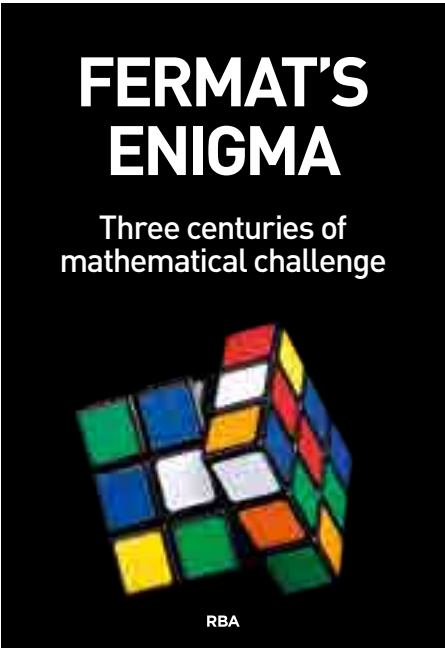
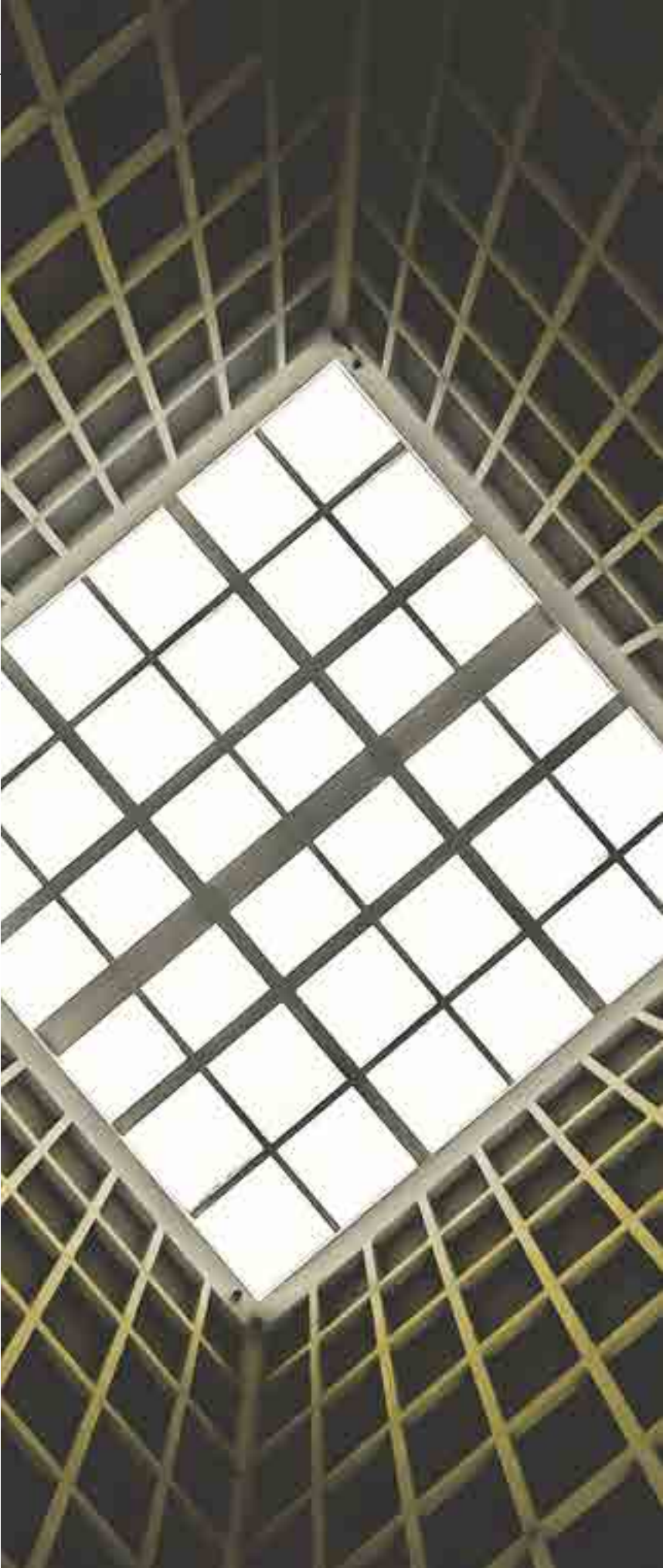
Other Bestsellers



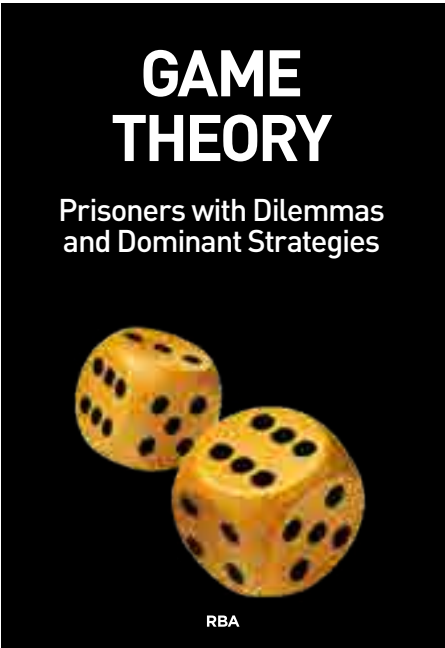
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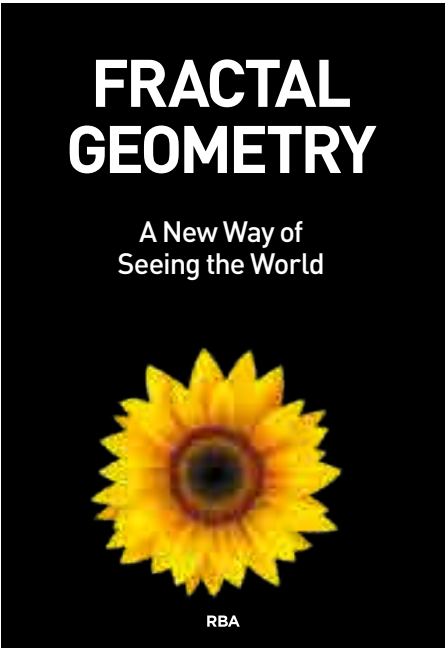
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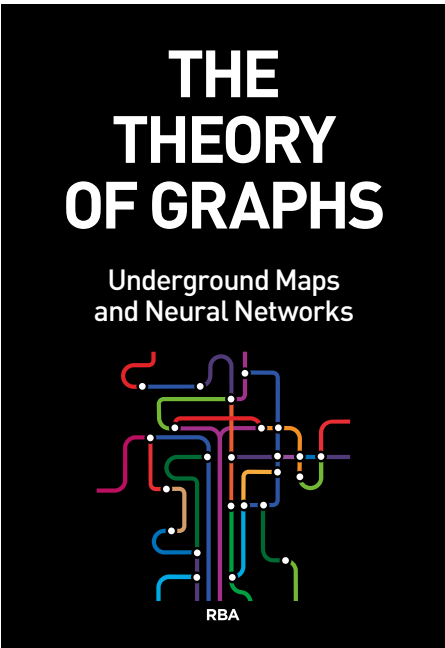
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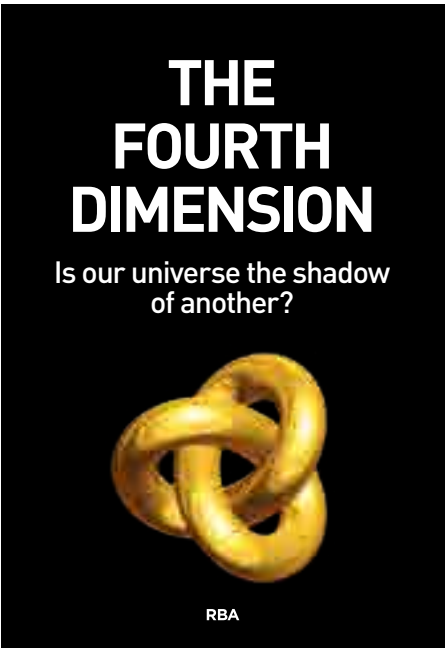
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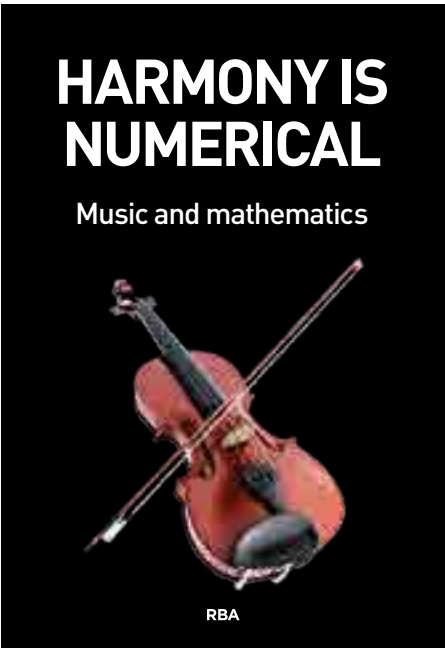
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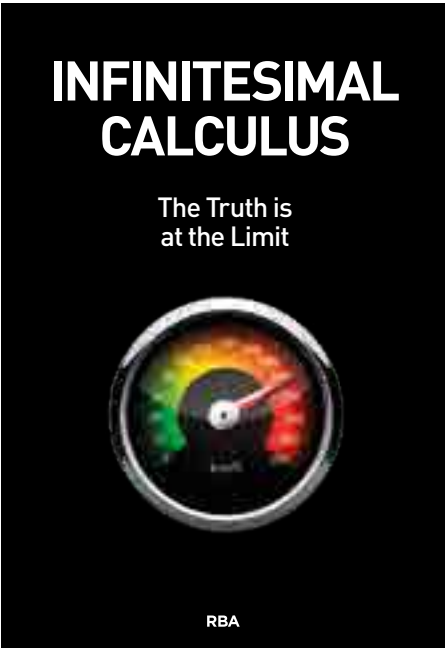


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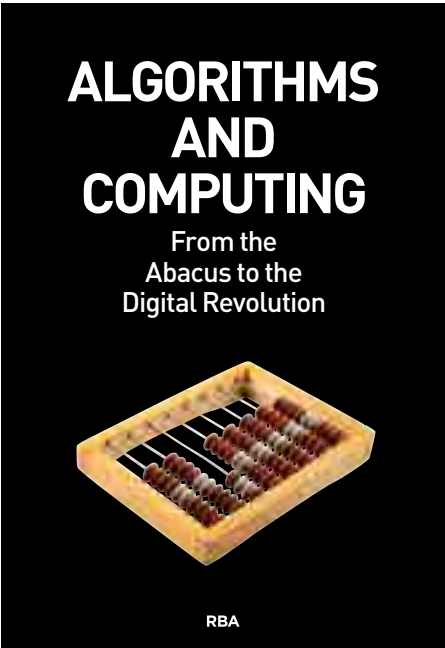


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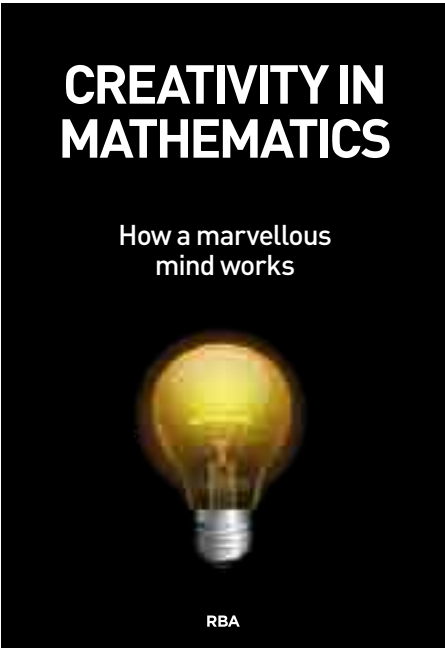
“*If I were again beginning my studies, I would follow the advice of Plato and start with mathematics.*
—Galileo Galilei



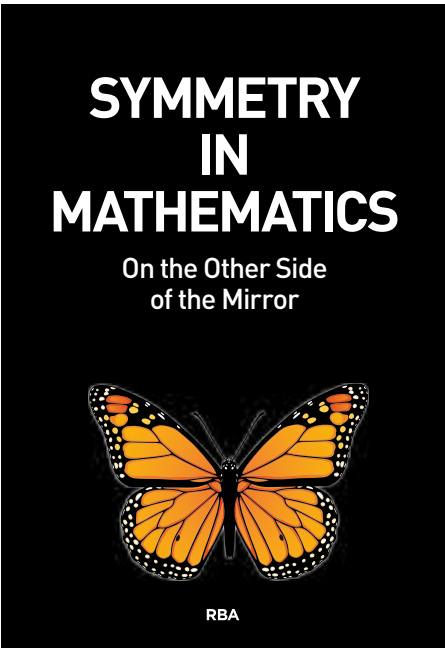
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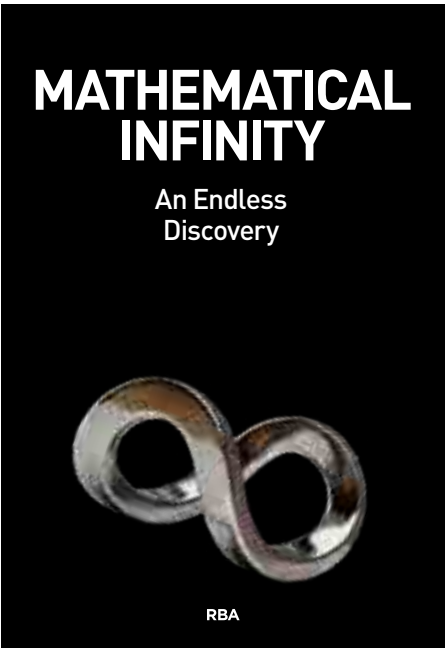
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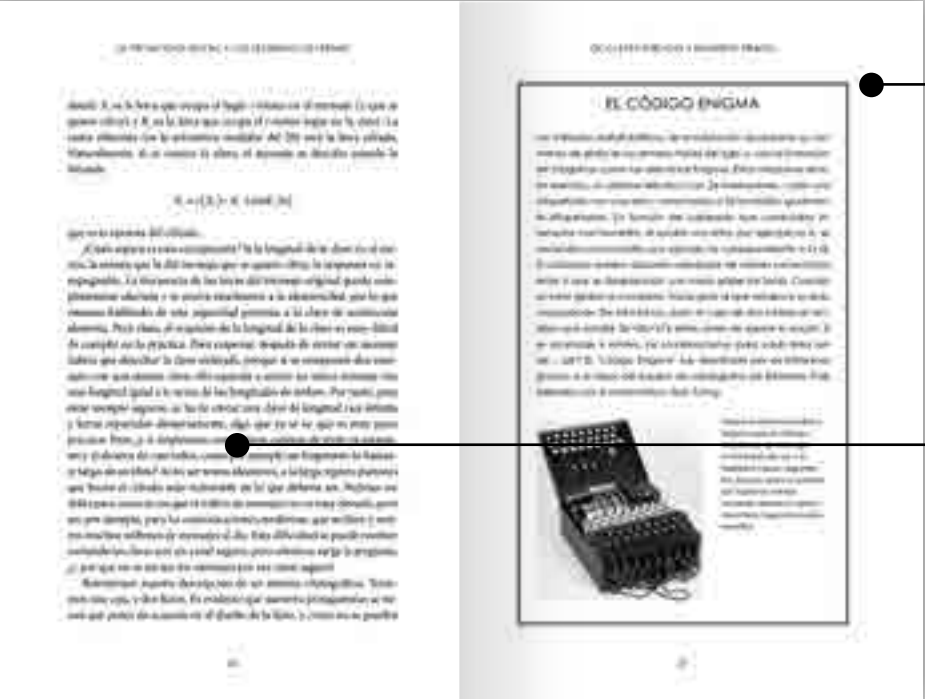
MATHEMATICS THAT TRANSFORM THE WORLD

Description

Big Data, cryptography, social networks, climate models... We deal with all the spheres that define our present era.

Fermat's theorems and cryptography, graph theory, non-Euclidean geometries, statistics, and machine learning... The key mathematical concepts behind the great transformations. Each book presents an exciting real life case of how mathematics transform the world: from Spotify to Facebook, to Fukushima and predicting future crises.

The books feature an enjoyable style, clear organisation and a wide array of visual elements. Additionally, the practical cases help us to discover how the mathematics dealt with in the volume impact our daily life. Exciting narrations will take us to WhatsApp and Google, along with the fight against climate change and preventing future crises.

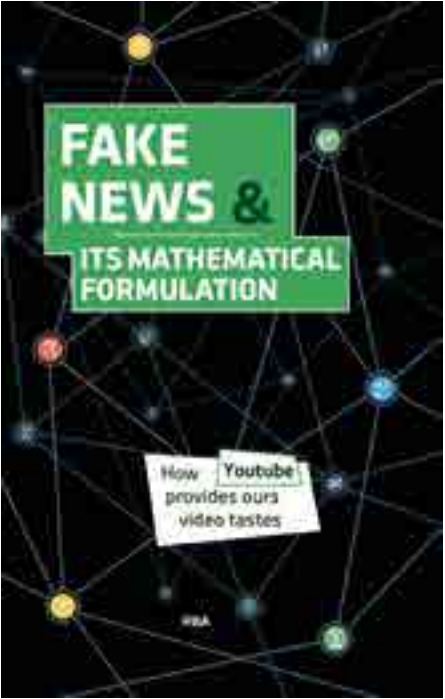
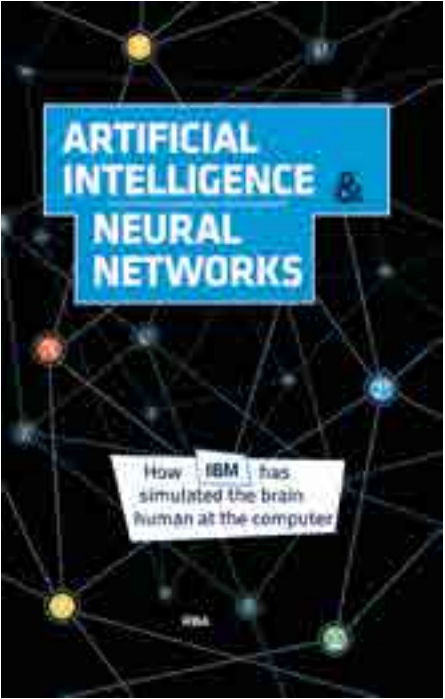
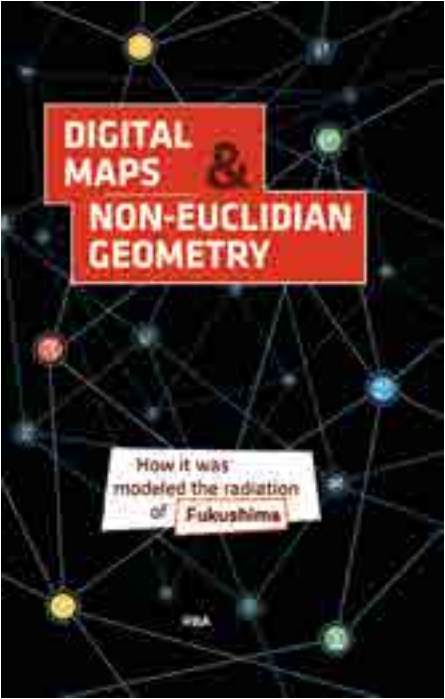
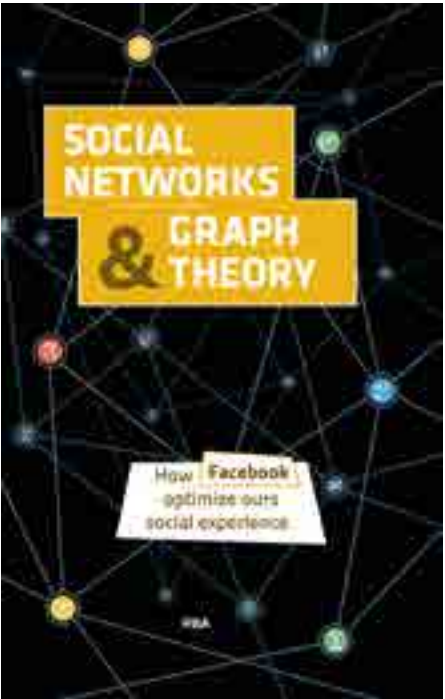
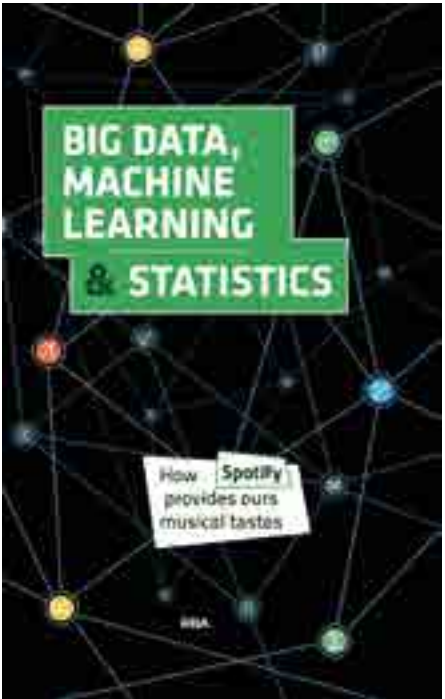
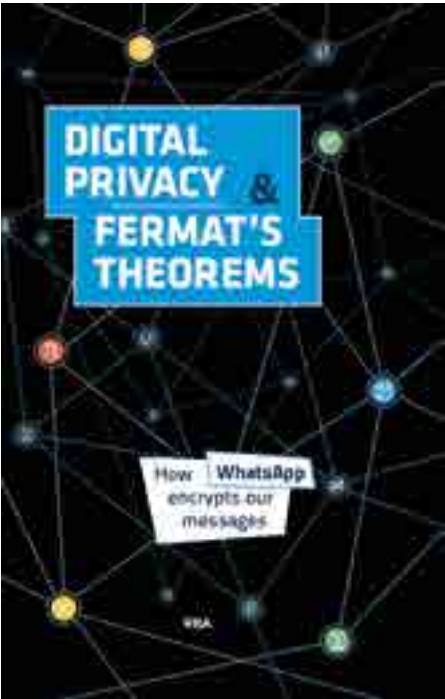


The essential mathematical notation and abundant drawings, graphs and diagrams provide visual support and help us to under the most abstract concepts.

The tables complement and enrich the main text. They help us to discover the lives of the great mathematicians, while showing us surprising fields where mathematics can be applied.

Available Titles

1. Digital Privacy and Fermat's Theorems
2. Big Data, Machine Learning and Statistics
3. Social Networks and Graph Theory
4. Digital Maps and Non-Euclidian Geometry
5. Artificial Intelligence and Neural Networks
6. Fake News and Its Mathematical Formulation
7. Virtual Reality and the Mathematics of Vision and Movement
8. Cryptocurrencies, Blockchain and Algorithmic Complexity
9. Economic Forecasts and the Gaussian Curve
10. Virtual Assistants and Turing Machines
11. Data Protection and Differential Privacy
12. Smart Cities and Network Theory
13. Predictive Behaviour Modelling and Matrices and Regressions
14. The Mathematical Formula That Makes Digital Communication Possible
15. Quantum Computing and Vector Spaces
16. Internet's Hidden Structure and Markov Chains
17. Pandemics and Differential Equations
18. Autonomous Vehicles and Their Mathematical Patterns
19. International Conflicts and Game Theory
20. The Prevention of Cyberwar and Mathematical Chance



“

*The more I read, the more I
acquire, the more certain I am
that I know nothing.*

—Voltaire



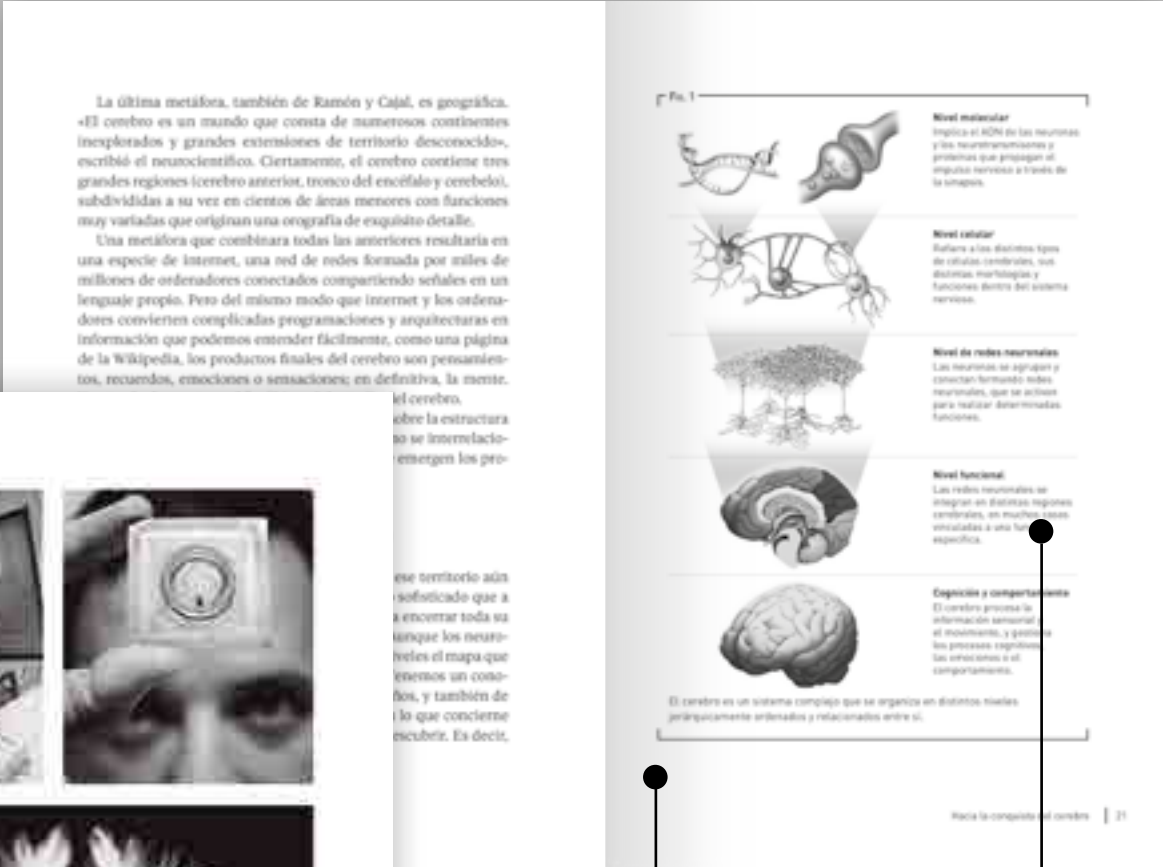
THE BRAIN

Description

The development of new neuroimaging techniques, the latest advances achieved in microscopic anatomy and the discoveries concerning the molecular mechanisms that control the workings of nerve cells, have paved the way for an understanding of our most complex organ, but also towards new and fascinating challenges. The brain is the most mysterious organ in the universe. Not for nothing is it the only part of the human body whose workings still escape our understanding.

The advances of recent years in different disciplines, such as molecular biology and neuroimaging technologies, lead us to think, however, that we will soon be able to map it. Gaining detailed knowledge of its structure and workings will enable us to repair its defects and strengthen our abilities to unimaginable limits. But, above all, it will give us the keys to discovering the secrets of our mind and achieving a complete understanding of our identity as human beings.

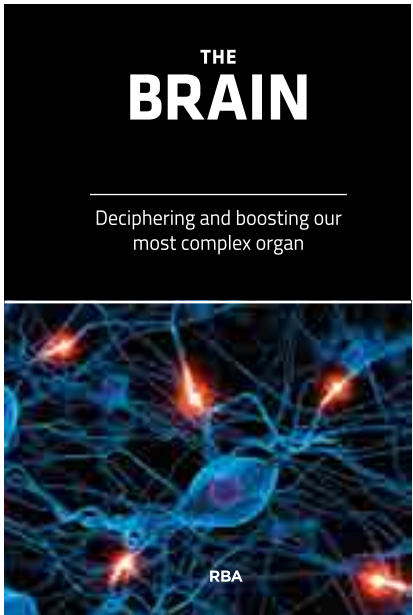
Pictures from the world's best photographic archives.



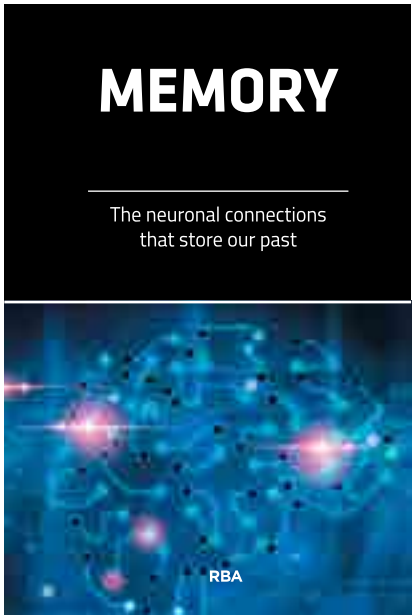
The most spectacular infographs, carefully conceived, written and created.

The most representative images, carefully selected.

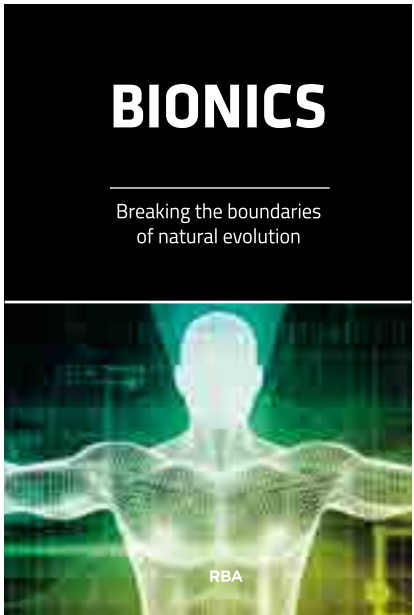
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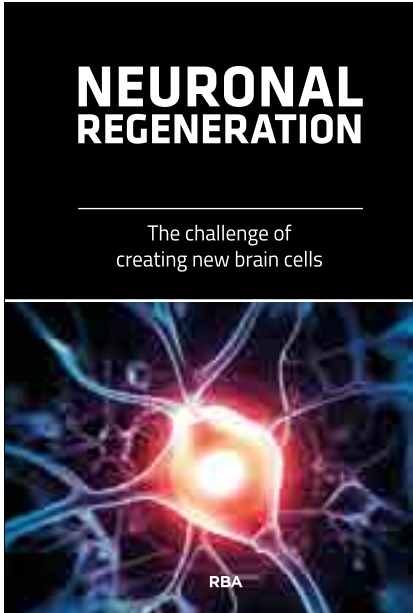
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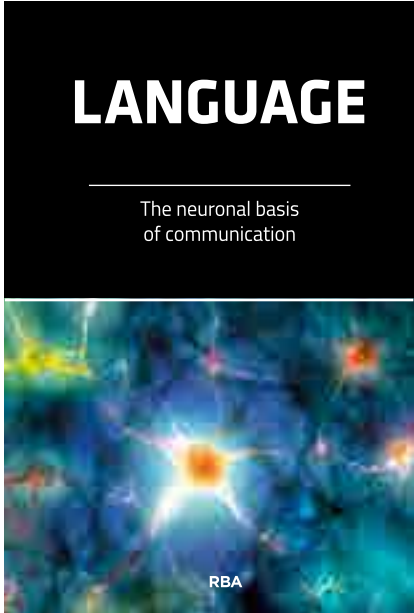
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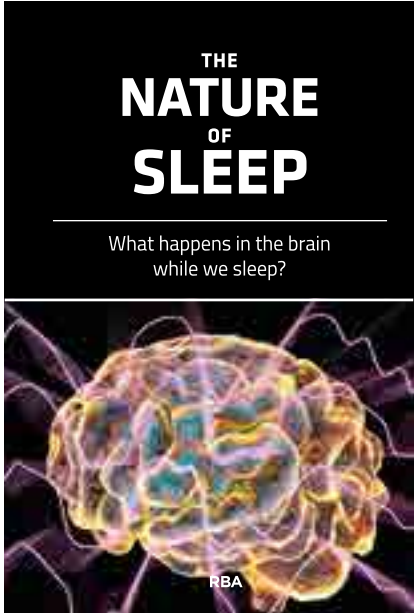
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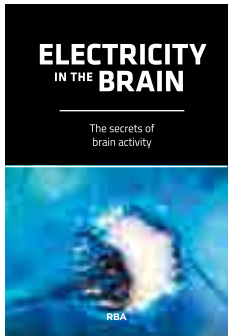


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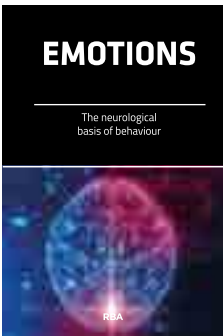
Other Bestsellers

“Science is not only a disciple of reason but, also, one of romance and passion.

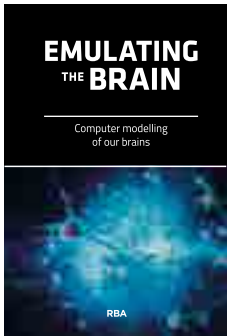
—Stephen Hawking



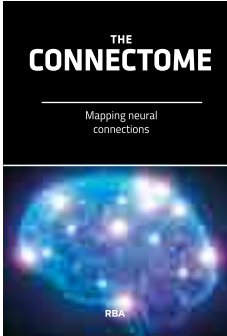
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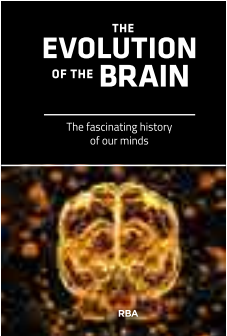
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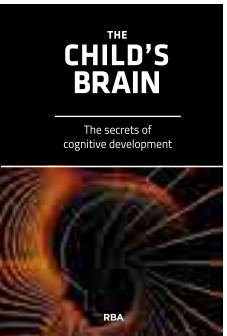
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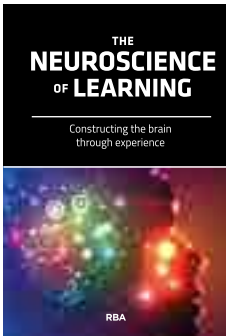
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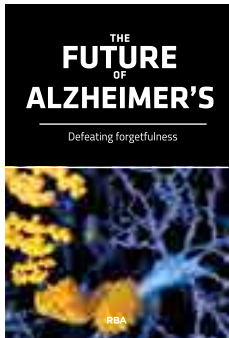
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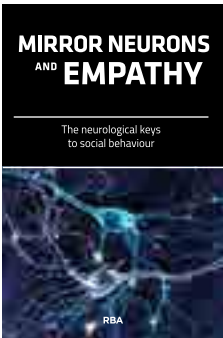
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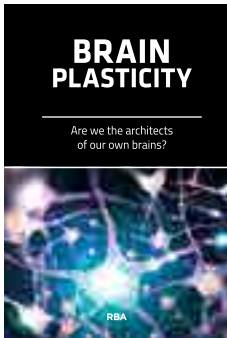
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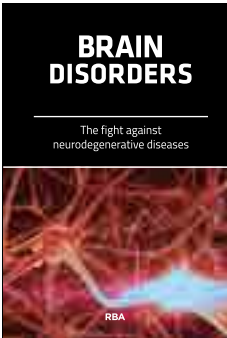
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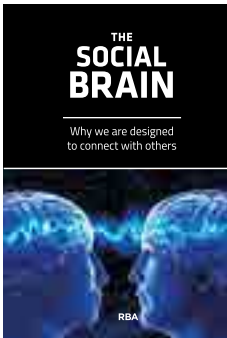
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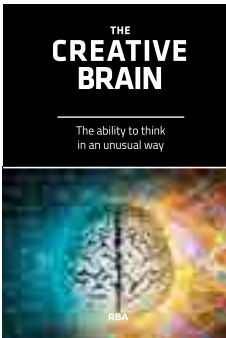
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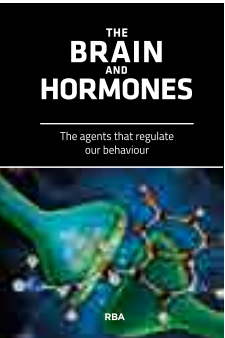
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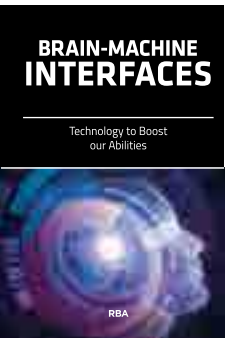
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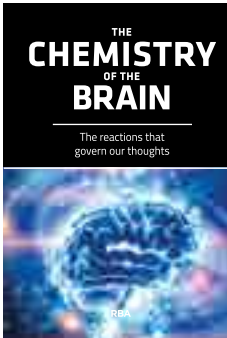
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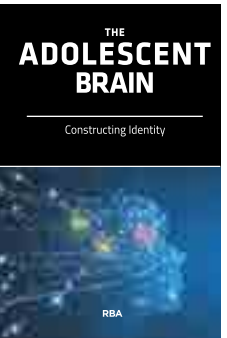
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BIG BOOKS

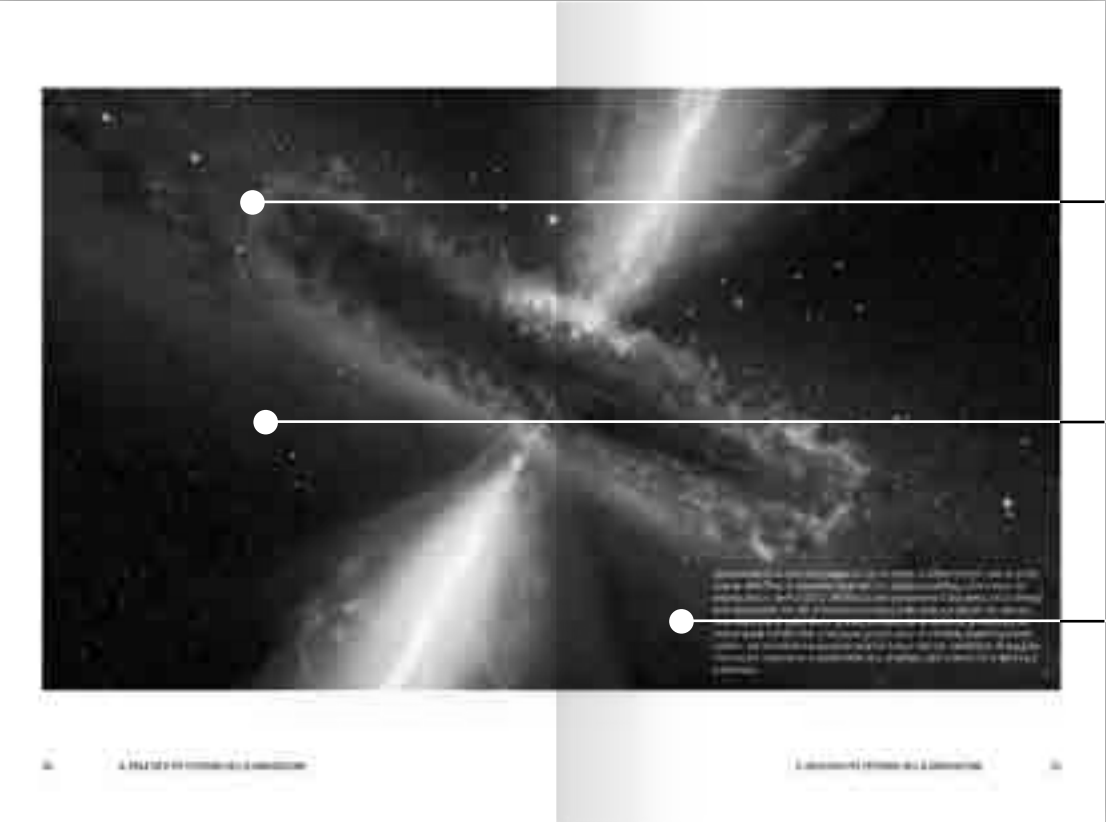
Description

Discover the theories that explain the world: Gravity, relativity, number theory, quantum mechanics. Gain insight into how maths is a part of our everyday lives. Immerse yourself in the lives and times of the greatest mathematicians and scientists.

Simple explanations and rational arguments make the text easy to follow, while images and graphics help us to understand the historical background and the scientists' discoveries.

Formulas and equations stand out in the text.

Box features give details of important mathematicians.



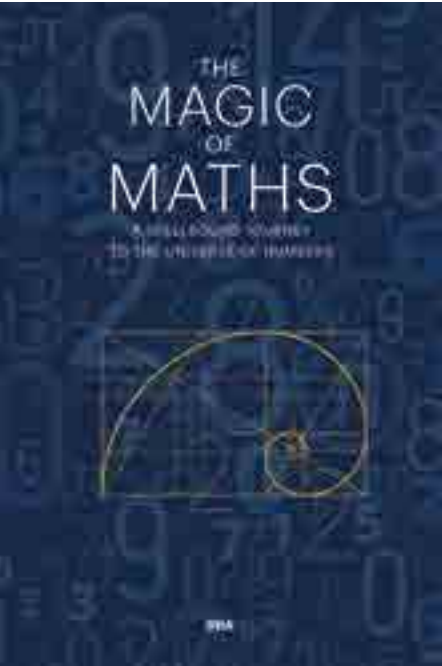
Illustrations of geometric principles, graphs and other diagrams.

Photographs make the connection between maths and the real world.

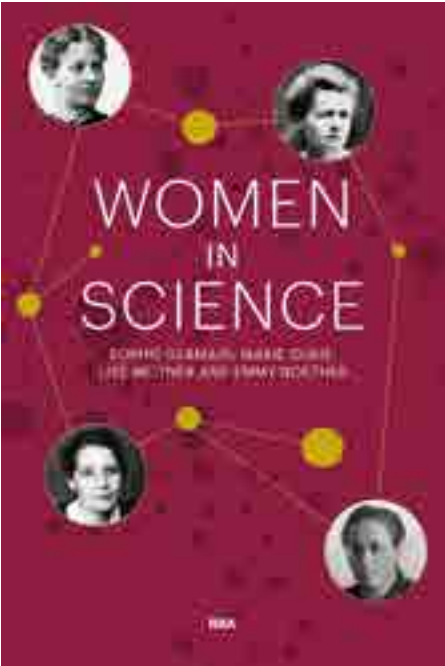
Clearly written text explains the theories and mathematical processes.

Available Titles

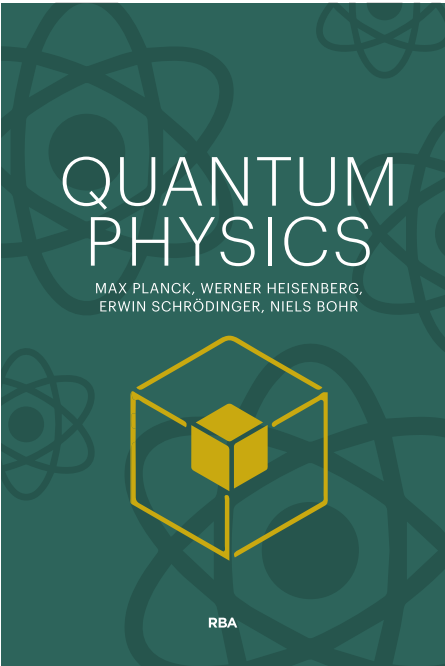
“Tell me and I forget, teach me and I may remember, involve me and I learn.”
—Benjamin Franklin



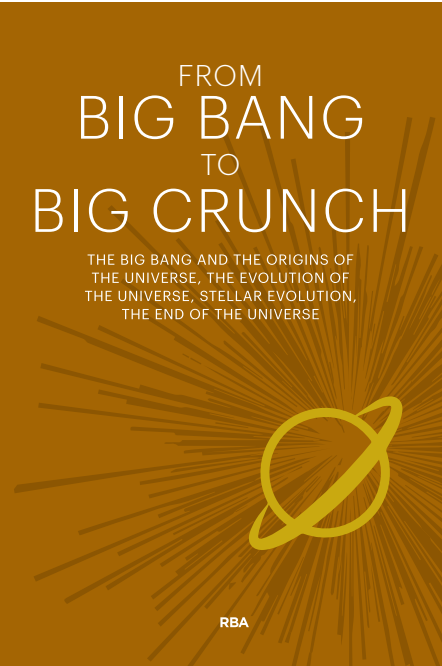
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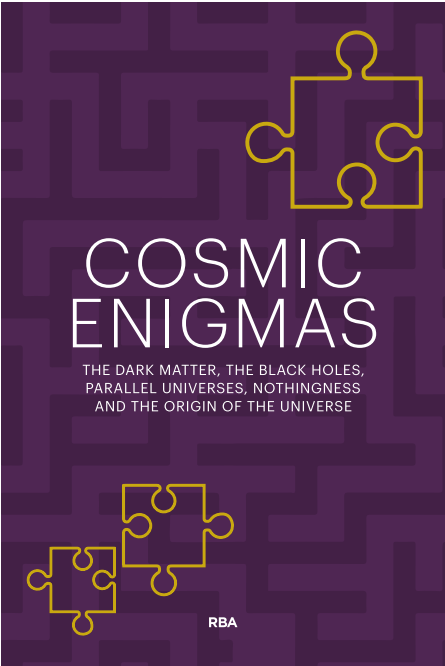
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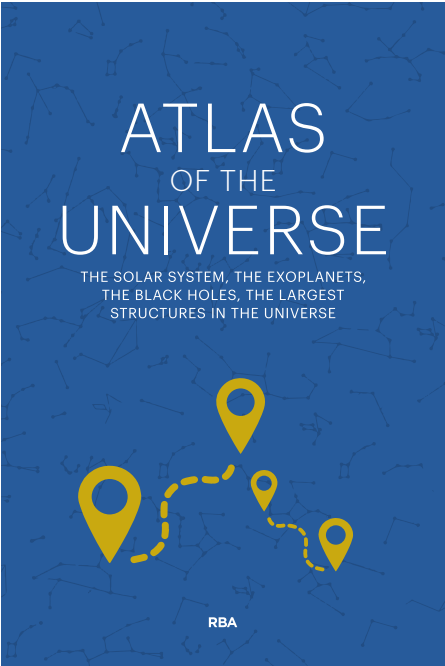
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