

A photograph of the Colosseum in Rome at sunset. The sun is low on the left, casting a warm golden glow over the scene. The Colosseum's tiered arches are silhouetted against the bright sky. In the foreground, the cobblestone pavement of the Colosseum Amphitheatre is visible, with long shadows cast across it. Several birds are seen flying in the sky above the monument.

REFERENCE

A scenic landscape of a mountain valley. In the foreground, a person stands on a rocky peak, looking out over a vast valley. The valley is filled with green hills and dense forests of evergreen trees. In the background, more mountain ranges are visible under a hazy sky. The lighting suggests a golden hour, with warm sunlight illuminating the scene.

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CULTURE & HISTORY

Discover the most fascinating periods in history and the great cities of Antiquity using investigative research put together by the finest, most sought after authorities in their field. Retold with photographs, historic 3D reconstructions and high quality maps.

WORLD HISTORY
ARCHAEOLOGY
HISTORY OF ROME
GREEK AND ROMAN MYTHS
NORSE MYTHOLOGY
PHILOSOPHY
GREAT WOMEN
ECONOMICS



“*The best prophet of
the future is the past.*
—Lord Byron

WORLD HISTORY

Description

Chronological narration of the events, their causes and consequences, prioritising political and social history.

Learn about history through the most representative images of each theme.

Maps that help to locate tribes, religions, languages, empires and events.

A global and orderly view of over 5,000 years of history, paying special attention to the civilisations of the past. Discover the most fascinating episodes of history through the most rigorous investigations made by international experts. The texts

are accompanied by high quality photographs, maps and historical reconstructions. With multiple visual resources (maps, drawings, images, infographics) and the finest photographs.

LAS MINAS Y LA ORFEBRERÍA: ORO, PLATA Y BRONCE

La actividad minera tenía una gran importancia en la Grecia antigua, estando en manos de Atenas durante el periodo clásico los centros extractivos más importantes. Las minas de oro de la zona de Argo, situada en la costa tracia, y las de plomo argentífero de Laurión, que se hallan en el sur del Ática. Estas eran de propiedad estatal, aunque para su explotación se hacían concesiones a cambio de una renta a ciudadanos adinerados, quienes utilizaban miles de esclavos que vivían y trabajaban en condiciones penosas. Los metales se fundían en hornos y se moldeaban en manos de artesanos libres y esclavos (perforadores), alcanzando sus obras en ocasiones un nivel artístico impresionante. En la imagen, la denominada cratera Derwent, fechada hacia el año 500 a.C., y descubierta en 1962 en una tumba de Derwent, cerca de Salónica (Museo Arqueológico, Salónica).

EL TRABAJO DEL METAL

El principal trabajo metalúrgico era el de la forja, que se elaboraban con bronce, una aleación de cobre, muy abundante en Chipre, y estaba traido desde el norte de Europa. Esta imagen, taller metalúrgico, cerámica del año 480 a.C. (Atlas Museum, Berlín).



El cuerpo de la cratera está decorado con adornos, y sobre el borde del pedestal, a ambos lados de las asas, se acomodan cuatro leones.

Las figuras representadas representan al dios Demeter y a Persephone, hija del rey Minos de Creta, alimentada en Naxos por Teseo después de que este venciera a Minos gracias a la ayuda del minotauro.

La cratera tiene un peso de 40 kg y está elaborada con una aleación de bronce y estáfe que se de una aleación dorada muy peculiar.

LA INFLUENCIA GRIEGA EN OTROS PUEBLOS

Todos los pueblos de la cuenca mediterránea (el mundo conocido) desde Roma, en el Mediterráneo occidental, hasta Egipto, al norte del Mar Negro, se vieron influidos en su arte y en sus costumbres por la llegada de los comerciantes griegos.

VASAJES DE ORO

Un guerrero egipcio asalta a un compañero en una escena de guerra de guerrilla y de combate. (Ora del siglo IV a.C. (Museo del Hermitage, San Petersburgo).

DETALLE DE UN PUEBLO

Hasta los egipcios más conservadores se decoraban con motivos de guerra (la guerra). (Ora del siglo IV a.C. (Museo del Hermitage, San Petersburgo).

Big Books

History is the discovering of the principles of human nature.

—David Hume

EL DOMINIO PERSA

FARACONES DE LA DINASTÍA XXXI (PRIMER PERÍODO PERSA)

525-522 a.C. Cambises II, rey persa conquistador de Egipto, que fundó la dinastía XXXI.

522-486 a.C. Darío I, el más poderoso de los reyes persas, que luchó contra los griegos.

486-405 a.C. Jerjes I, el más poderoso de los reyes persas, que luchó contra los griegos.

405-404 a.C. Artajerjes I, el más poderoso de los reyes persas, que luchó contra los griegos.

404-403 a.C. Darío II, el más poderoso de los reyes persas, que luchó contra los griegos.

403-402 a.C. Artajerjes II, el más poderoso de los reyes persas, que luchó contra los griegos.

El dominio persa del continente asiático: Egipto deviene una satrapía aqueménida

El gran ejército persa avanzó por el Mediterráneo oriental sin hallar resistencia, solamente los griegos podían plantarle cara. La anexión de Egipto fue la gran victoria de los persas, que les dio acceso a la India. El enorme territorio persa fue dividido en satrapías, controladas a distancia por los monarcas de Persépolis. En la imagen, relieve encontrado en las ruinas de esta ciudad que representa al rey Jerjes II).



EL IMPERIO PERSA

Comprende: Persia antes de Ciro el Grande, Persia después de Ciro el Grande, Persia después de Darío I, Persia después de Jerjes II, Persia después de Artajerjes I, Persia después de Artajerjes II.



algunos funcionarios al extranjero venidos de su familia, pero no había de culpables. Por el contrario, presuntamente haber sido en Cambises para cambiar la actitud del soberano, hasta tales extremos que nos hace dudar de la objetividad de los relatos.

El comandante de la flota persa, Artajerjes, rey persa que garantizaba su seguridad, se enfrentó a los persas, pero no había de culpables. Por el contrario, presuntamente haber sido en Cambises para cambiar la actitud del soberano, hasta tales extremos que nos hace dudar de la objetividad de los relatos.

Desde el final de la dinastía saíta, cuando Montecumbri, tras servir bajo Tolomeo, se debió a disposición de Cambises la flota egipcia le valió ser colonizado de hombres y mujeres. En su inspección no social, el castigo en el que se vio envuelto Egipto, pero no había de culpables. Por el contrario, presuntamente haber sido en Cambises para cambiar la actitud del soberano, hasta tales extremos que nos hace dudar de la objetividad de los relatos.

Cambises conquistó la batalla de Urdubere, lo que no impidió que en su fuerte interno se sintiera un profundo desprecio hacia el extranjero. Como todo, este planteamiento político fue común a los egipcios, así como a los persas desde las campañas militares de Darío I en la década XVIII. Porque ningún invasor previendo una ocupación militar permanente del territorio conquistado, pues para ello se necesitaba un ejército que ningún Estado de la época se podía costear. Además, la invasión de Egipto por parte de los persas, que había sido una guerra de conquista, no se podía costear. Además, la invasión de Egipto por parte de los persas, que había sido una guerra de conquista, no se podía costear.

Plans to explain the urban layout of cities, the floor plan of a building or troop movements on the battlefield.

Drawings and infographic to understand aspects of the explanations.

EGYPT



RBA

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CLASSICAL GREECE



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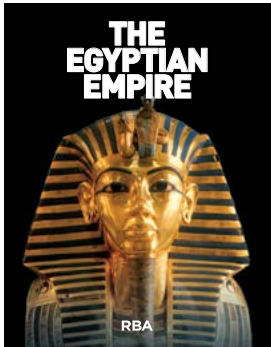
IMPERIAL ROME



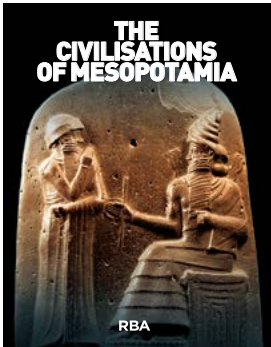
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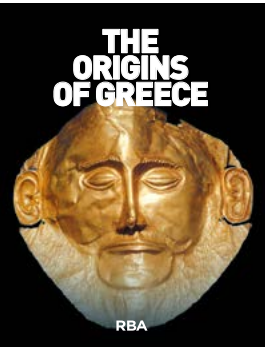
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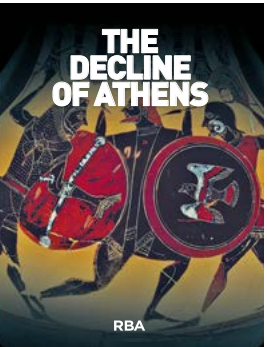
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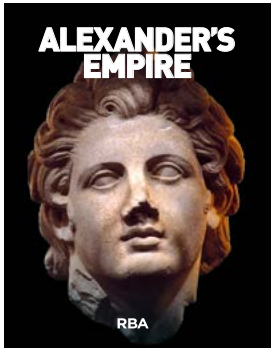
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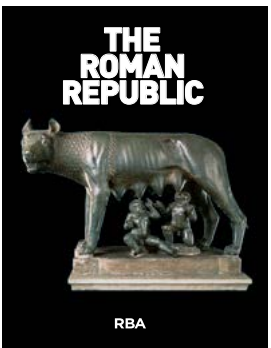
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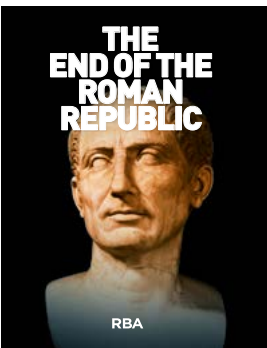
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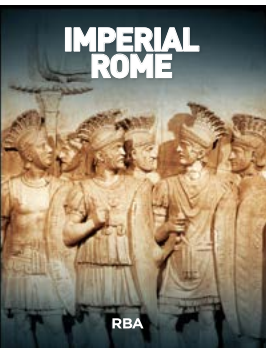
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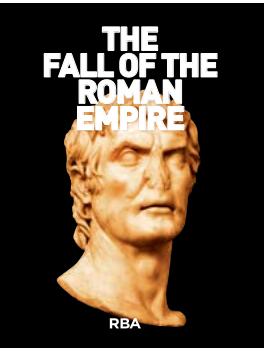
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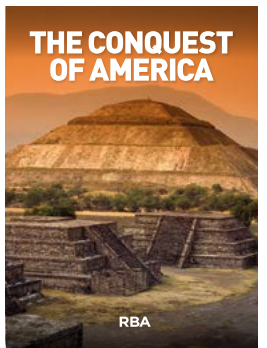
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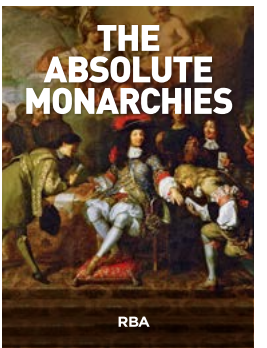
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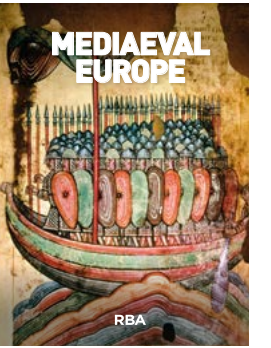
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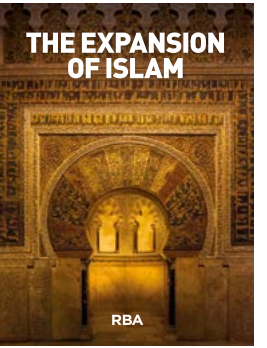
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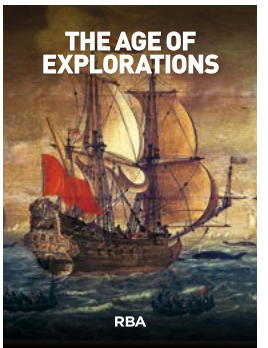
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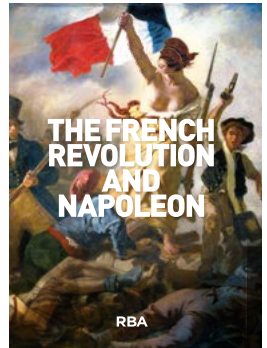
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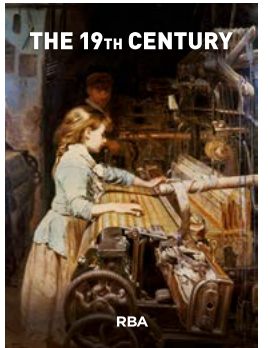
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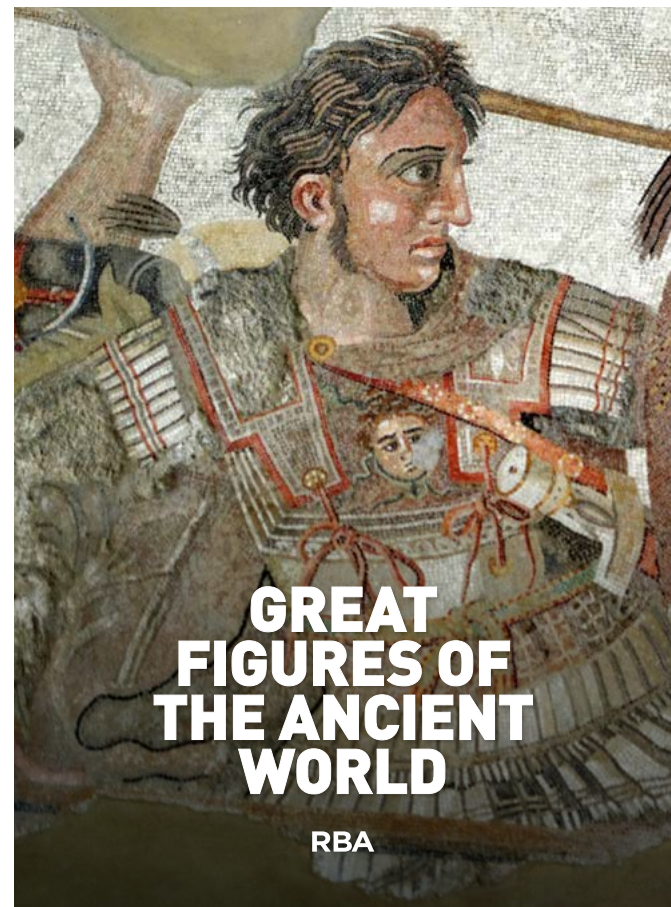


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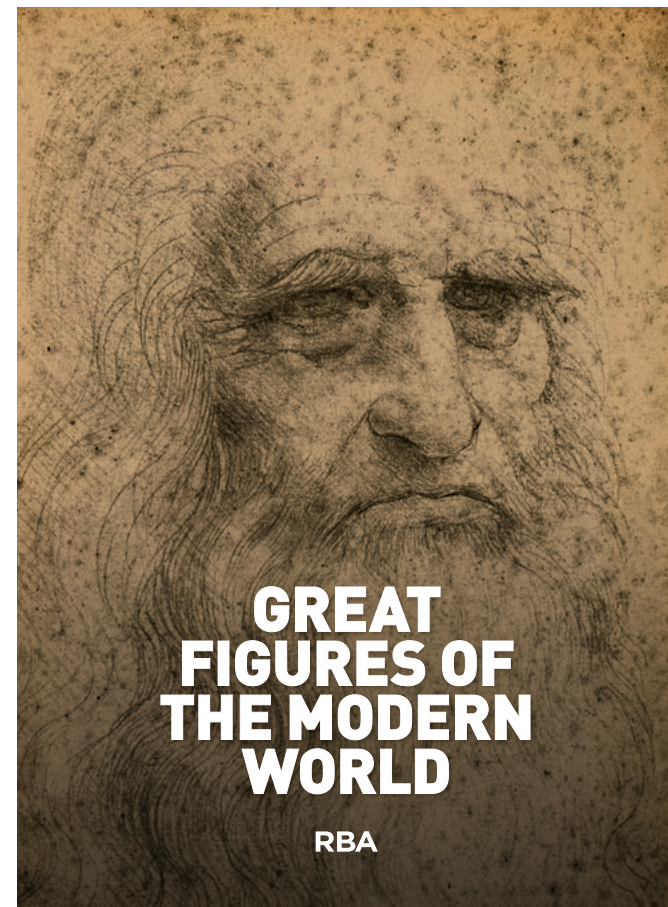


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GREAT FIGURES



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“*History is written by winners.*”
—Napoleon I



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“*If you want the present
to be different from the
past, study the past.*

—Baruch Spinoza



ARCHAEOLOGY

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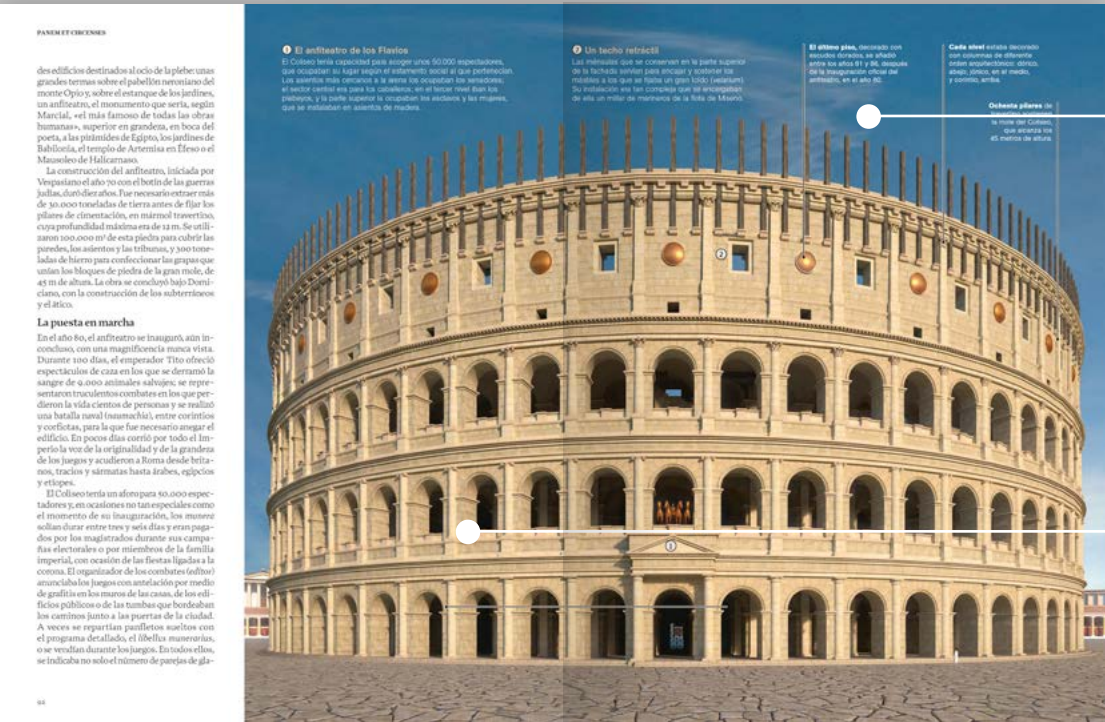
With the collaboration of a large body of experts in ancient history and archaeology and spectacular 3D illustrations, these books bring the cities of Antiquity to life, featuring the vital visual power and informative rigour for every reader to be able to

enjoy archaeology and the reconstructions of the great cities of Antiquity for the first time.

Exteriors, interiors and cross sections of buildings and monuments.

Maps and timelines to explain the principal events.

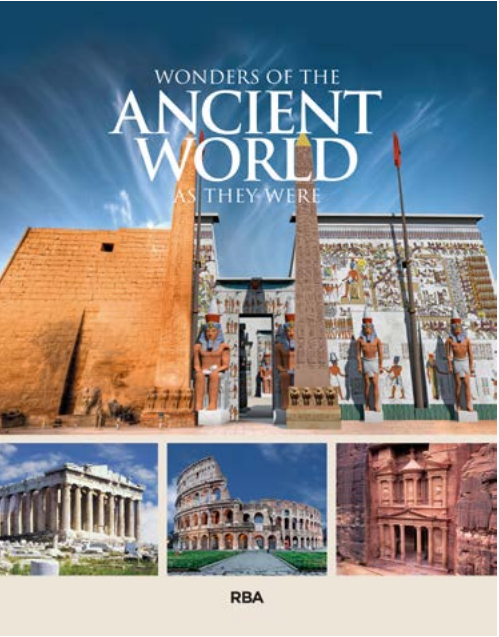
Explanation of archaeological research techniques and methods.



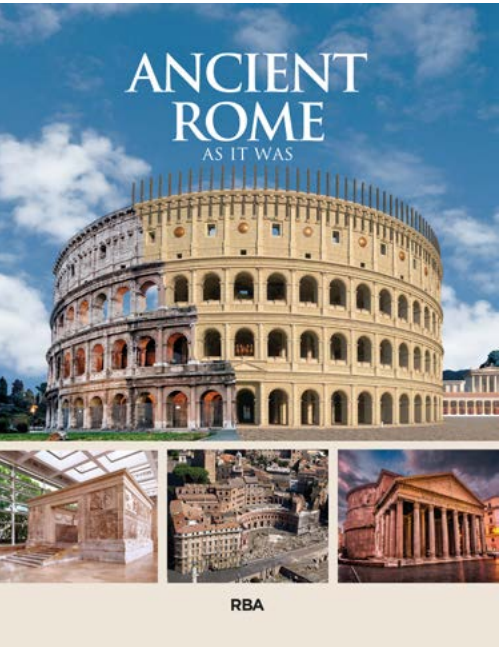
Photos and diagrams to reinforce the informative nature of the issues.

Spectacular 3D panoramic views of each city in its period and splendour.

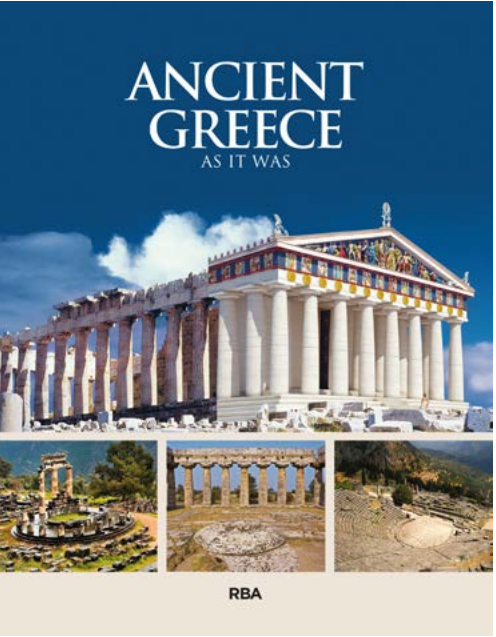
Big Books



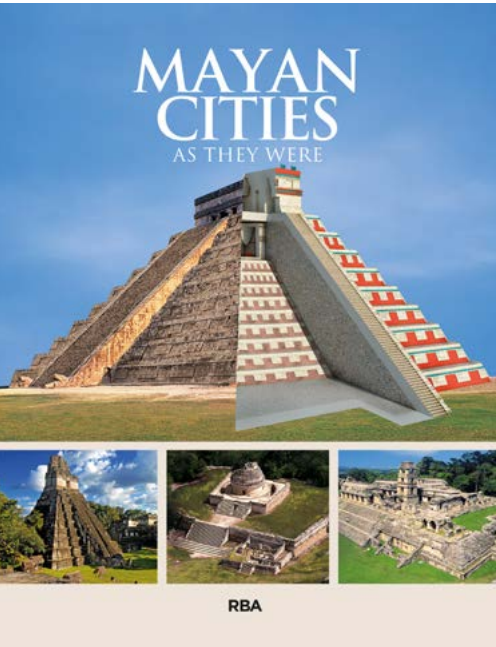
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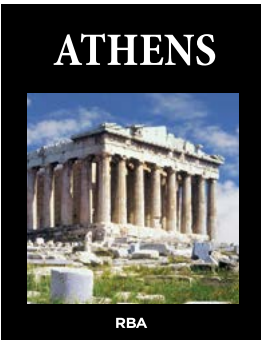
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“As the archaeology of our thought easily shows, man is an invention of recent date. And one perhaps nearing its end.”
—Michel Foucault

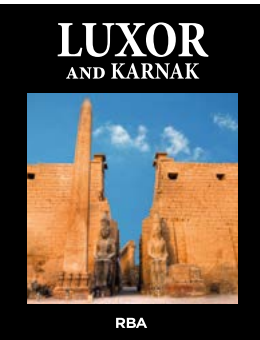
Other Bestsellers



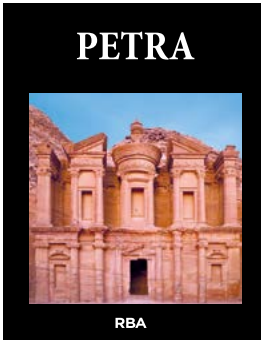
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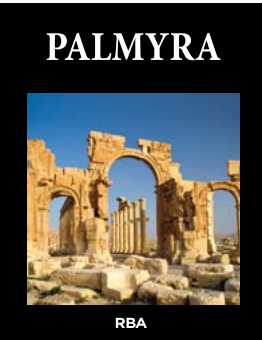
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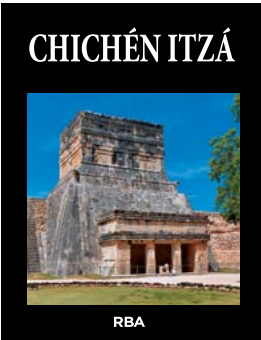
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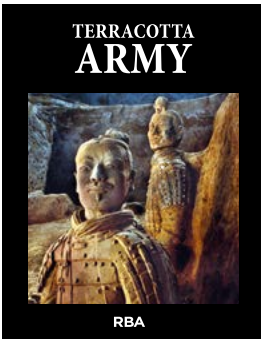
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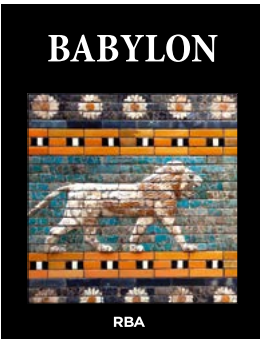
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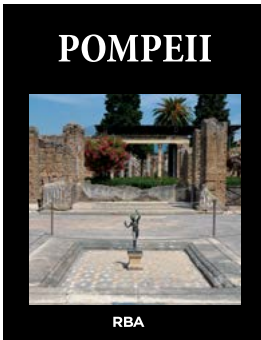
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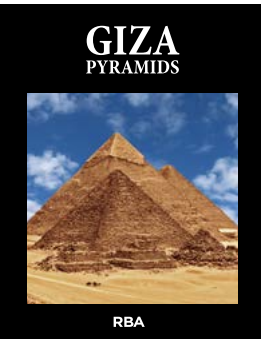
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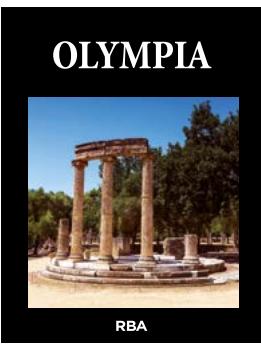
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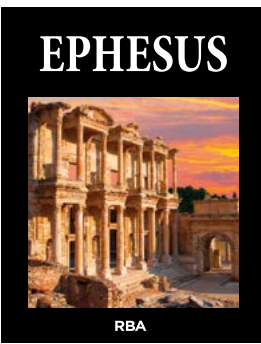
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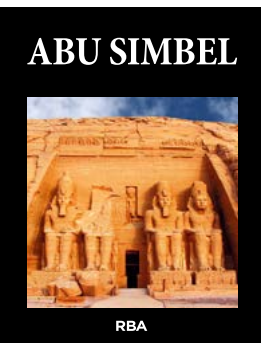
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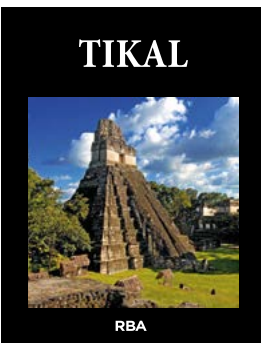
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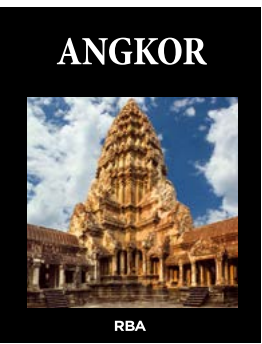
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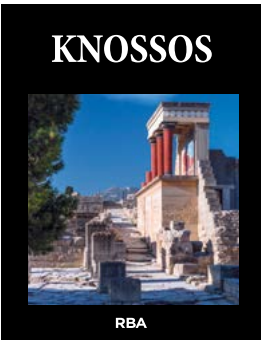
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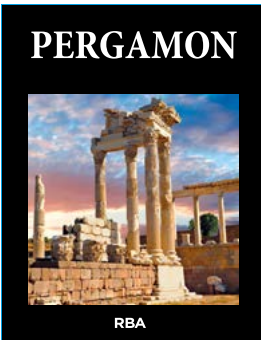
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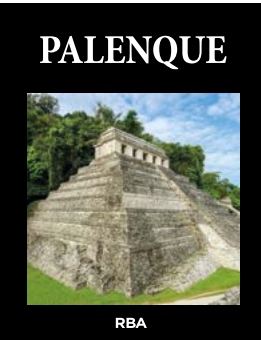
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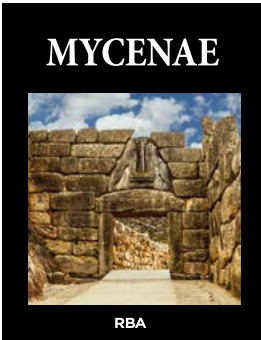
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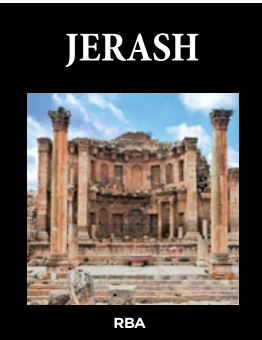
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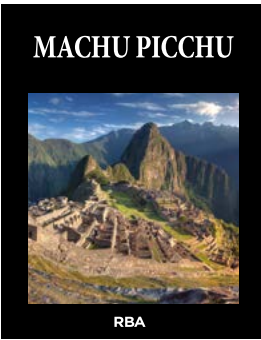
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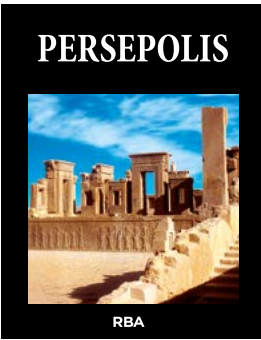
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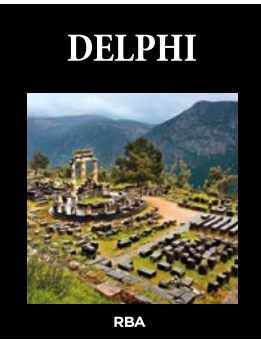
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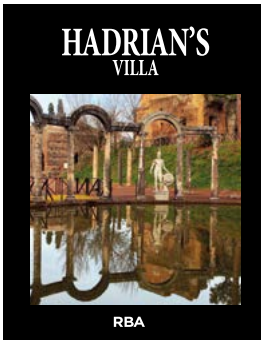
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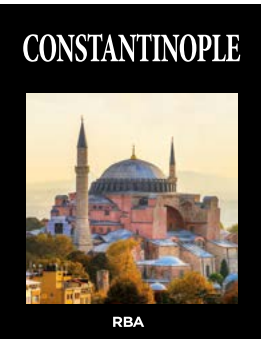
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HISTORY OF ROME

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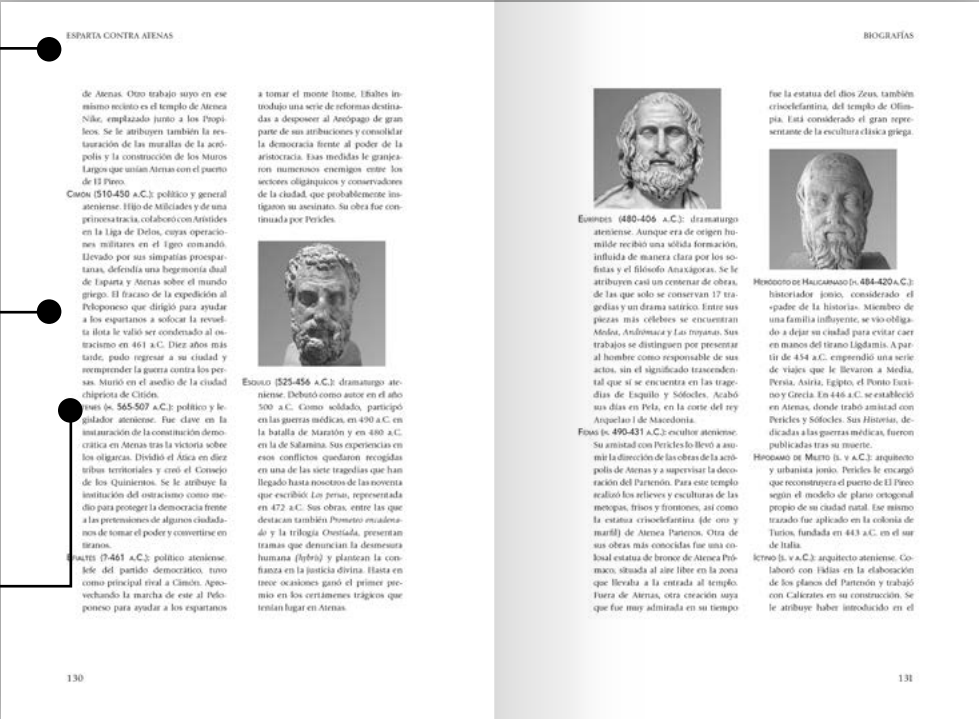
A new look at history that closely examines everyday life in Rome, a society capable of coming up with fundamental concepts like citizenship, democracy and republic, but at the same time of falling into systematic corruption and extreme violence.

In our language, in our political system, in our art, in our way of thinking and entertaining ourselves, we remain part of that great theatre of the world that they built. These books that combine cultural information with entertainment to tell us about the key moments of this fascinating civilisation.

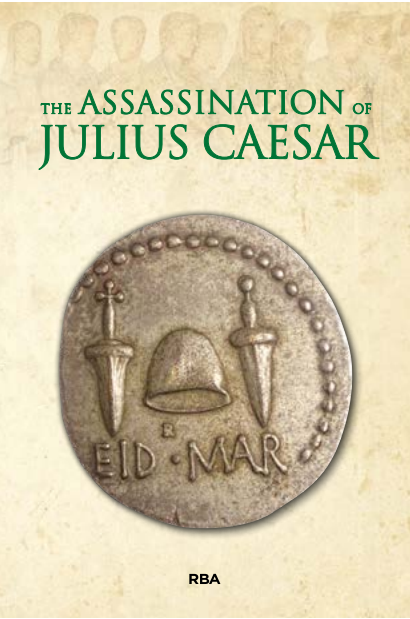
Texts written by qualified specialists with extensive educational experience.

Maps that help the reader to place every point in the story in both time and place.

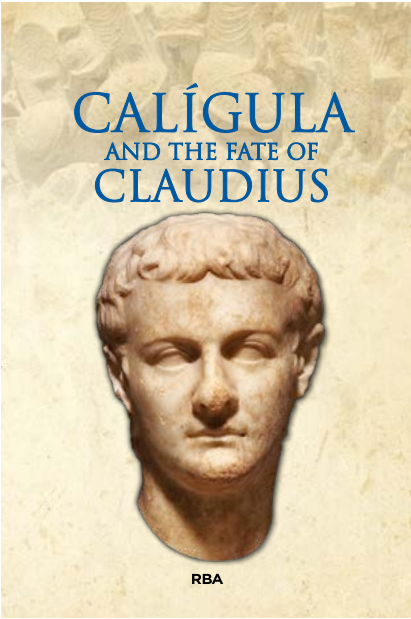
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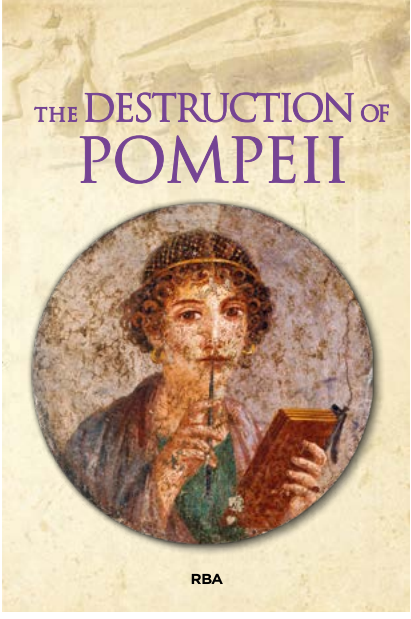
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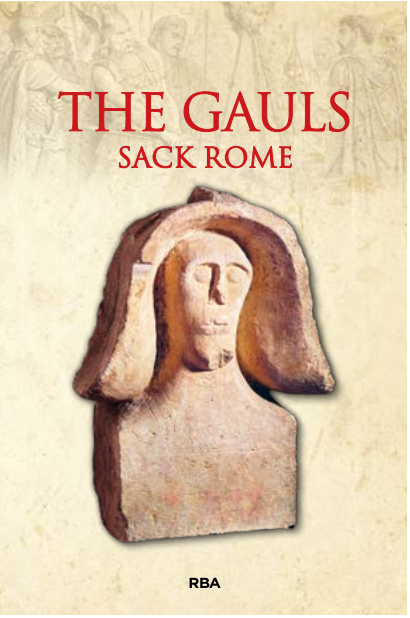
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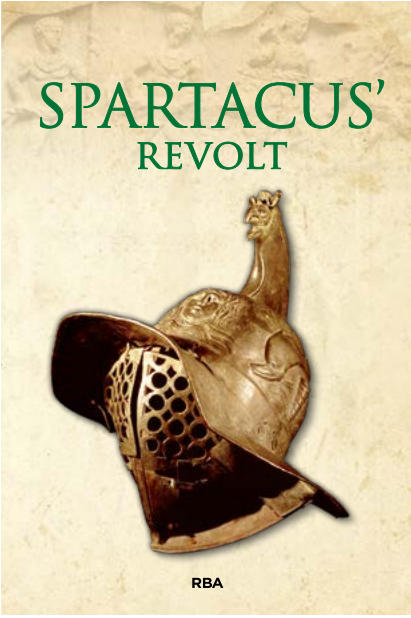
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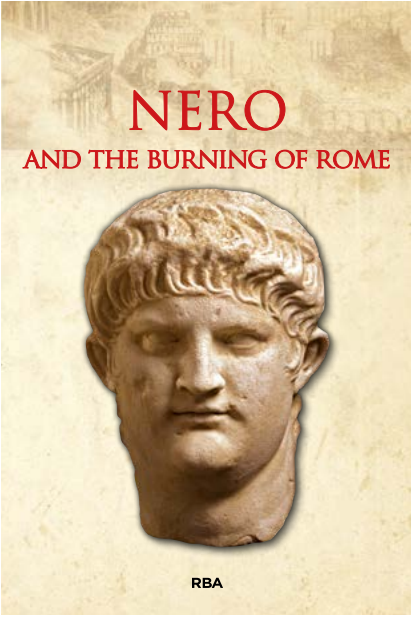
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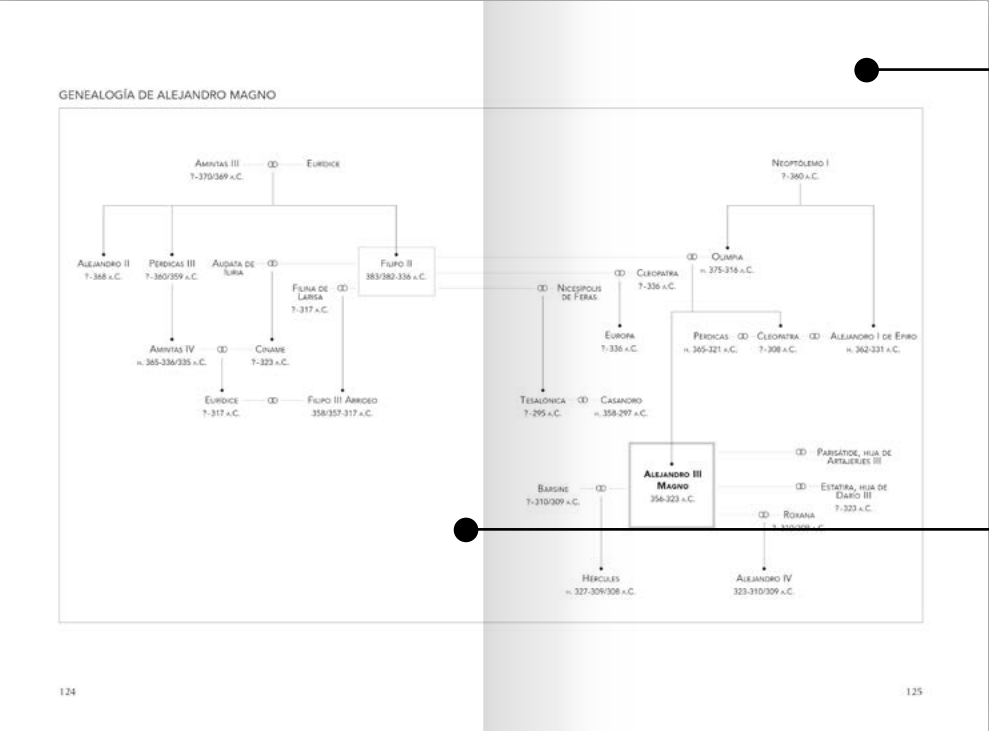
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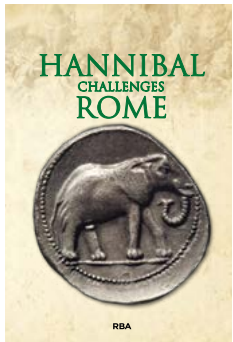


All the facts and the people of the history of Rome, told in an attractive but rigorous way.

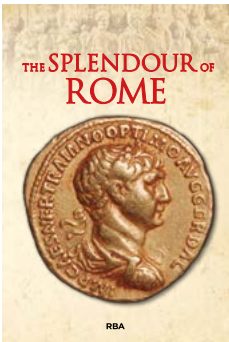
A new look at the past in which the historical narrative goes hand in hand with a description of society at the time.

Other Bestsellers

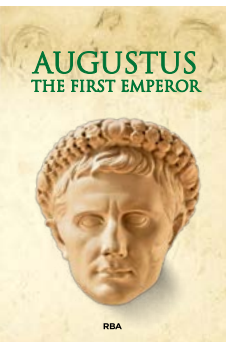
“We are the heirs to the political and social debates that were already raging in ancient Rome.”
—Mary Beard



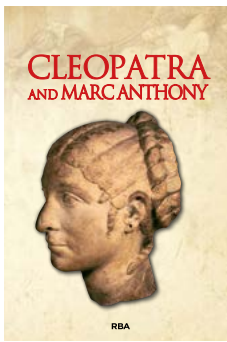
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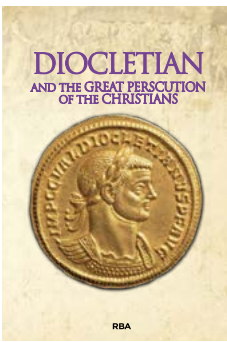
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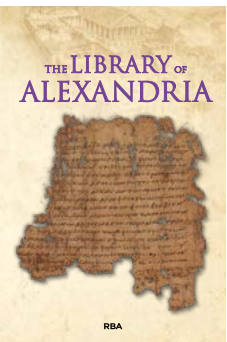
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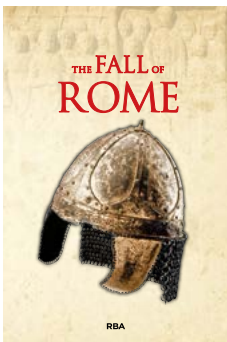
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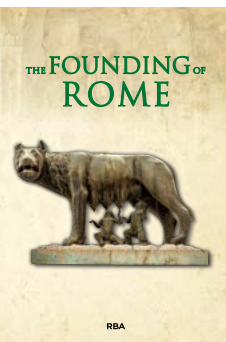
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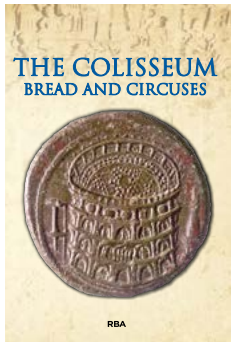
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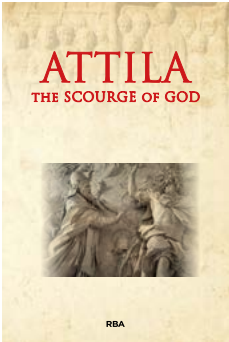
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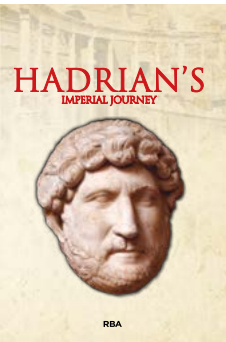
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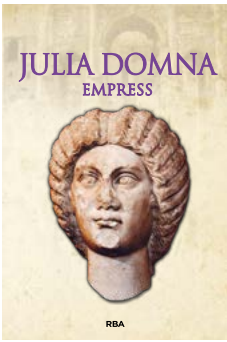
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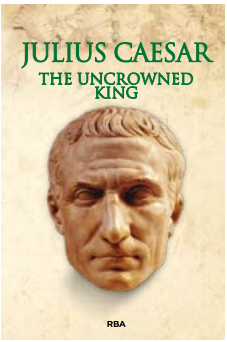
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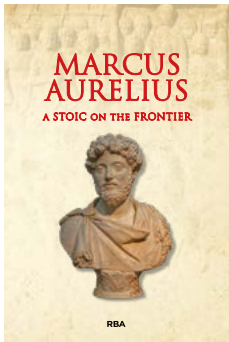
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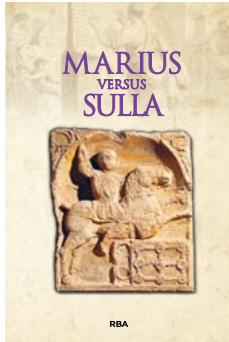
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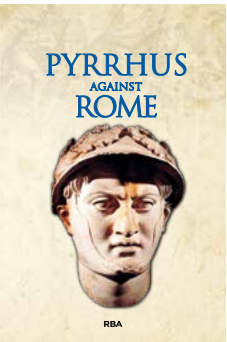
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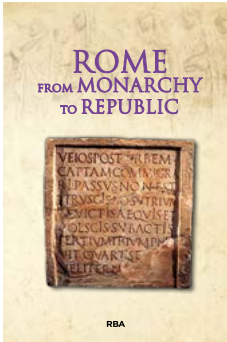
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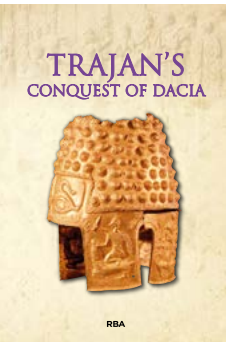
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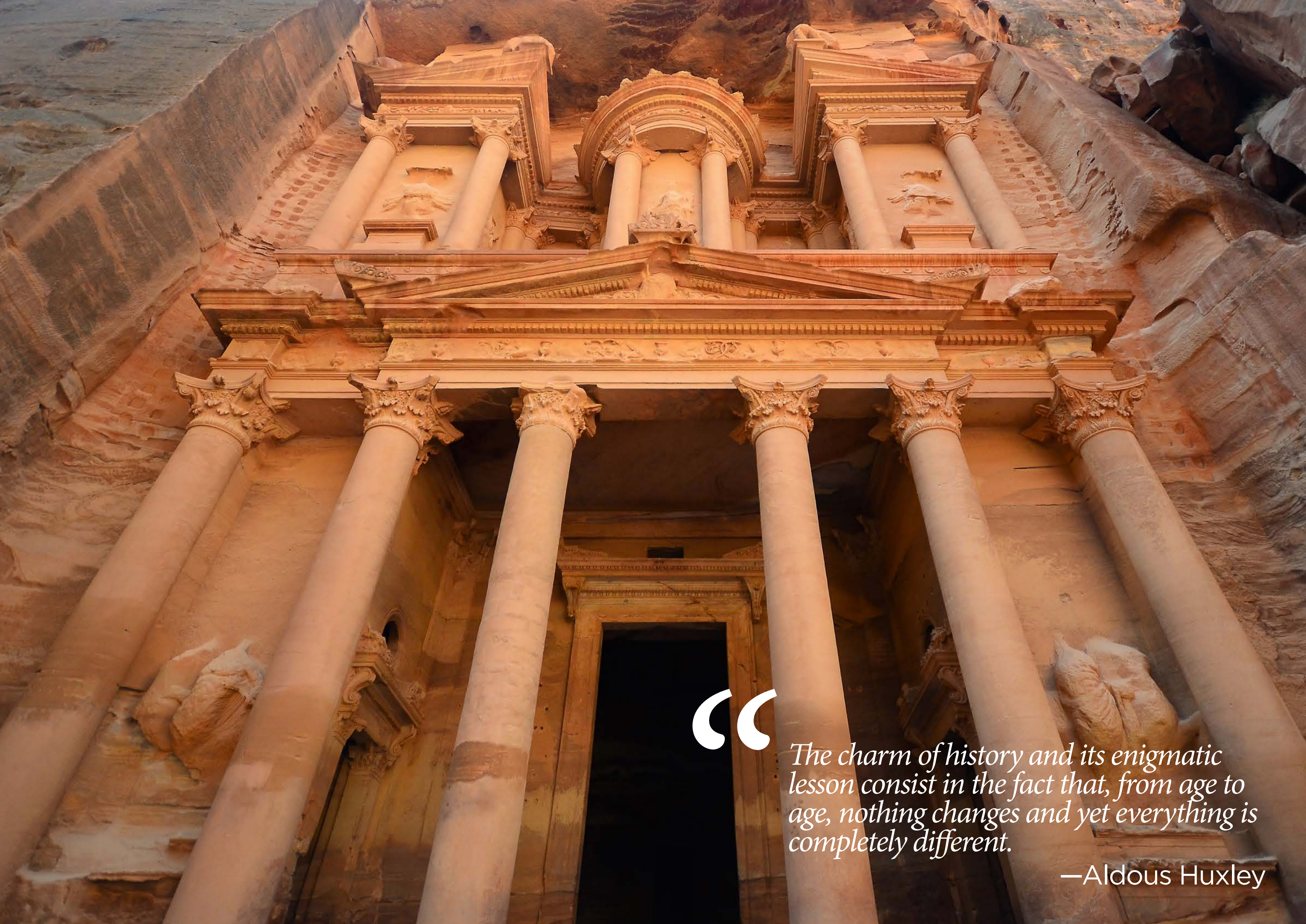
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“

The charm of history and its enigmatic lesson consist in the fact that, from age to age, nothing changes and yet everything is completely different.

—Aldous Huxley

GREEK MYTHOLOGY

Description

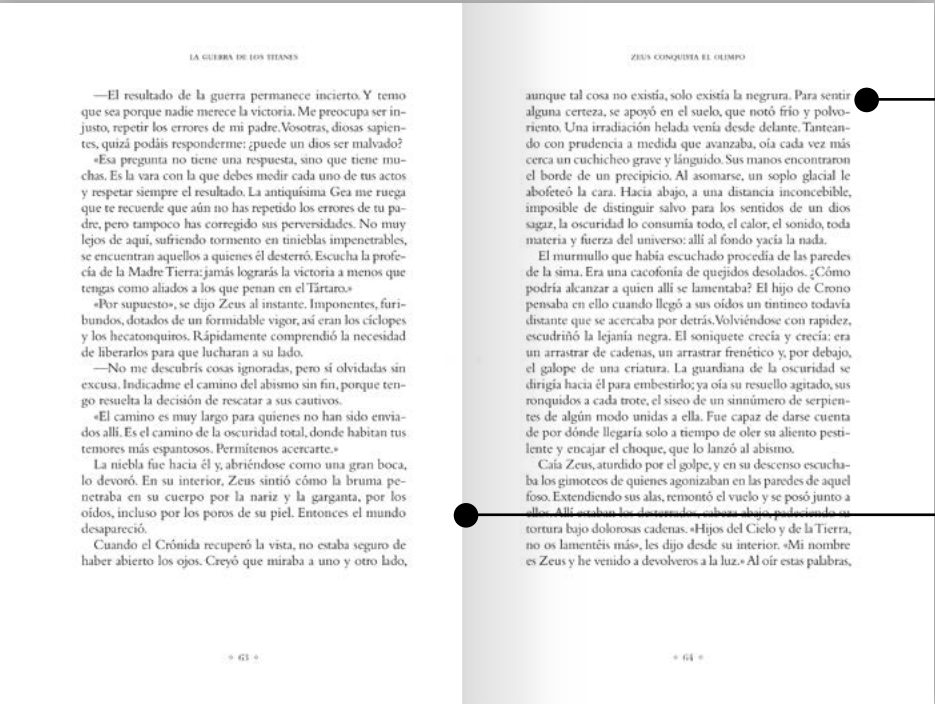
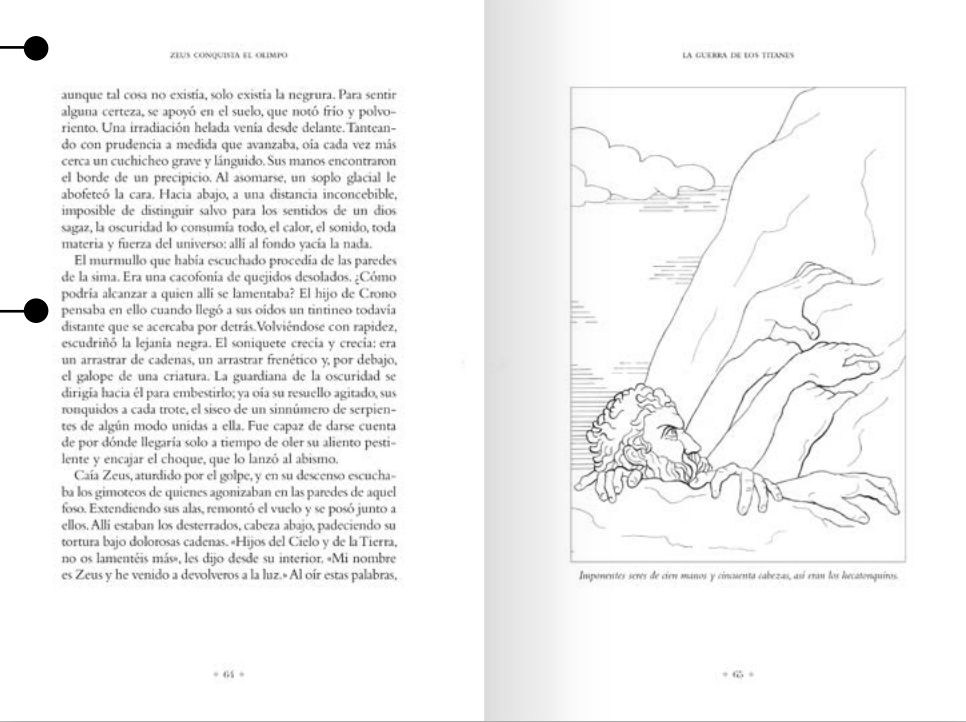
Fascinating stories featuring gods and heroes whose feats thrill us and evoke the origins of our culture.

A unique chance to plunge into the exciting world of mythology. All the myths, are presented in novel, thought-provoking recreations with original illustrations inspired by classical art take the reader back to the time when these tales were created, in homage to the poets - like Homer - whose work in setting down the oral tradition has enabled us to enjoy classics that are essential to understanding western civilisation.

A comprehensive journey through classical mythology, from the origins of the universe to the great heroes' adventures.

All the classic myths in novel, thought-provoking recreations.

With original illustrations inspired by classical art.



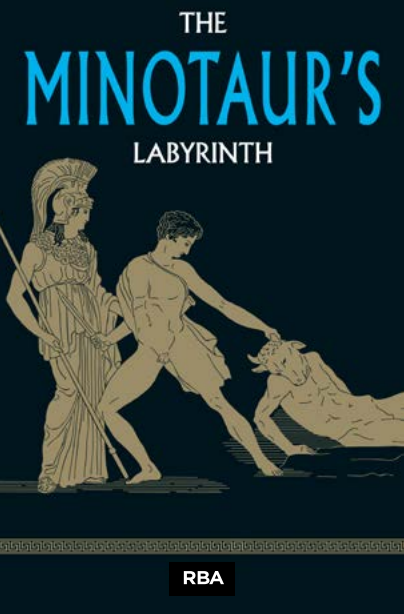
A comprehensive journey through greek mythology, from the origins of the universe to the great heroes' adventures.

Presented by prestigious publisher Gredos.

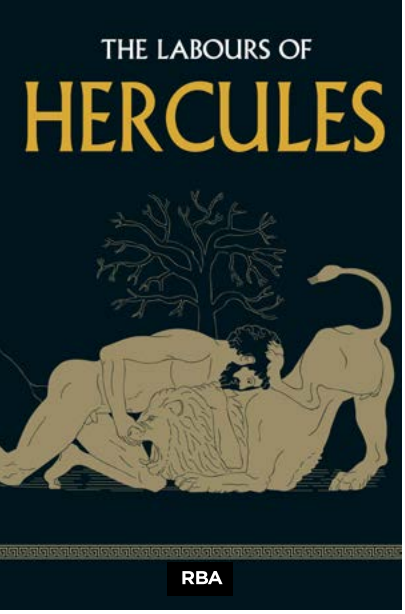
Available Titles

“Myth is at the beginning of literature, and also at its end.”

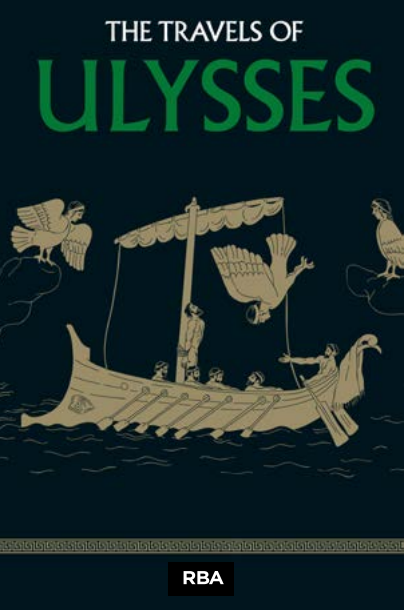
—Jorge Luis Borges



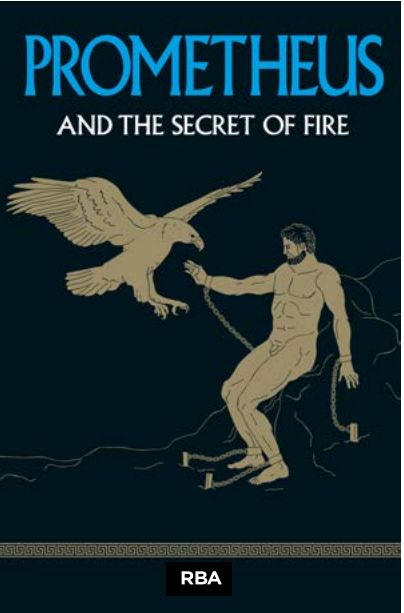
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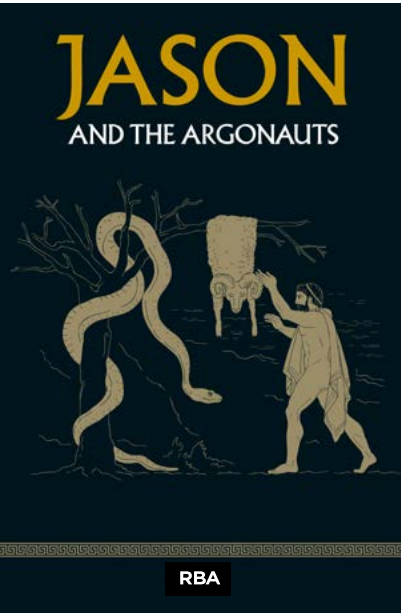
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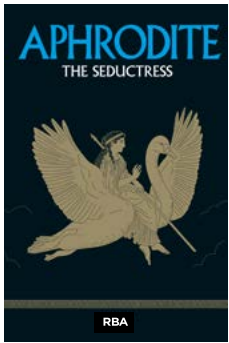


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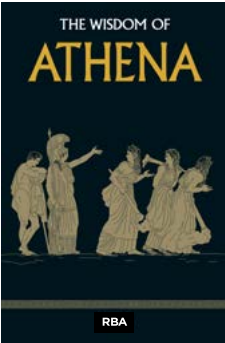


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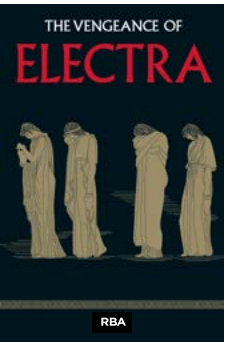
Other Bestsellers



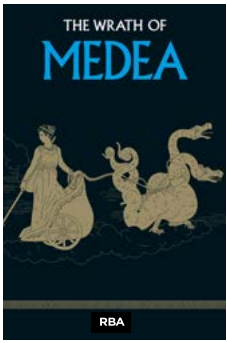
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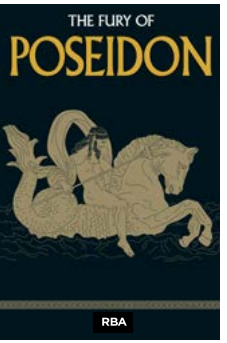
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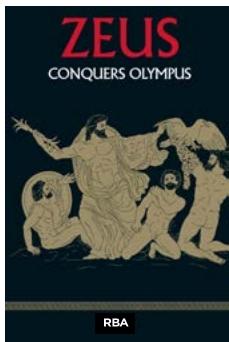
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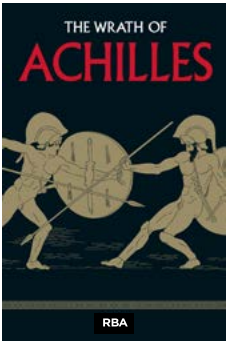
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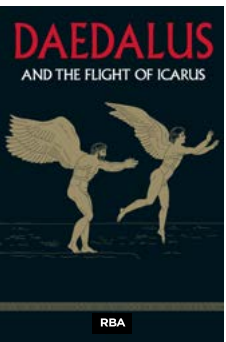
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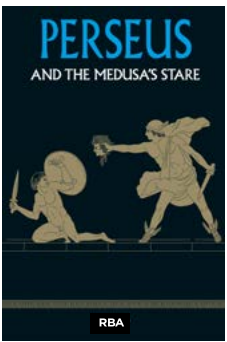
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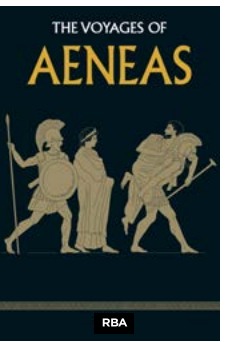
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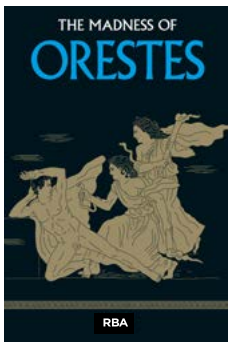
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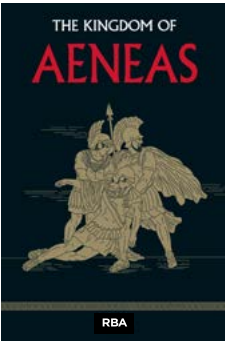
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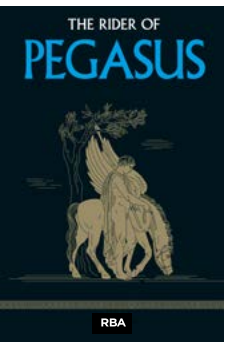
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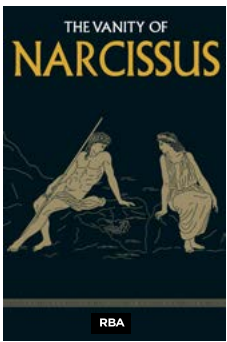
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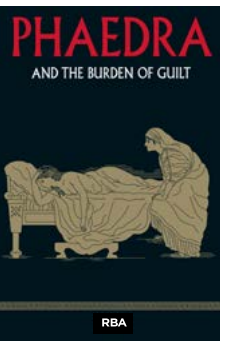
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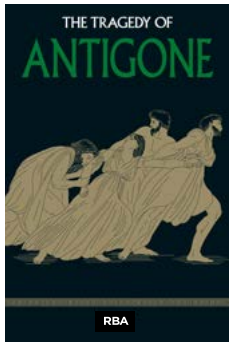
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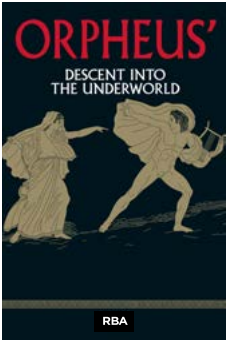
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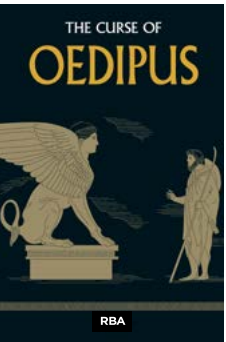
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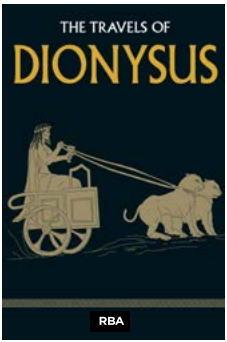
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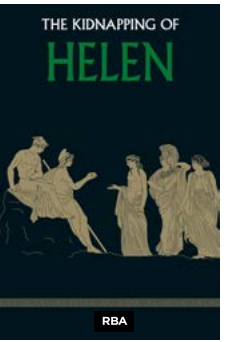
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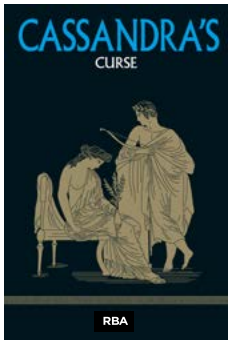
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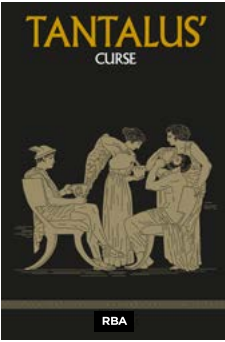
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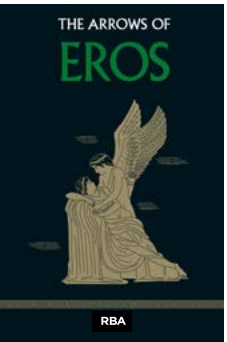
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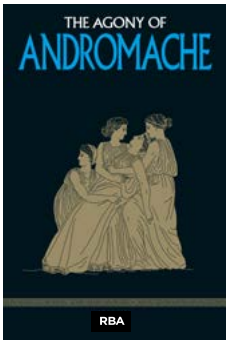
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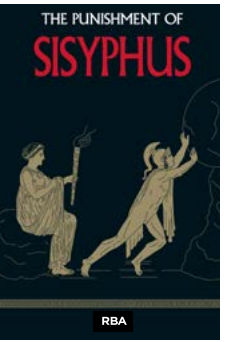
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NORSE MYTHOLOGY

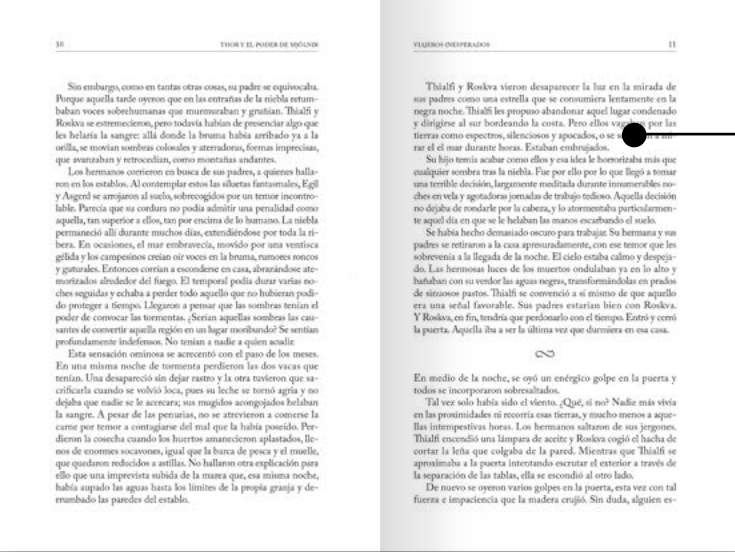
Description

The Norse legends are some of the most powerful, thought-provoking stories in European culture. Their eternal power to fascinate lives on in fantasy literature, J.R.R. Tolkien, Neil Gaiman and George R.R. Martin have all drawn inspiration from Scandinavian mythology to create worlds, gods and heroes.

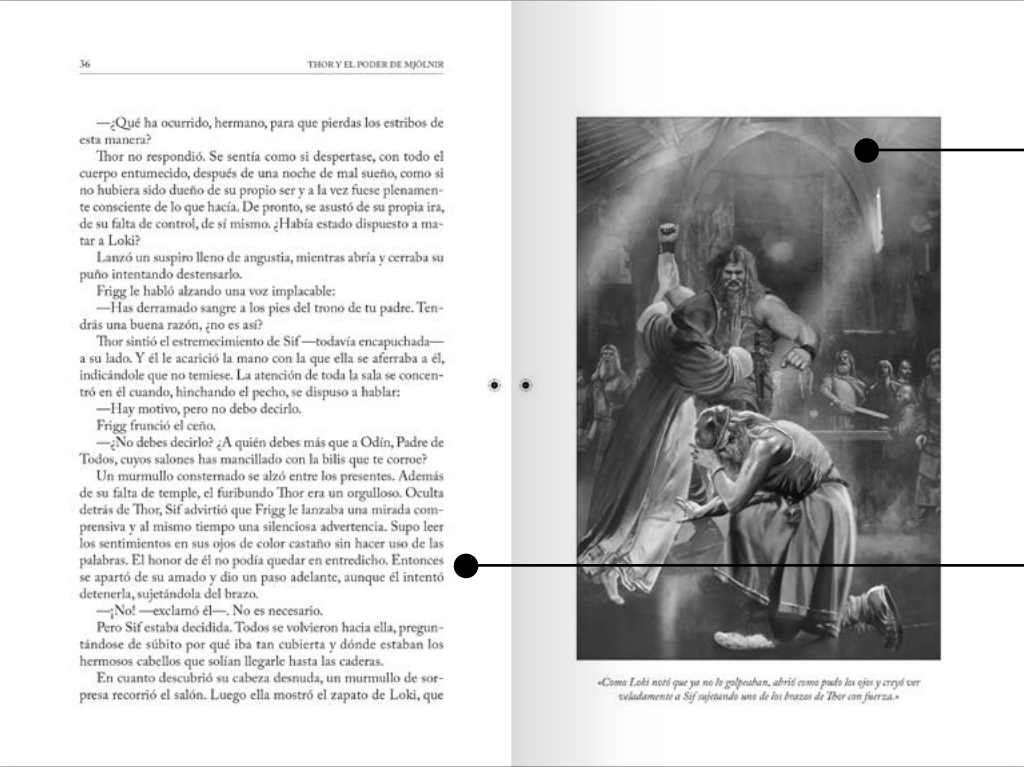
At the dawn of the 8th century, the Vikings set out from their lands in Denmark and the Scandinavian peninsula aboard their drakkars, and within just two

centuries had reached the coasts of Canada and even besieged Constantinople. Though their presence in these places was fleeting, in others, like England, Ireland and Iceland, they left a lasting mark. Viking culture, which the Germanic peoples also inherited, thus became one of the pillars of the European cultural edifice, especially in its legends.

We invite you to discover the richness of their mythology and through this their whole culture.



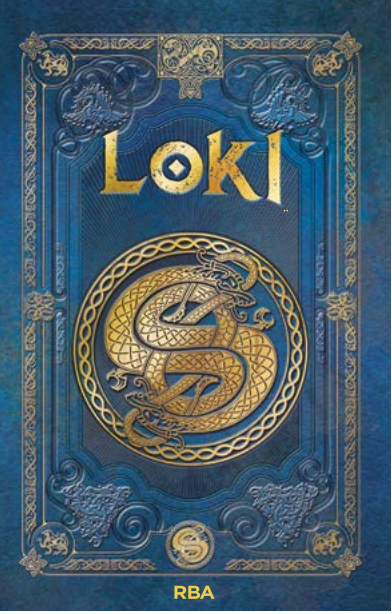
Accompany Odin in his attempt to overcome destiny, condemning the universe to perish before the forces of chaos.



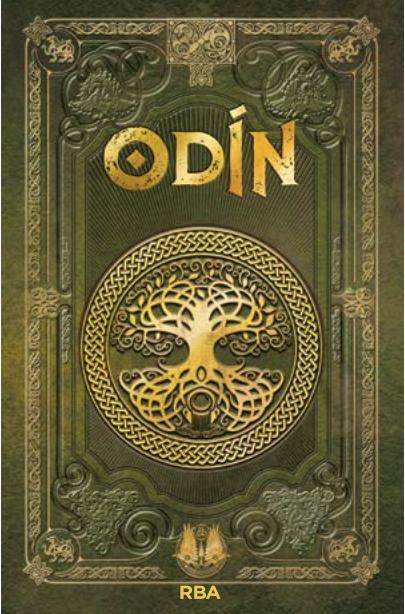
Stand with Thor, protector of men, in his struggles against the terrible creatures that threaten us: giants with magical powers or dragons as big as oceans.

Suffer with Siegfried, the hero cursed by his elders' greed and torn apart by his love for a goddess.

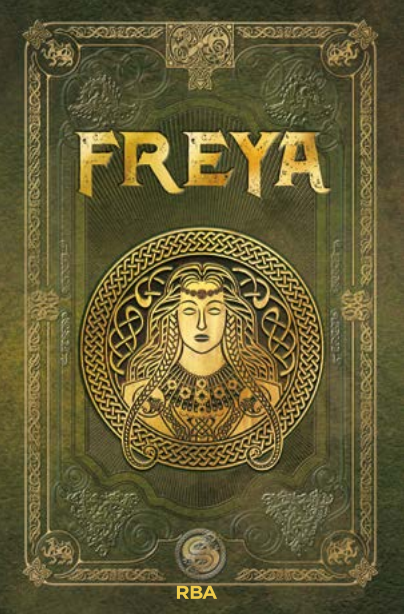
Available Titles



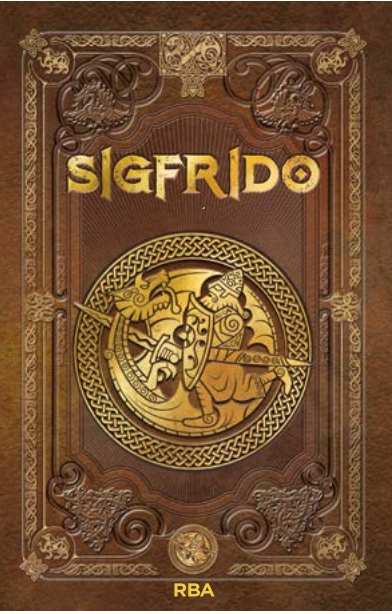
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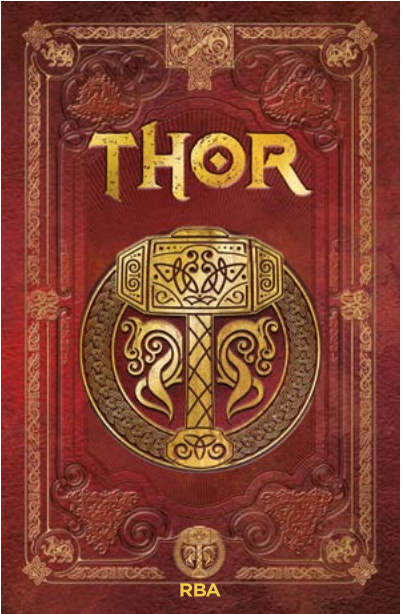
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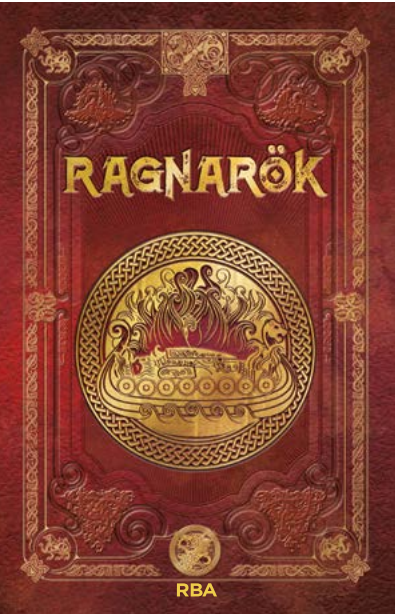
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Other Bestsellers

“*Myths are a people’s most treasured possessions: because they are sacred, because they are exemplary, because they are important.*”

—Mircea Eliade

ODIN’S SAGA

- 1. ODIN and the nine worlds
- 2. ODIN against the Vanir
- 3. ODIN and the fount of wisdom
- 4. ODIN and the magic runes
- 5. ODIN and the power of creation

LOKI’S SAGA

- 1. LOKI and the RAGNARÖK prophecy
- 2. LOKI and Freya’s necklace
- 3. LOKI and the apples of youth
- 4. LOKI’s exile
- 5. LOKI’s children

GODS OF ASGARD’S SAGA

- 1. FREYA and the power of desire
- 2. FRIGG against Odin
- 3. FREY exiled in Midgard
- 4. HEIMDALL, the guardian of Asgard
- 5. BALDER, the best of the gods
- 6. IDUN and the god of poetry
- 7. NJORD and the fury of the seas
- 8. KVASIR and the mead of poetry

RAGNARÖK’S SAGA

- 1. RAGNARÖK and the twilight of the gods
- 2. RAGNARÖK and the everlasting winter
- 3. RAGNARÖK and Heimdall’s horn
- 4. RAGNARÖK and the final battle
- 5. RAGNARÖK and the awakening of the gods
- 6. RAGNARÖK and the new world

SIEGFRIED’S SAGA

- 1. SIEGFRIED and the curse of the Nibelung
- 2. SIEGFRIED and the avenging blade
- 3. SIEGFRIED and the dragon Fafnir
- 4. SIEGFRIED and Brunhild’s promise
- 5. SIEGFRIED’s death
- 6. SIEGFRIED’s treasure

THOR’S SAGA

- 1. THOR and the power of Mjölner
- 2. THOR in the land of the giants
- 3. THOR and the gauntlets of power
- 4. THOR and the stone colossus
- 5. THOR and the theft of Mjölner
- 6. THOR’s daughter
- 7. THOR and the Valkyries



PHILOSOPHY

Description

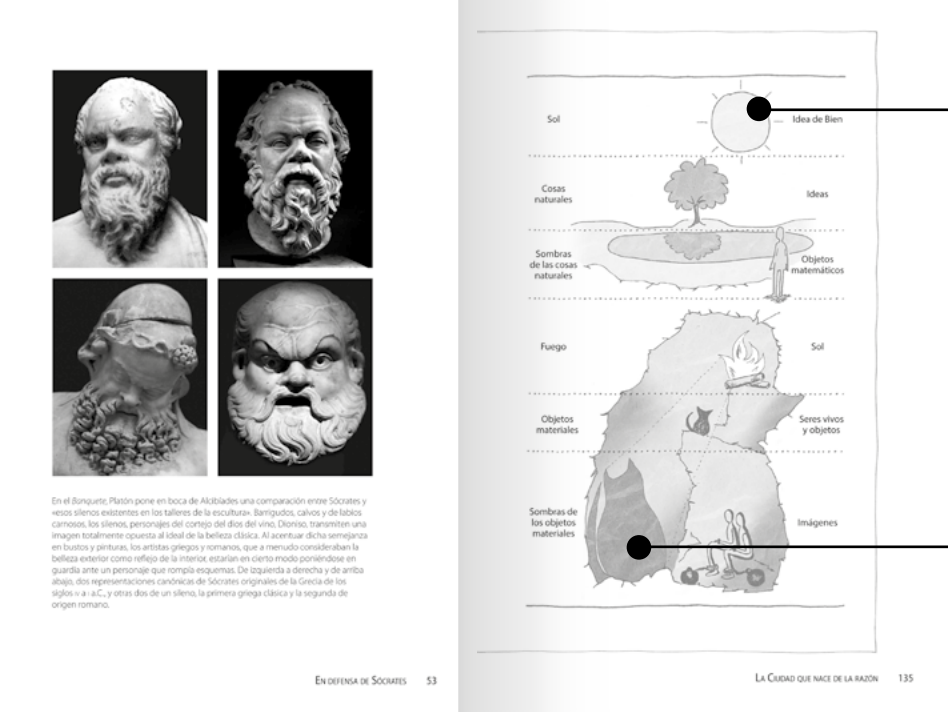
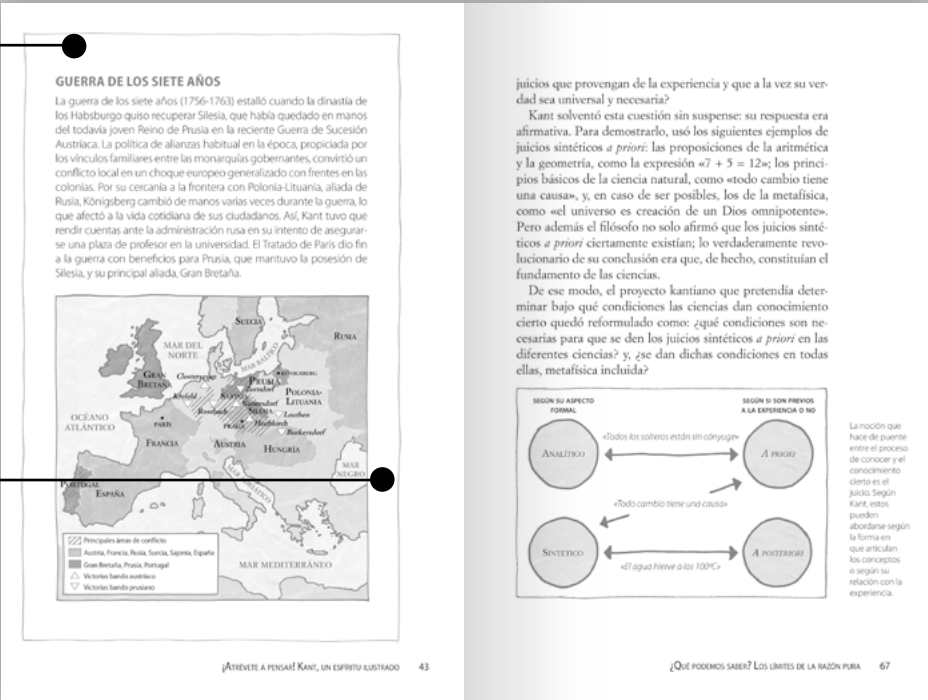
An invitation to critical reflection together with the great philosophers. For centuries, philosophers have attempted to answer transcendental questions that are more valid today than ever. Trying to understand how society should be organised; contemplating about the origins of the cosmos; wondering about one's purpose in the world or thinking about good, truth, justice or freedom is more necessary than ever for an individual who wishes to

understand today's world from a critical point of view.

An unprecedented, ambitious editorial project in the field of educational philosophy. Clear and pleasant texts, photos and illustrations converge in a careful edition whose purpose is to present the world of thought to readers seeking tools for reflection.

Abundant graphics and illustrations to make it easier to understand the more abstract philosophical concepts.

Historical maps and comparative timelines that help to place the author and their work in context.



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RBA

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HANNAH ARENDT

Agustín Serrano de Haro

RBA

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NIETZSCHE

José Rafael Hernández Arias

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HEIDEGGER

Luis Fernando Moreno

RBA

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WITTGENSTEIN

Henar Lanza González

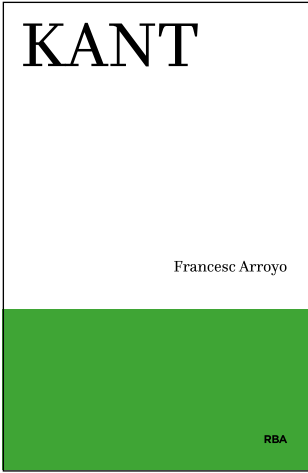
RBA

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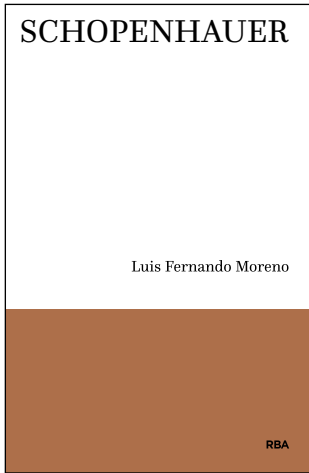
A careful selection of the most representative images of the life and work of the great philosophers and of the period they lived in.

Graphic representations of allegories and myths that facilitate the interpretation of their symbols.

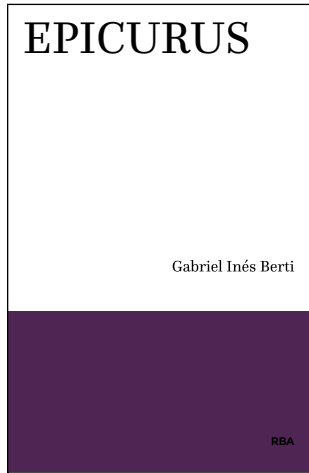
Other Bestsellers



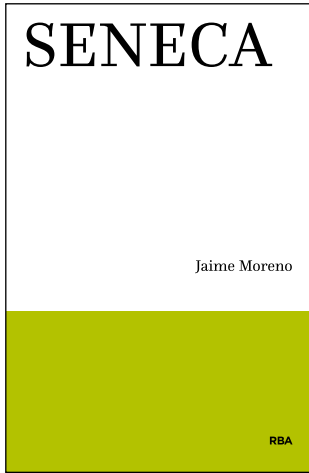
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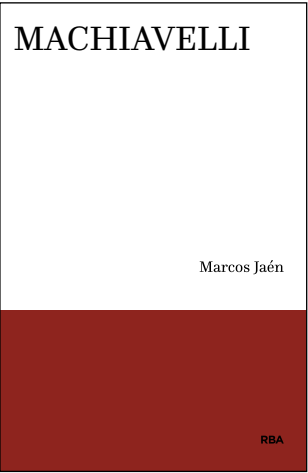
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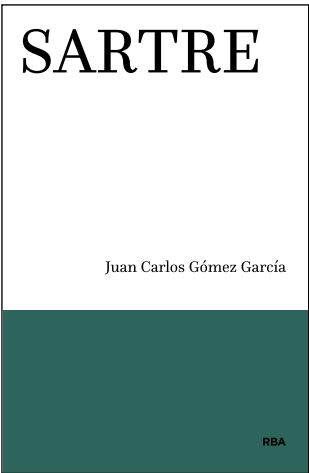
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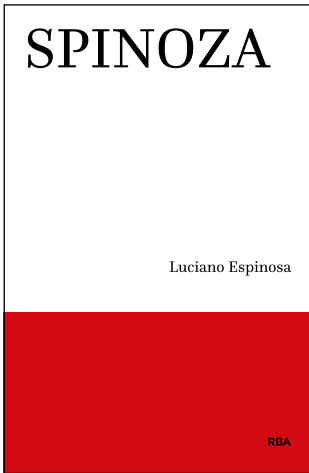
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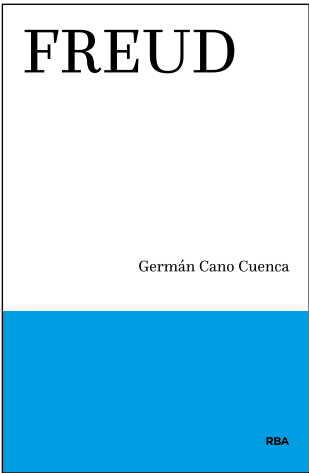
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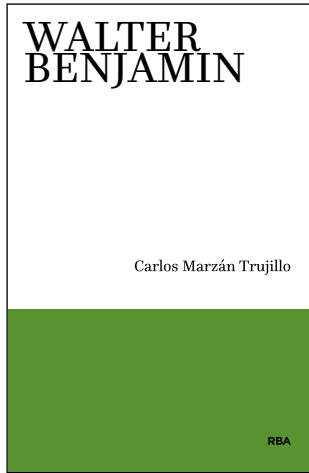
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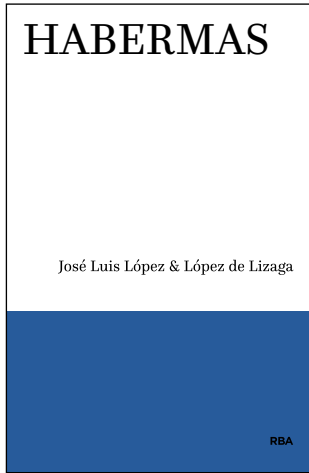
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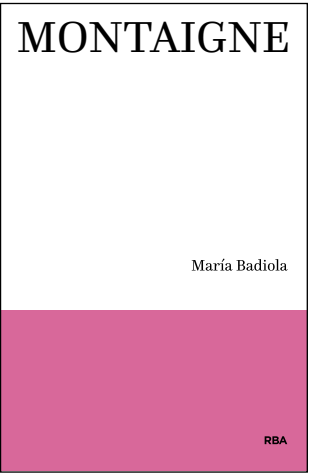
“*He who learns and does not practice this knowledge, is like a man who has not reaped the fruit of his labour of what he has sown.*”
—Plato



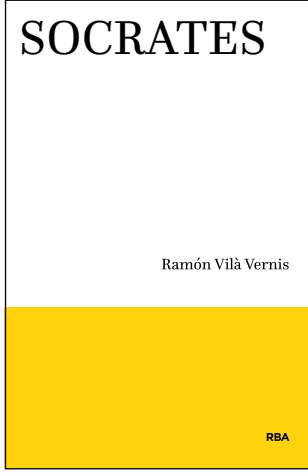
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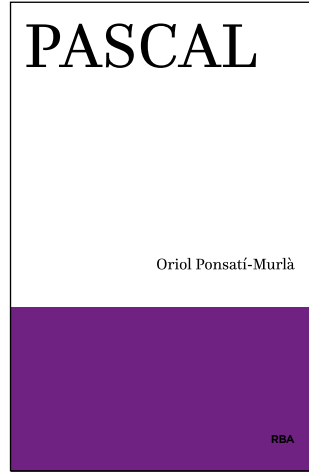
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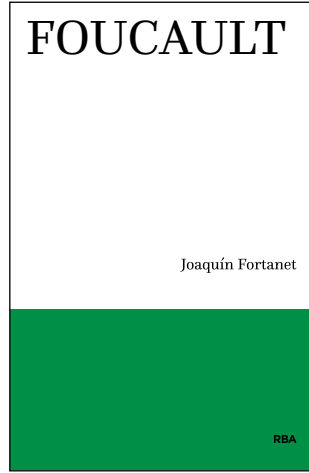
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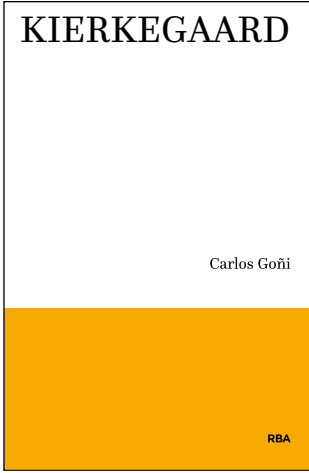
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“

*One does not learn
philosophy; one learns
to philosophise.*

—Kant

GREAT WOMEN

Description

A series about the women who have changed history. Tenacious, creative, brave, distinctive and free.

Women of different epochs, different backgrounds and classes who challenged destiny and changed the course of history for ever.

Scientists, writers, activists, politicians, artists, educators... but also daughters, mothers and wives. Heroines but at the same time real women with exciting lives.

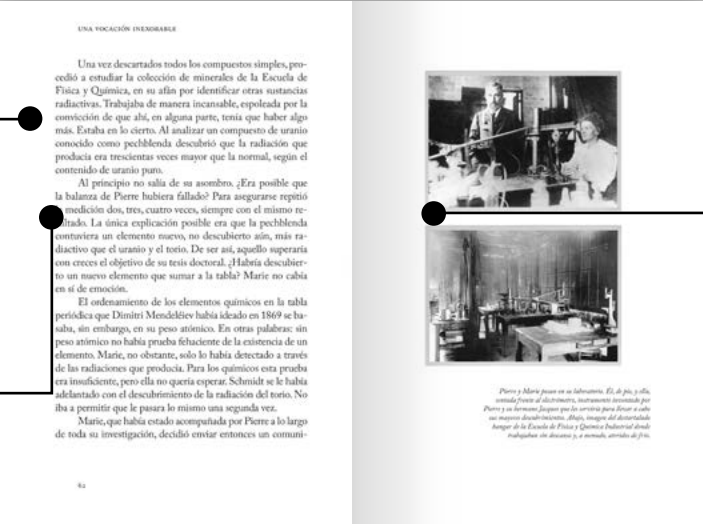
They pursued their dreams with determination. They broke the rules of their time.

They believed in themselves and managed to break down boundaries. Unique women with inspiring, surprising lives.

They blazed the trail and today we benefit from their legacy. And these biographies describe their most intimate side. Each one is devoted to one of these great women and contains a thrilling story packed with emotion and surprising details. With portraits, letters and personal effects that reveal their most intimate lives.

The achievements of visionary women who over the years have helped to build the world as it is today.

Familiar but inspiring stories.



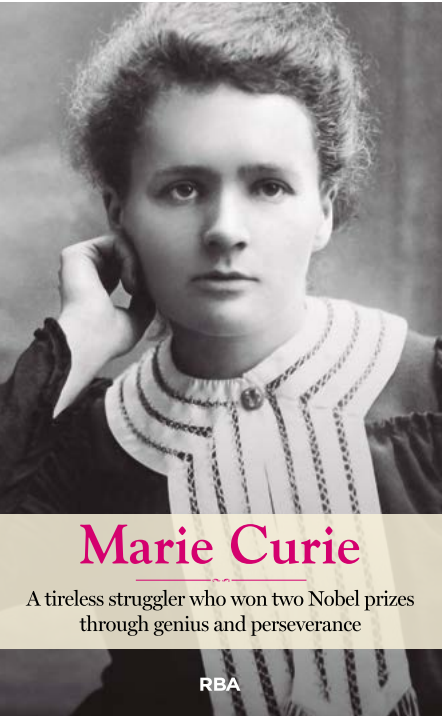
Thrilling stories packed with emotion and surprising details to take us into our heroines' inner world.



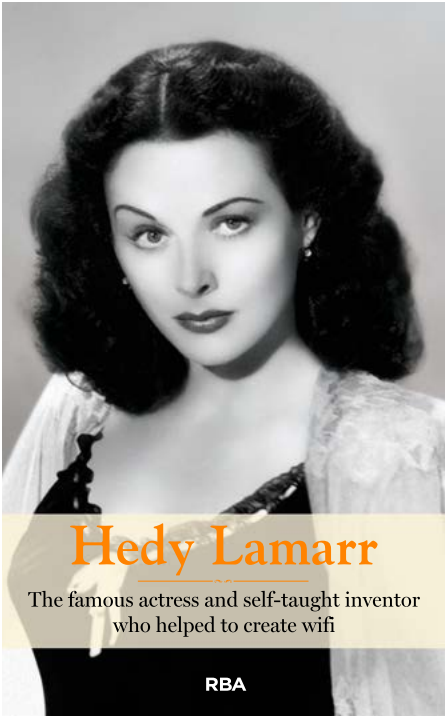
Striking, revealing illustrations.

Portraits, letters and personal effects... to reveal their most intimate side.

Available Titles



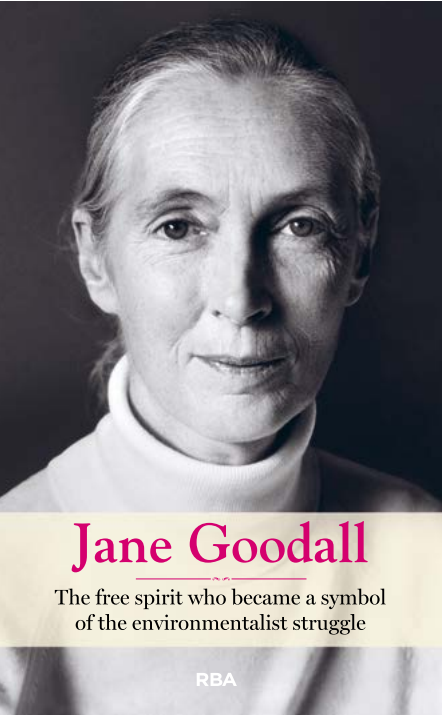
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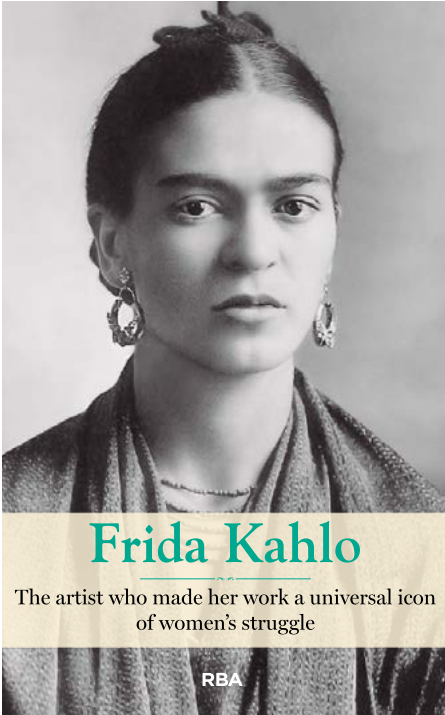
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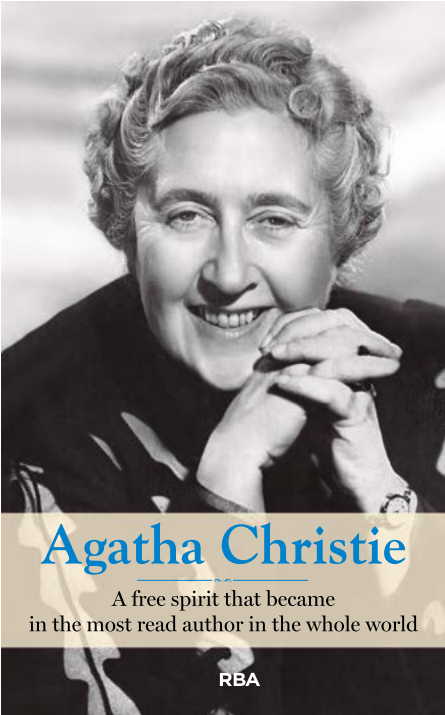
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“I would rather be a rebel than a slave.”

—Emmeline Pankhurst

Other Bestsellers



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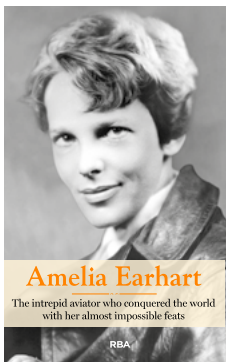
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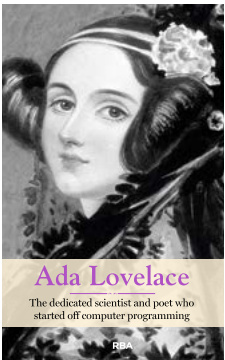
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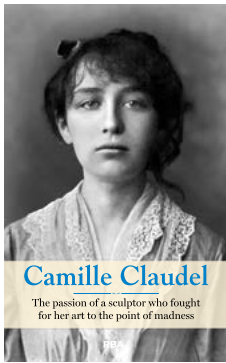
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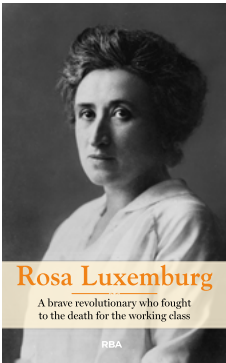
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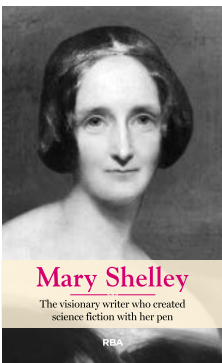
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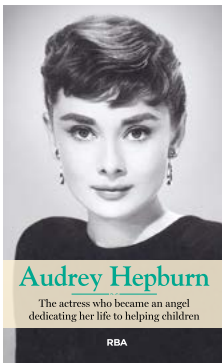
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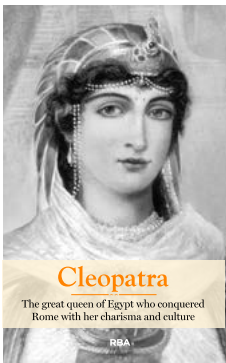
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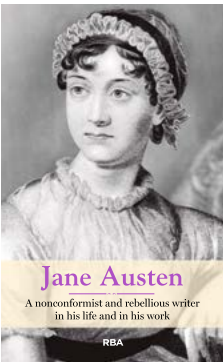
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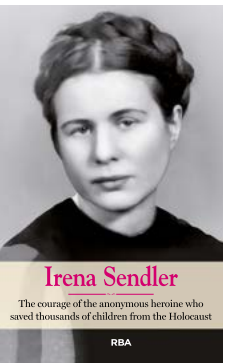
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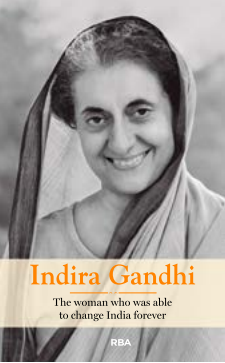
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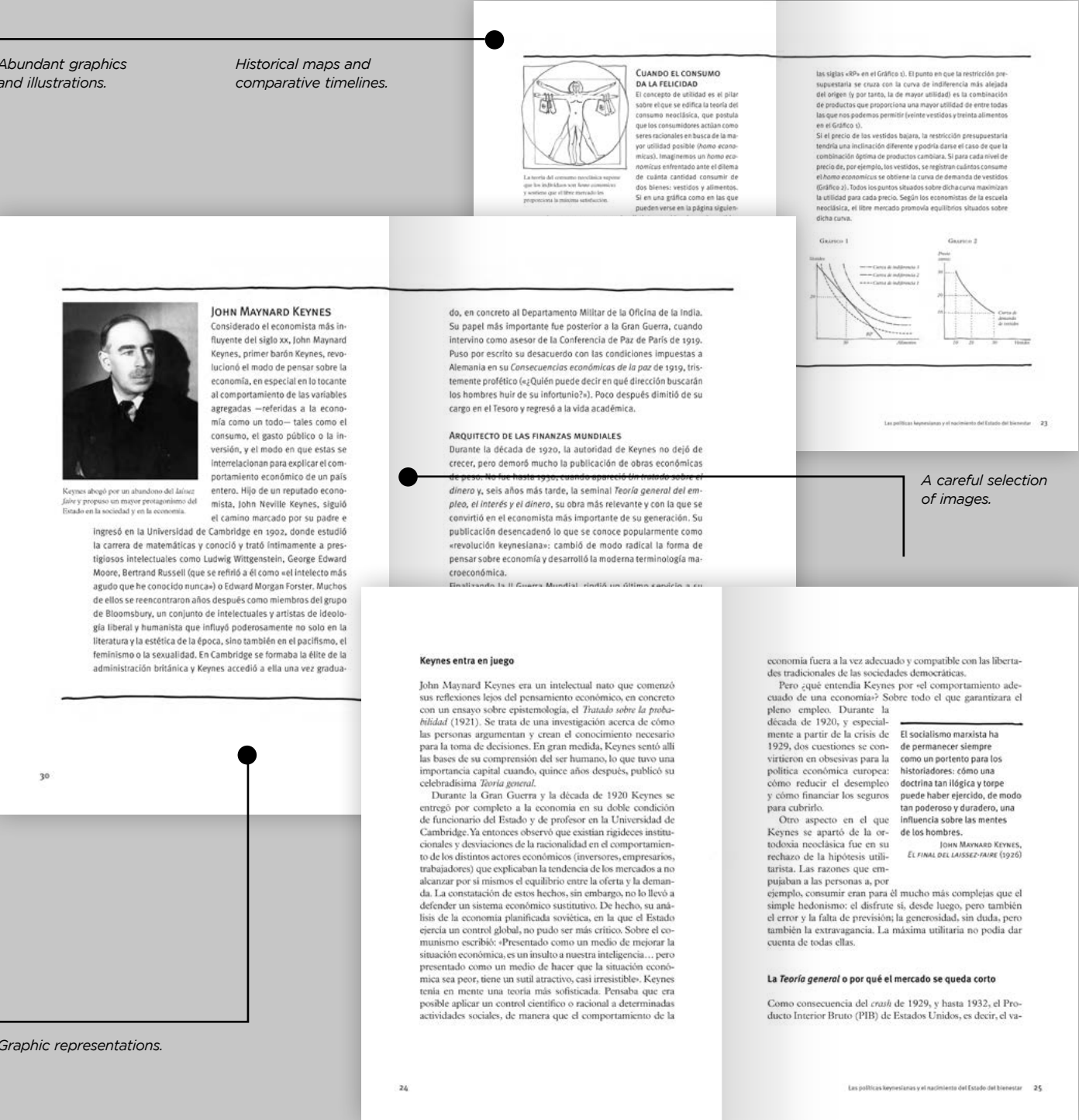
ECONOMICS

Description

Explaining the great challenges of economics clearly but rigorously is a challenge in itself, because economics is about people, and people are neither simple nor predictable. Economics is a social science, so it also has to be contextualised in terms of history, politics and society. This is what we do in these books, in which we review the most outstanding issues of modern economics and how they affect societies. An advisory committee made up of eminent economists has guaranteed the rigorous nature of the content. The books have been written by specialists in each of the subjects and supervised by Juan Tugores, professor of Economics at the University of Barcelona.

Abundant graphics and illustrations.


Historical maps and comparative timelines.



Graphic representations.

Available Titles


Winners and Losers in Globalisation



RBA

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Are We Ruled by Central Banks?



RBA

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Size: 155 x 232 mm


The Great Global Energy Business



RBA

Page Count: 144
Size: 155 x 232 mm


Growth Against the Environment



RBA

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Size: 155 x 232 mm


The Power of the Financial Markets



RBA

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Is Development Aid Useful?




RBA

Page Count: 144
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Other Bestsellers


Who Benefits from International Trade Rules?



RBA

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The Pros and Cons of Immigration



RBA

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Expansions and Recessions in a Globalised World



RBA

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Is the Nordic Model Exportable?



RBA

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The Keys to the Asian Miracle



RBA

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The Role of Cities in Economic Development



RBA

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Basic Income Against Uncertainty



RBA

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The Risks of a Crowded Planet



RBA

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Are the Financial Markets Rational?



RBA

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Size: 155 x 232 mm

Tax Havens and Other Loopholes in Tax Systems




RBA

Page Count: 144
Size: 155 x 232 mm

MATHS & SCIENCE

Why is the world and our Universe the way it is? This question has been fascinating mankind since time immemorial. Science and Maths will help us begin to answer and understand the world and the way we live today.

COSMOS
ASTROPHYSICS
GREAT SCIENTISTS
MATHEMATICS
THE BRAIN
BIG BOOKS



“*Look up at the stars and not down at your feet. Try to make sense of what you see, and wonder about what makes the universe exist. Be curious.*

—Stephen Hawking

COSMOS

Description

An exhaustive tour of the solar system, the Milky Way, Mars, the galaxies, black holes and more. A window to the great spectacle of the Cosmos.

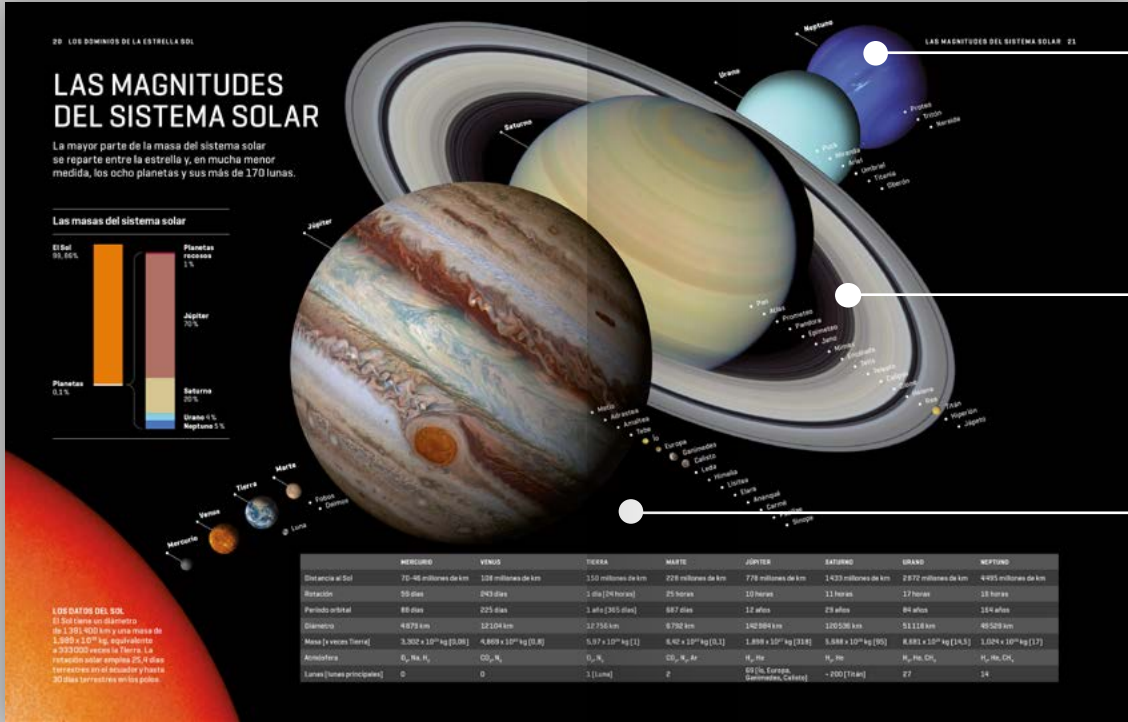
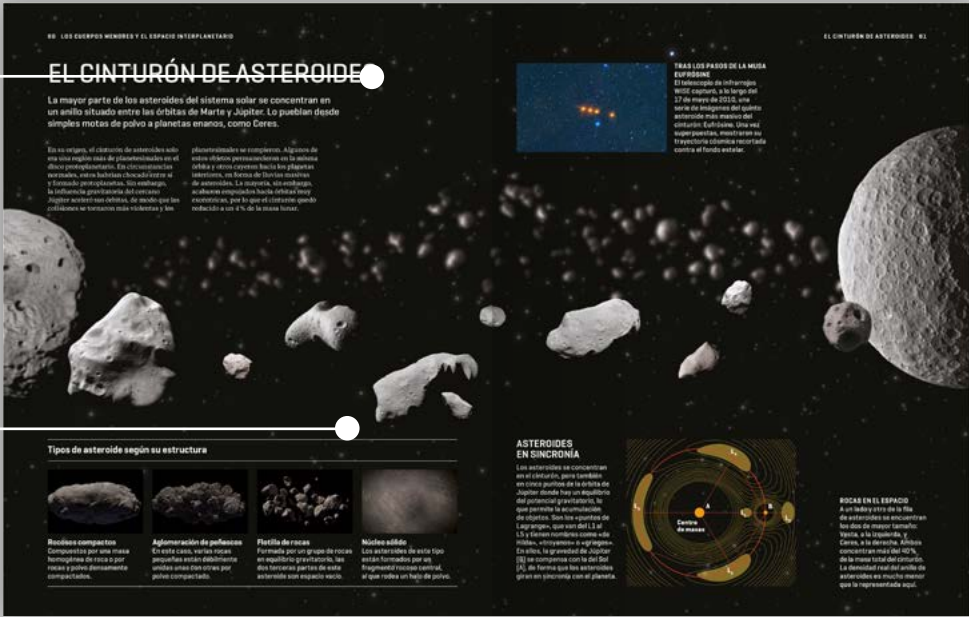
Until a few years ago, Earth and the solar system were believed to be unique, black holes were pure speculation and Pluto was the ninth planet. But all this has changed thanks to the latest observations, missions like Cassini-Huygens and the Mars expeditions, which have given us a new view of

the grand spectacle that is the Cosmos. We now know that the universe is full, black holes have been detected by their gravitational pull and Pluto has been demoted to a dwarf planet.

Everything you need to know about the Cosmos in books written by leading experts. With unprecedented visuals: the best images from NASA and the ESA, new 3D recreations and endless graphics, drawings and diagrams.

Breakdowns, sequences and diagrams.

Illustrations and computer graphics.



Each volume begins with a sequence of images presenting the topic of the book from a distinctive point of view.

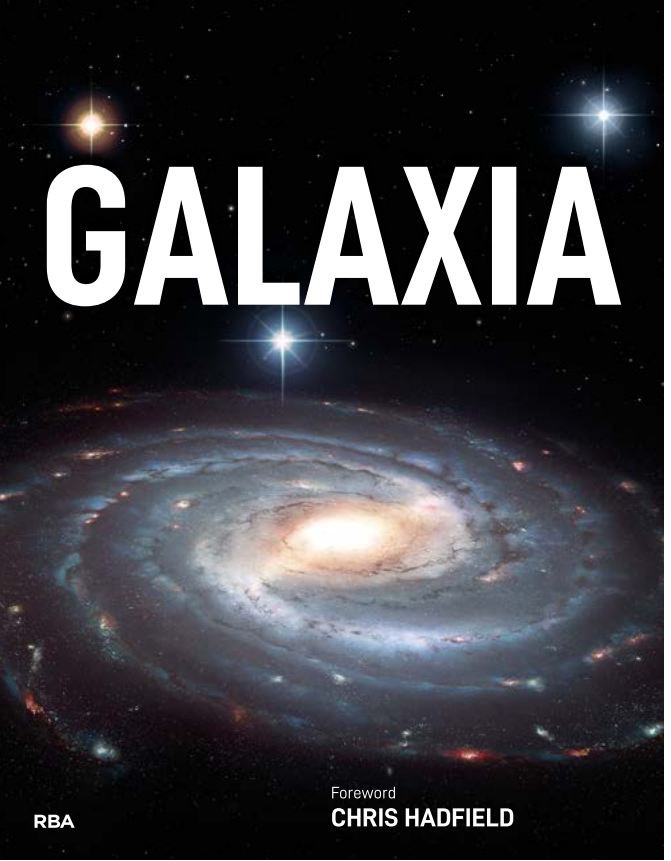
The first part of each book is introductory. The rest goes into the main aspects of the subject.

The contents of the sections are organised in double pages. This way, readers regularly discover a fascinating new aspect of each topic.

Big Books



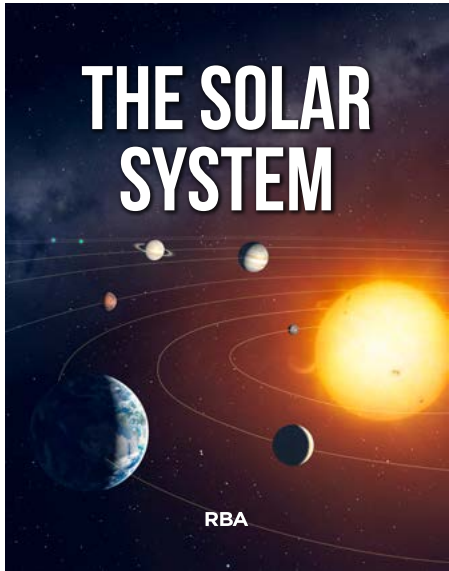
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Page Count: 324
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“The Cosmos is a place to our eyes more beautiful than any other that we know.”
—Carl Sagan

Other Bestsellers



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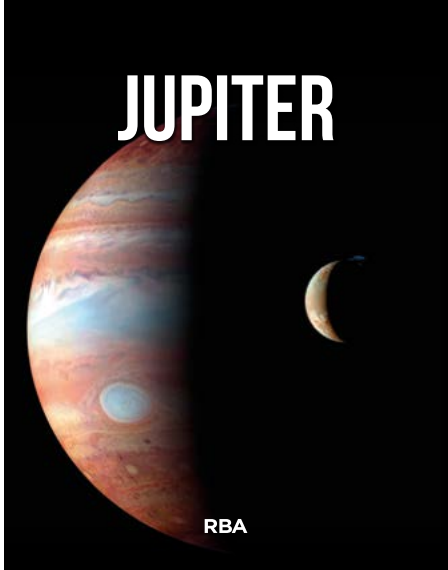
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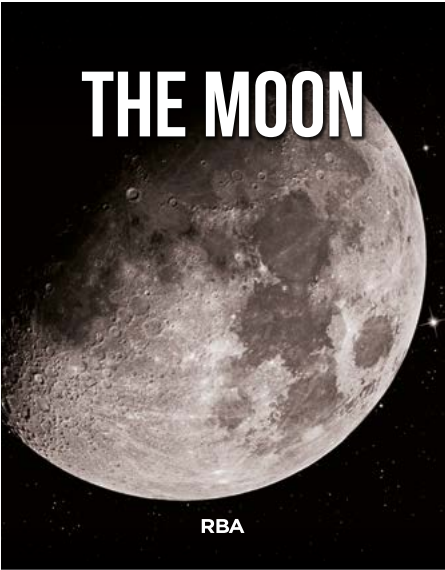
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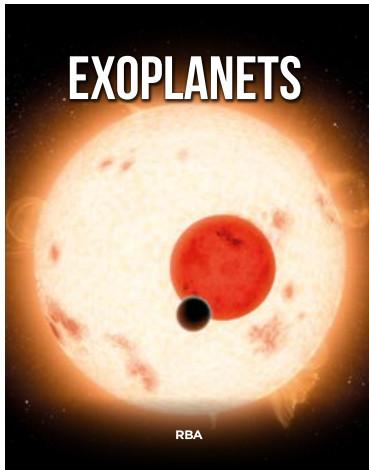


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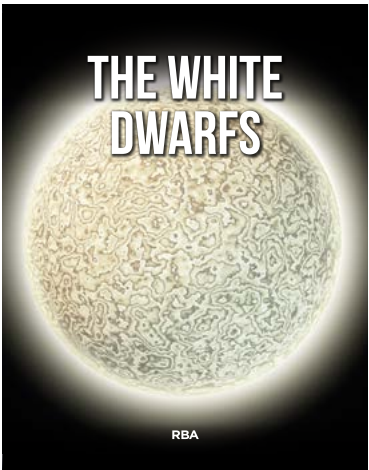


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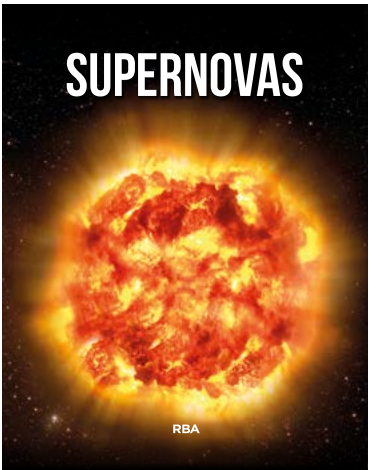
Other Bestsellers



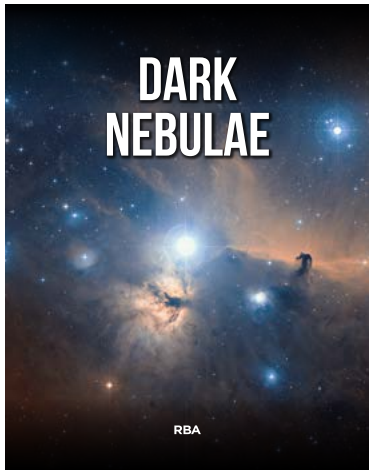
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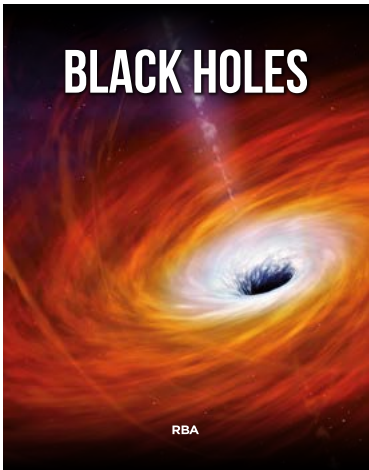
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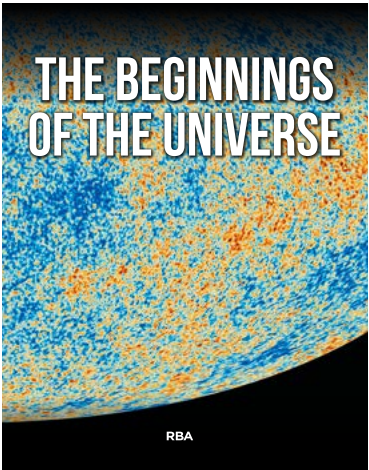
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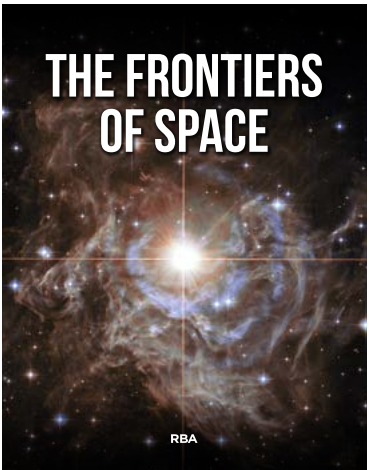
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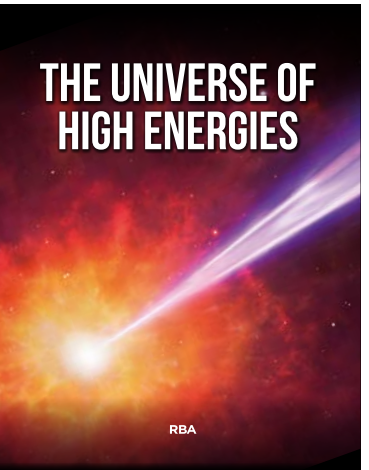
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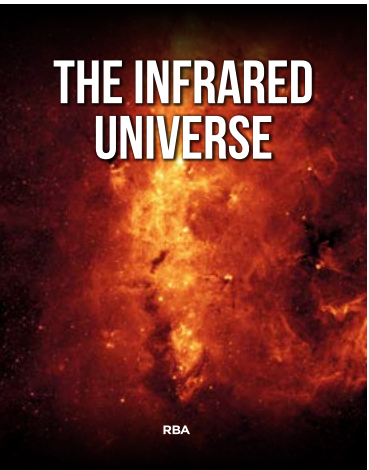
“*Science is the greatest
adventure the human mind
has ever undertaken.*”
—Richard Feynman



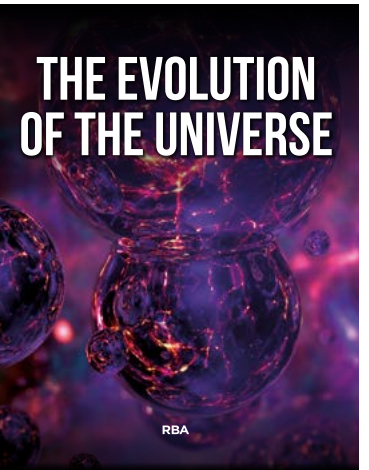
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“

*The most incomprehensible
thing about the universe is
that it is comprehensible.*

—Albert Einstein

ASTROPHYSICS

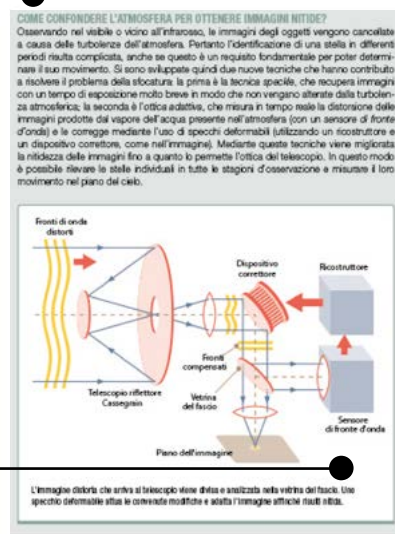
Description

A compelling visual journey through our galaxy, with hundreds of photographs, illustrations, and graphics to present the universe as you've never seen it before. A deep dive into the past, present, and future of our home galaxy, the Milky Way. In

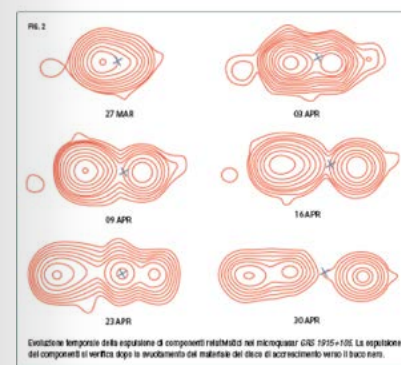
this mind-expanding visual tour through the cosmos, spectacular photographs are converted into interpretive graphics. Detailed maps and fascinating imagery from recent space missions are paired with clear, authoritative scientific information.

*The most spectacular
infographs, carefully
conceived, written and
created.*

*Spectacular photographs
and graphics.*



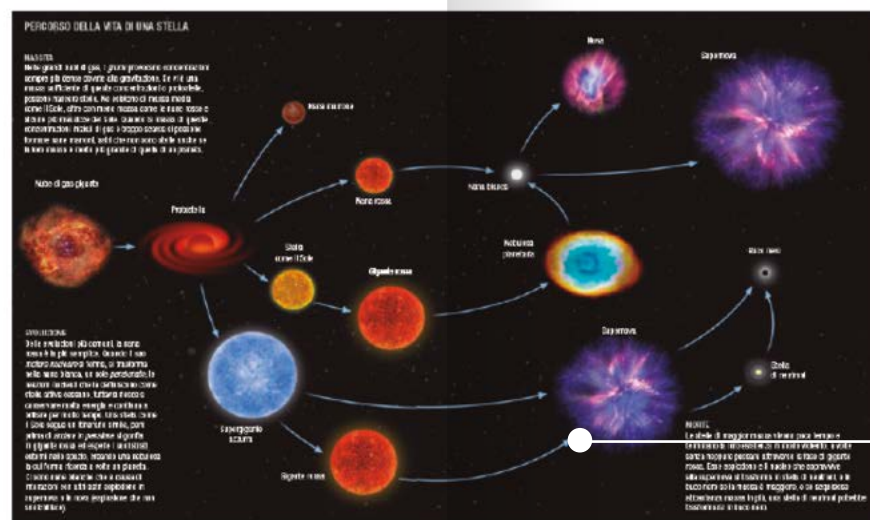
AL CENTRO DELLE GALASSIE 109



Inoltre, c'è un'altra differenza fondamentale: i microquasar presentano un'alta variabilità nelle corte scale di tempo. Le scale di tempo caratteristiche che con le quali varia il luce che emette un oggetto astronomico equivalgono, approssimativamente, alla loro dimensione divisa per la velocità della luce. Considerato che la dimensione del raggio gravitazionale di un buco nero sia proporzionale alla sua massa, nel caso dei microquasar i fenomeni di accrescimento si manifestano in variazioni di luce che hanno luogo molto più velocemente che nelle galassie attive.

In questo modo, qualche minuto di osservazione di un micro quasar equivale a decine di anni nel caso dei quasar.

70 JERICHINI ET AL.



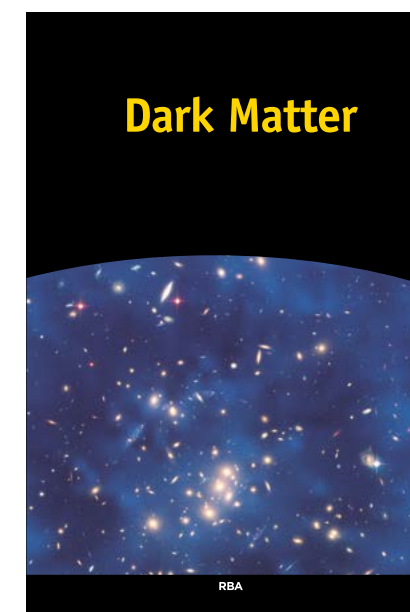
64 JOURNAL OF POST KEYNESIAN ECONOMICS / 10.041 NEW JOURNAL

*Explanatory drawings
of mechanisms and
natural phenomena.*

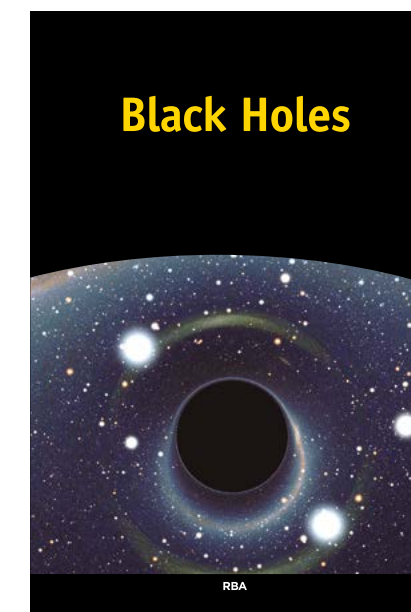
Available Titles

“ We live at an exceptional time in the observation and understanding of the universe.

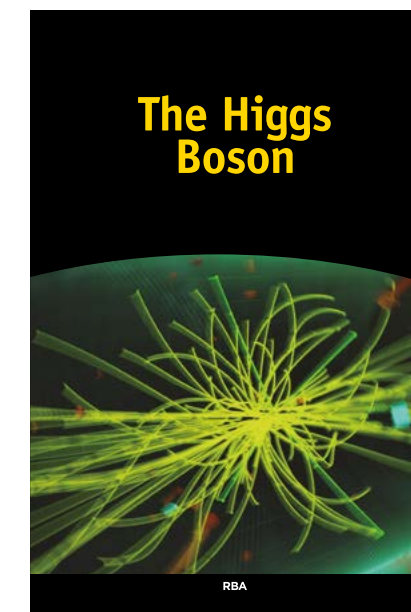
—Neil deGrasse Tyson



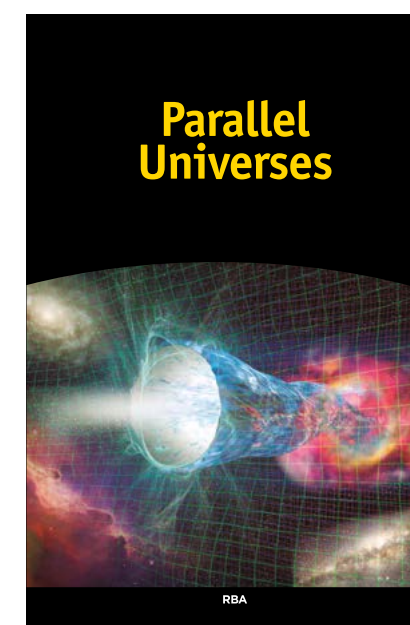
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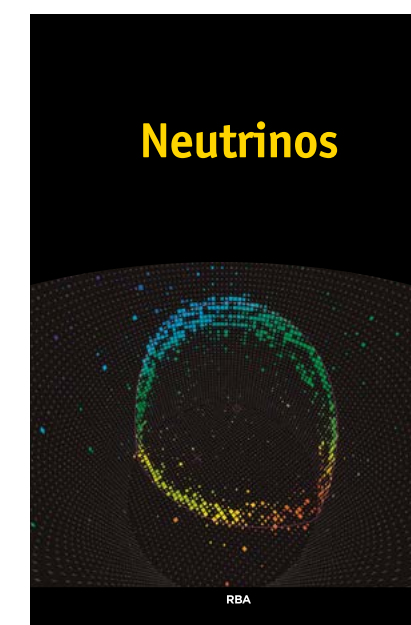
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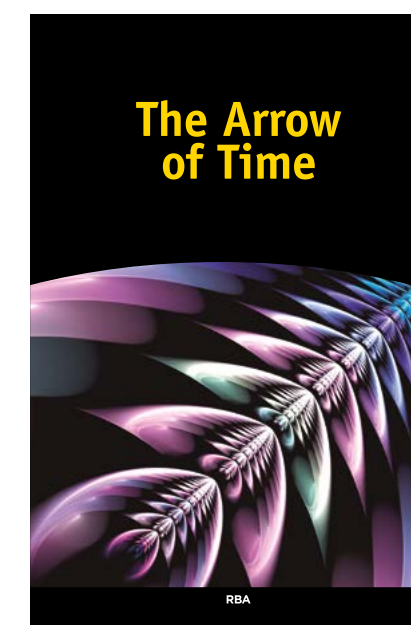
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Other Bestsellers

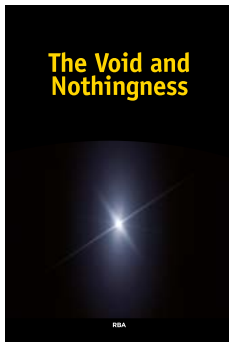
“

We are not at the end but at the beginning of a new physics. But whatever we find, there will always be new horizons continually awaiting us.

—Michio Kaku



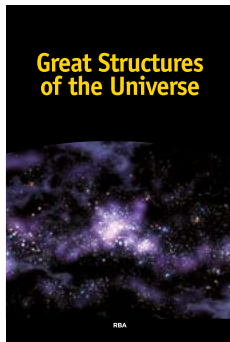
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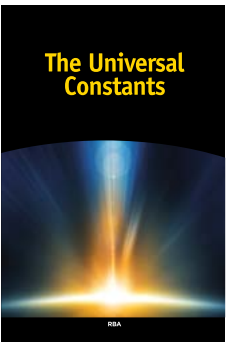
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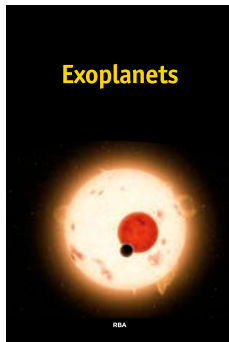
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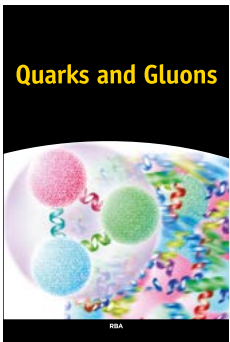
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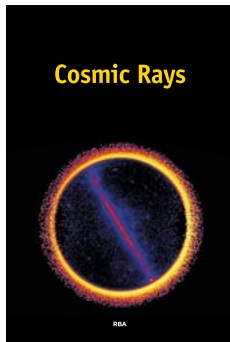
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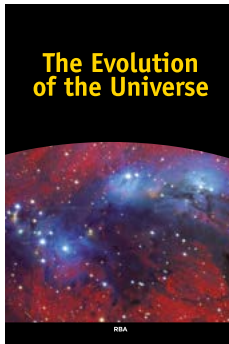
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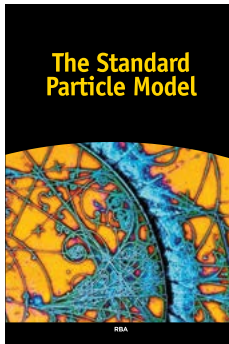
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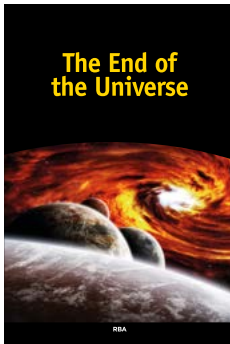
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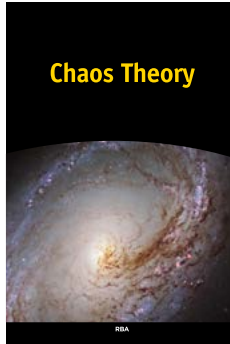
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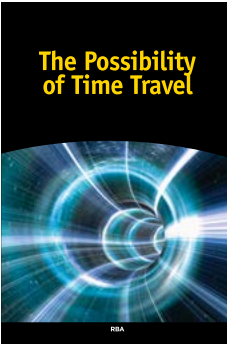
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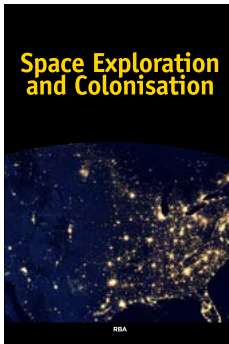
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GREAT SCIENTISTS

Description

Immerse yourself in the lives and times of the great geniuses through these special issues directed and advised by world-renowned scientists: Pythagoras and the Greece of the first wise men, Galileo and the dark days of religious fanaticism, Einstein and the nuclear threat... And all this through rigorous, accessible and vivid explanations.

Illustrations and images of the scientists and their lives.

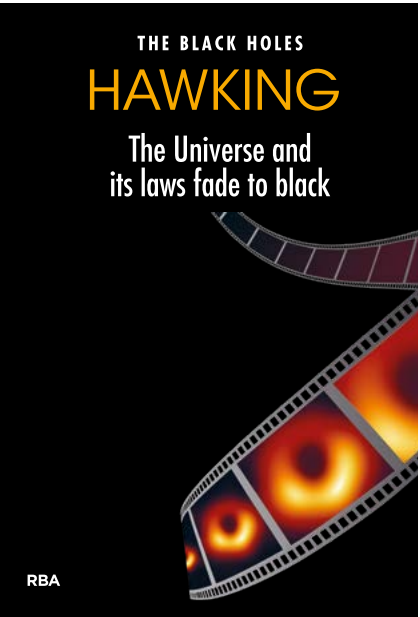
Photographs that help us to better understand the historical context.



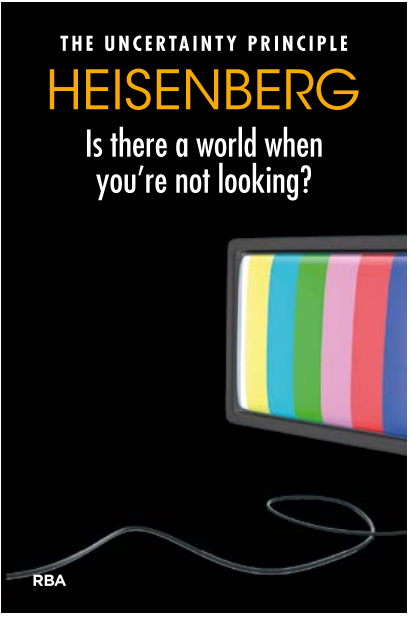
Clearly written text explains their theories and scientific processes.

Formulas and graphics highlighted in the text.

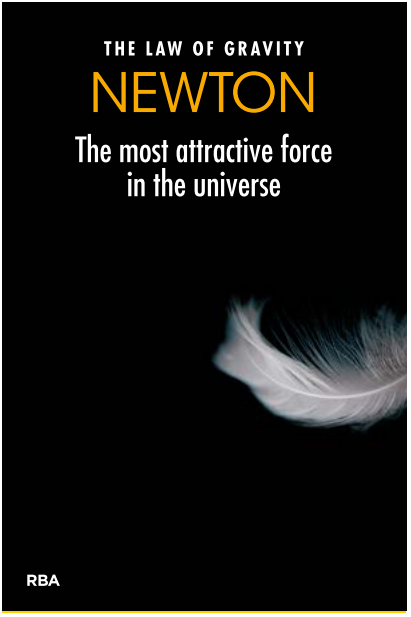
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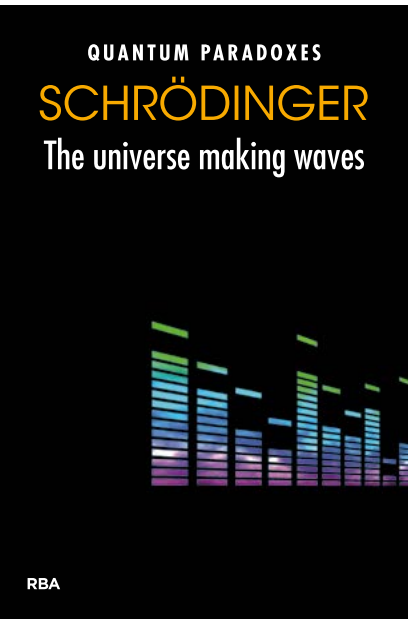
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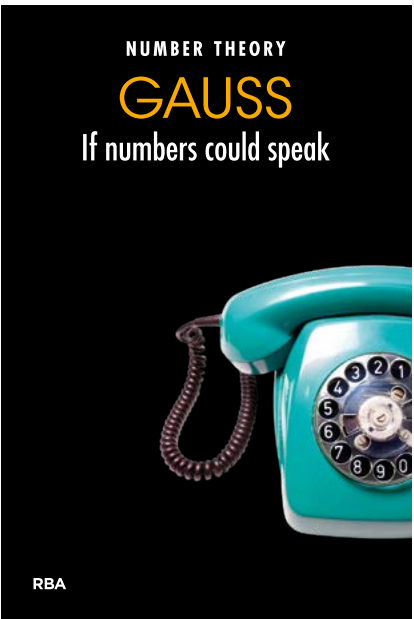
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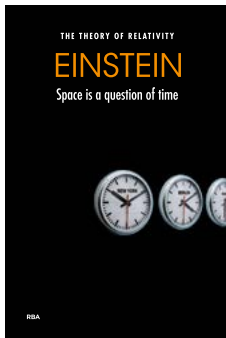


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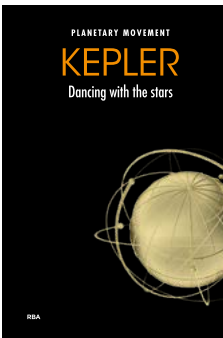


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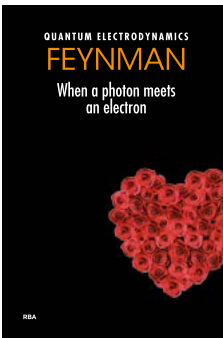
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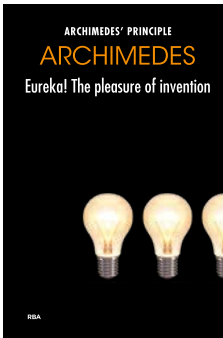
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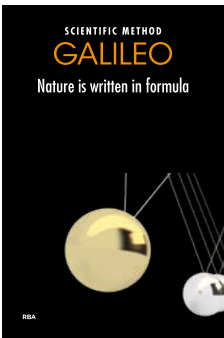
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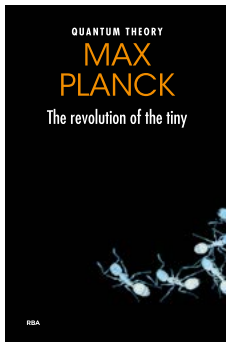
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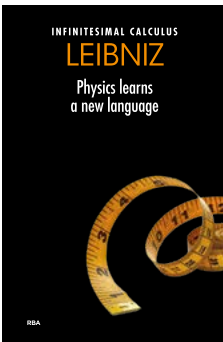
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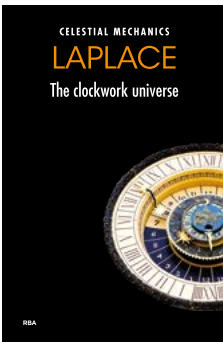
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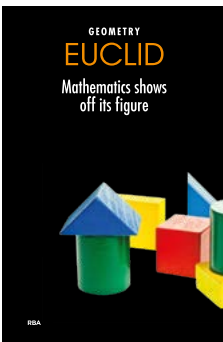
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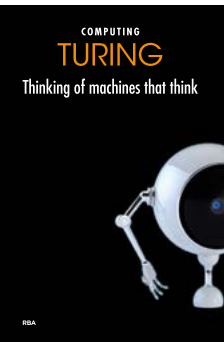
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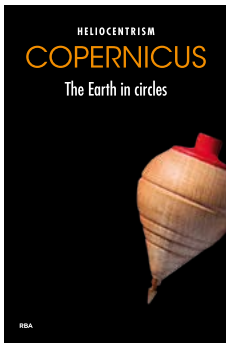
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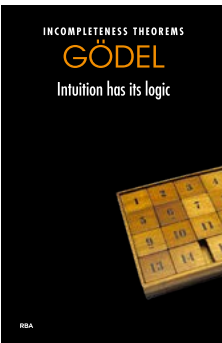
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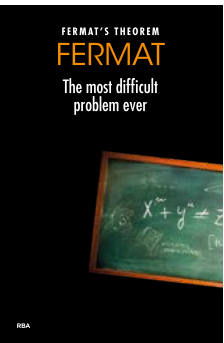
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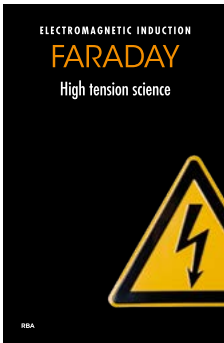
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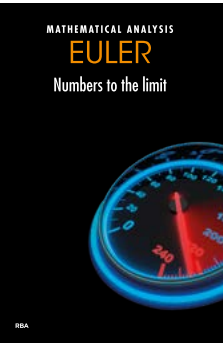
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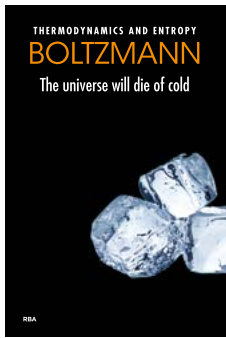
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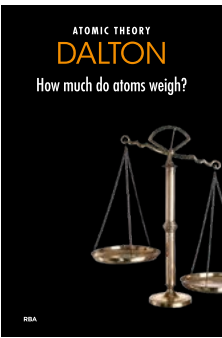
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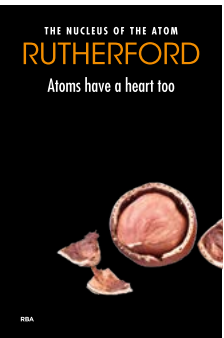
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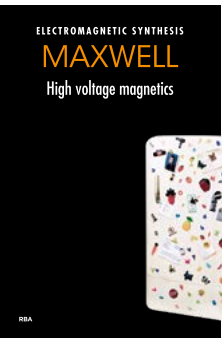
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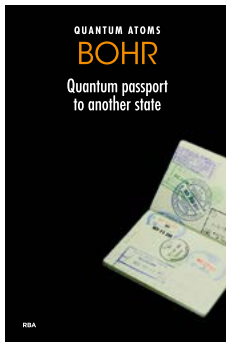
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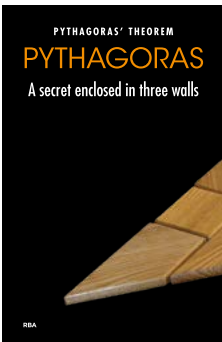
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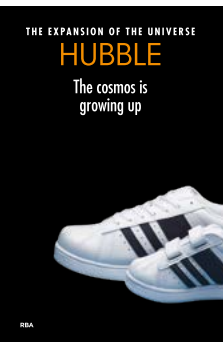
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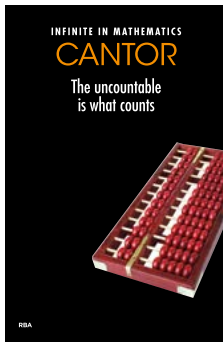
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*Only strong personalities
can endure history, the weak
ones are extinguished by it.*

—Friedrich Nietzsche

MATHEMATICS

Description

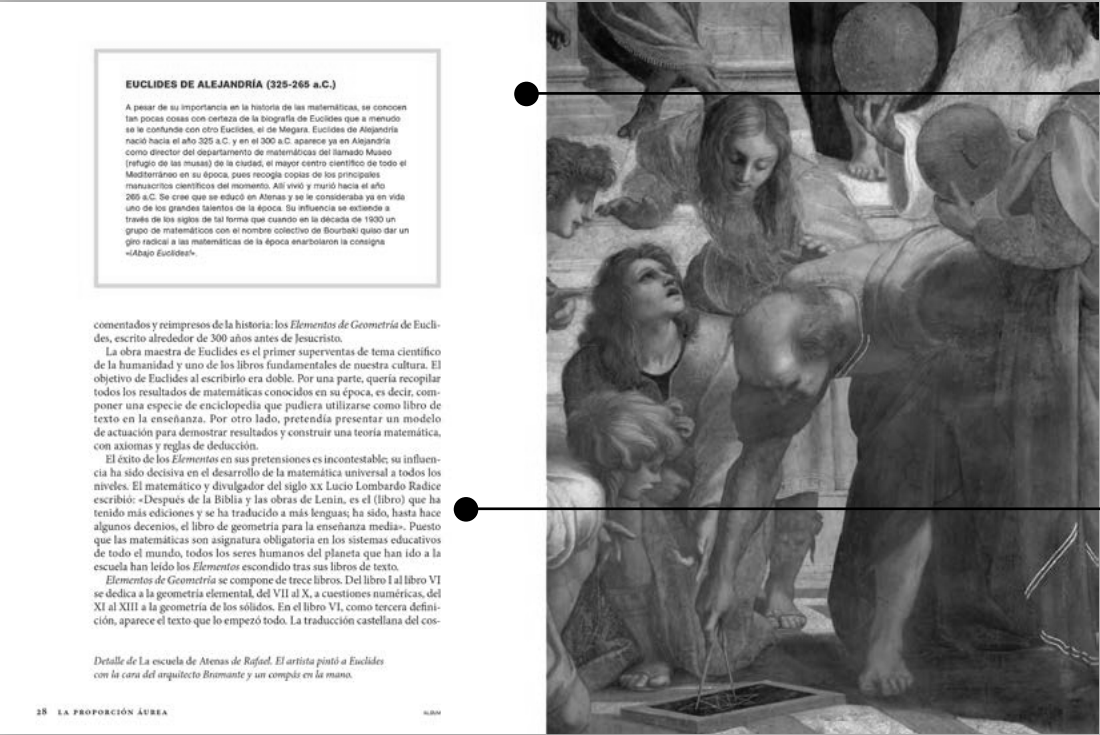
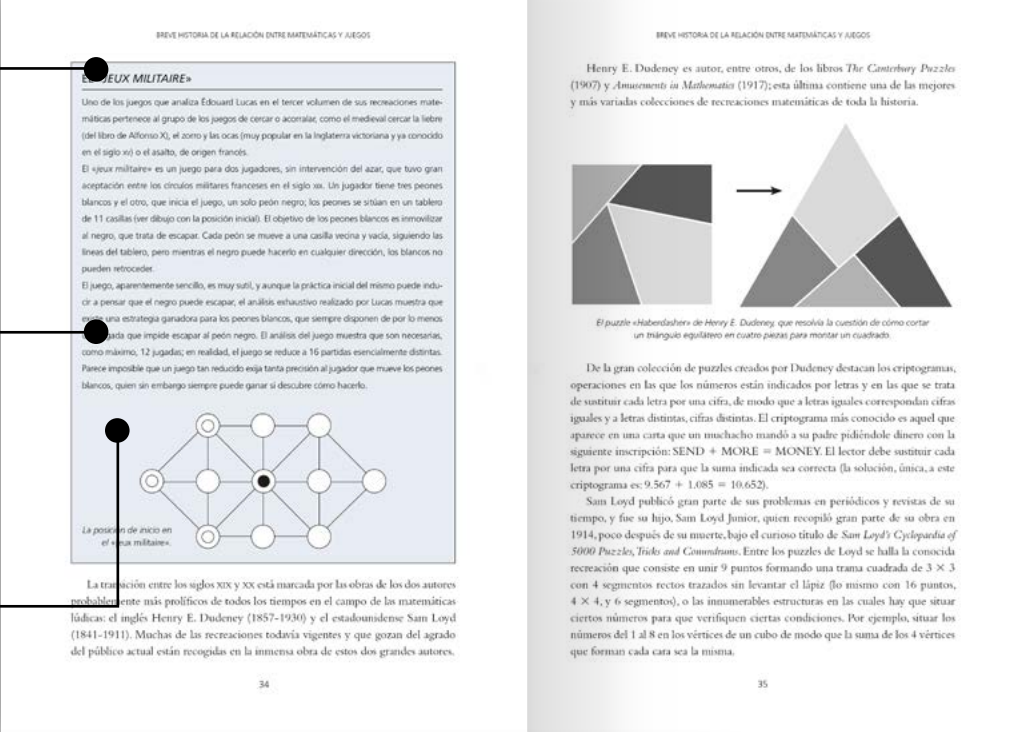
Discover how mathematics shapes the world around us. These books will introduce you to a comprehensive range of mathematical topics and will provide clear explanations of their key characteristics, applications and relevance. Written and edited to present a specific topic in an approachable style and at a consistent tech-

nical level, but not intended for academics. Each issue focuses on a central theme of mathematics, from ancient times to today's digital world. Simple explanations and rational arguments make the text easy to follow, while box features look at historical background and provide insight into how maths is a part of our everyday lives.

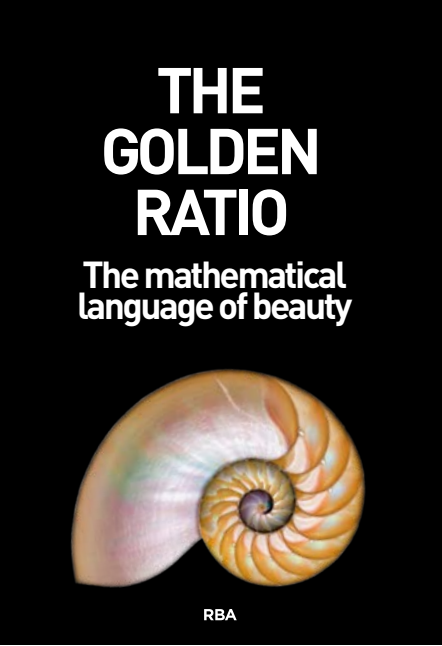
Formulas and equations stand out in the text.

Box features give details of important mathematicians.

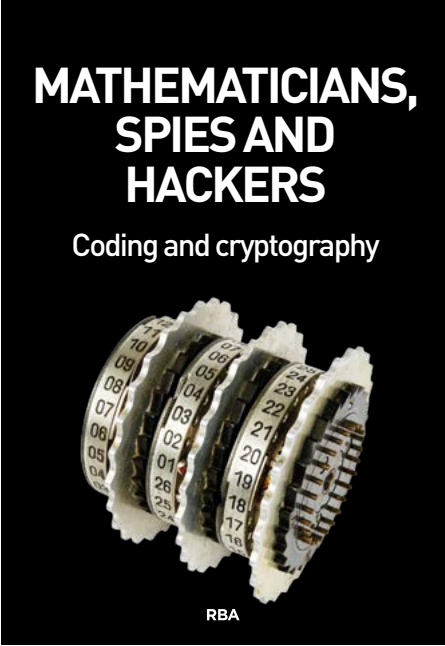
Illustrations of geometric principles, graphs and other diagrams.



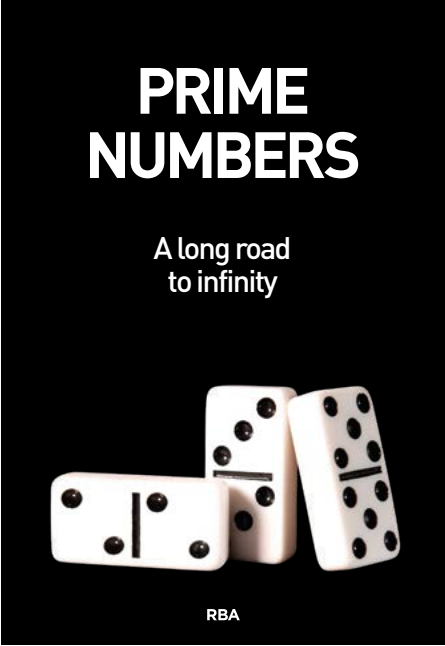
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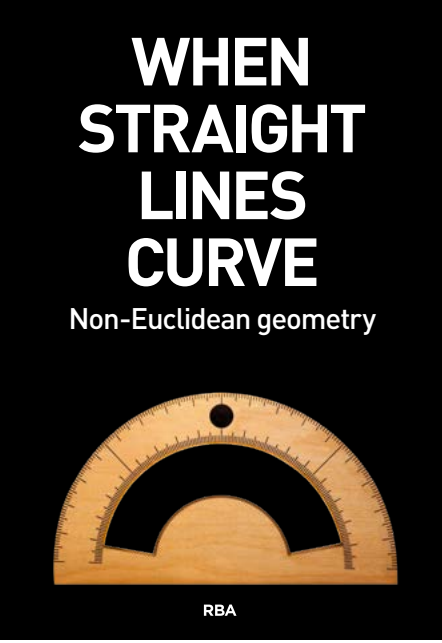
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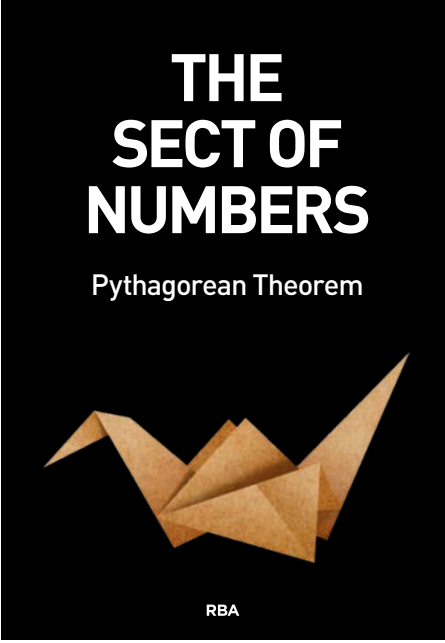
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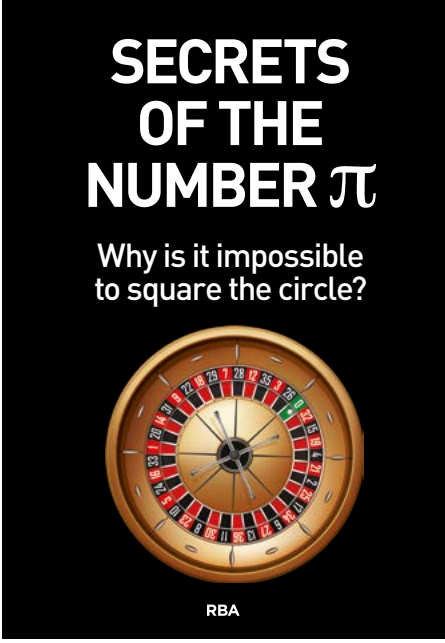
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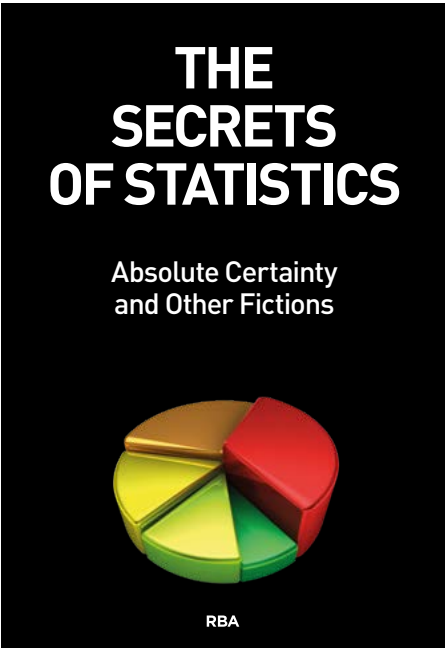


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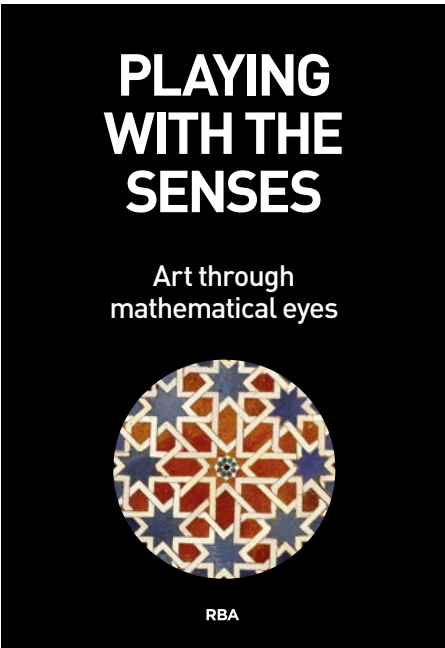


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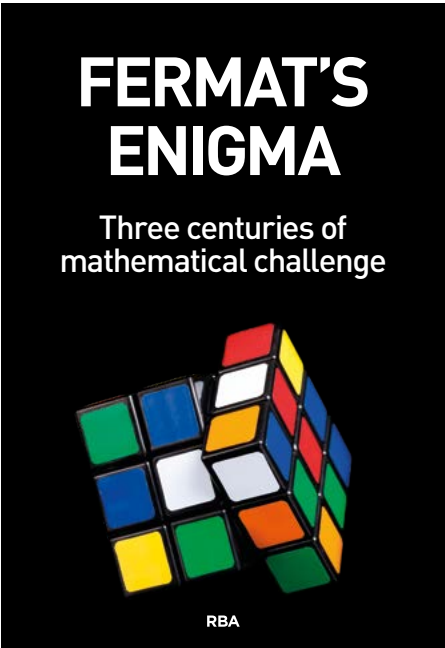
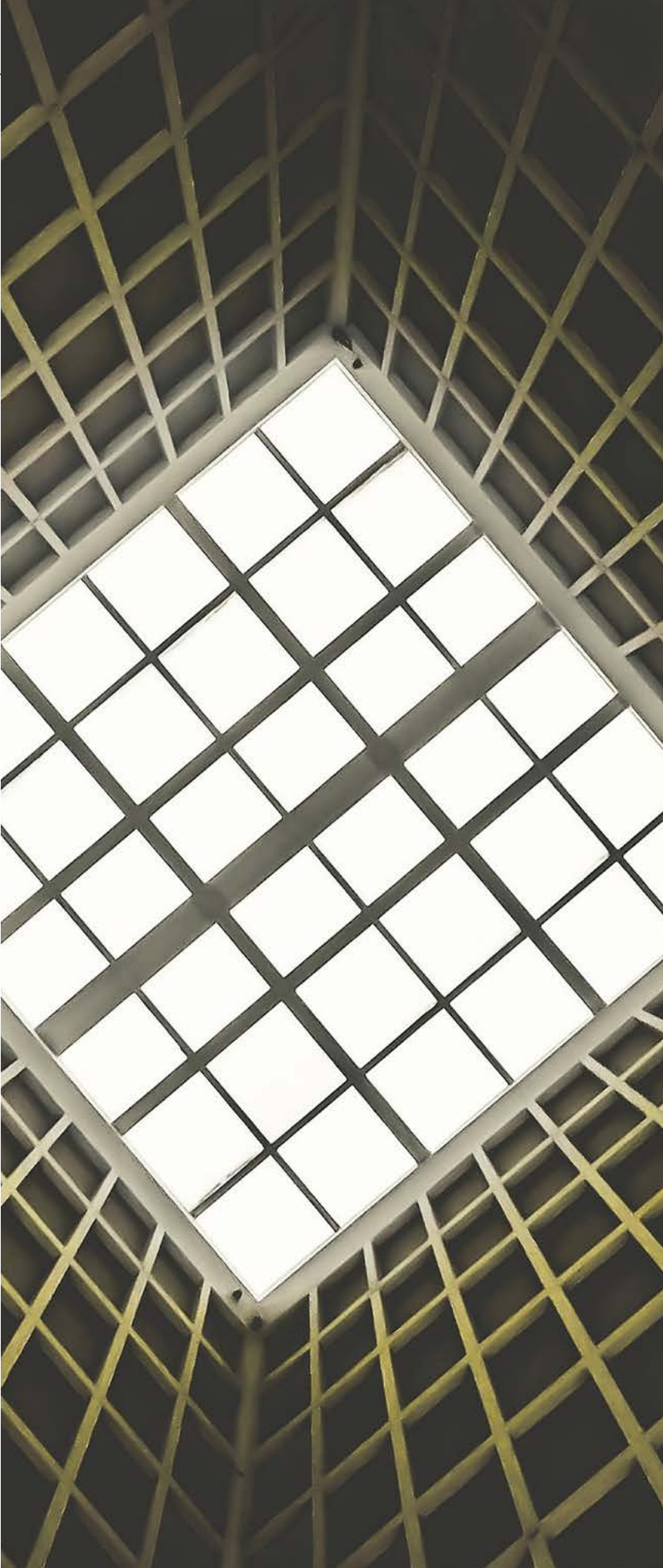
Other Bestsellers



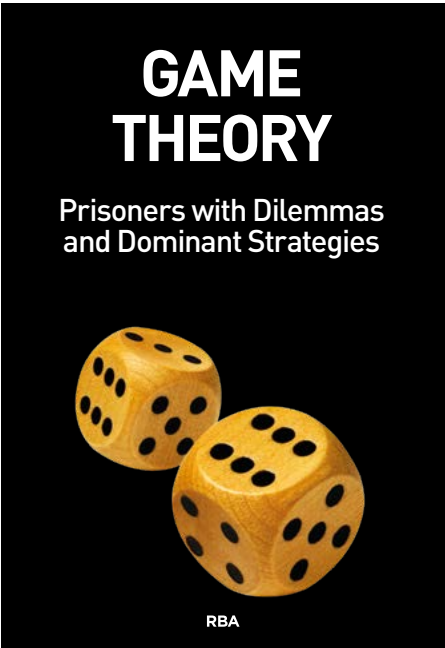
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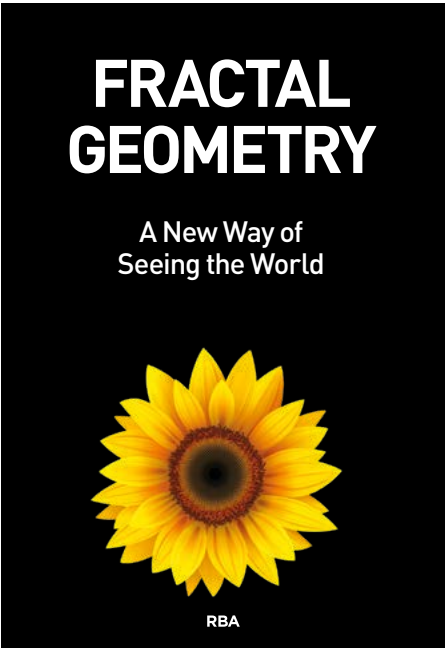
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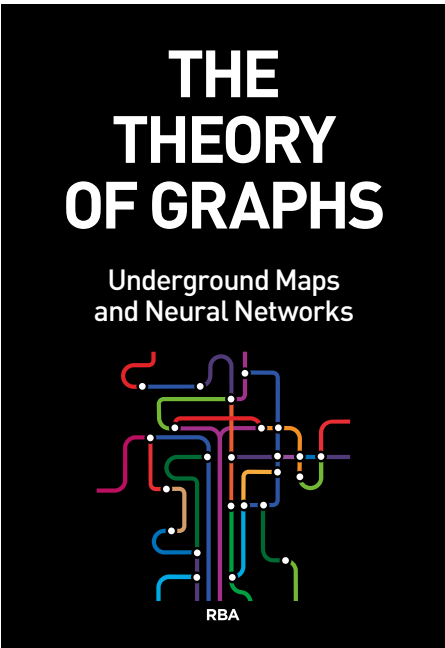
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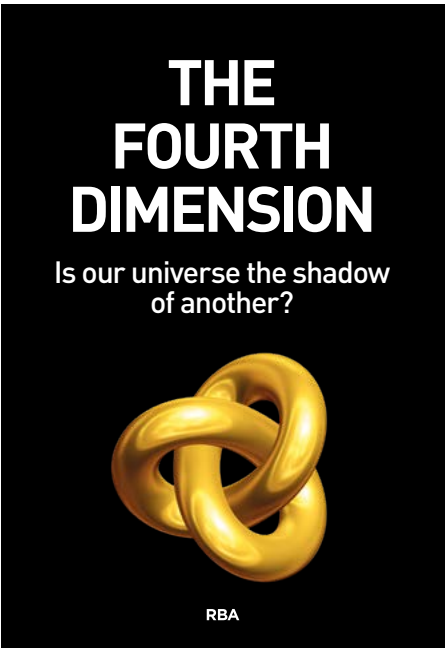
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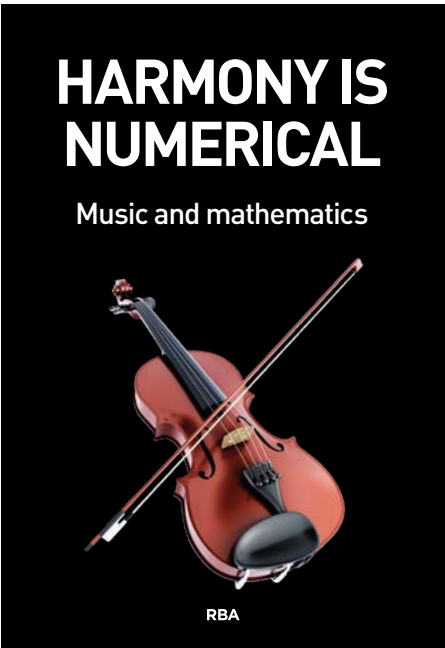
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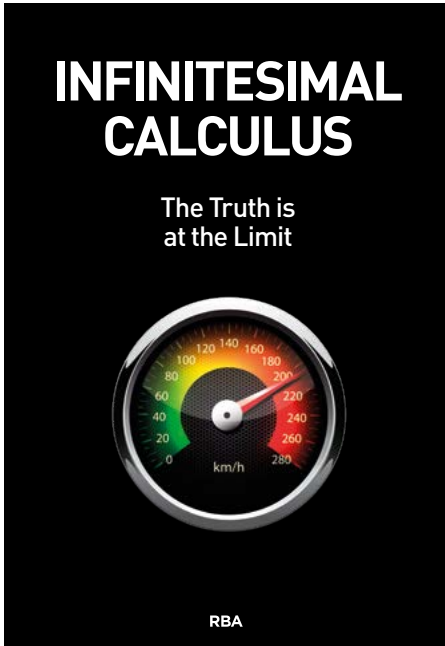


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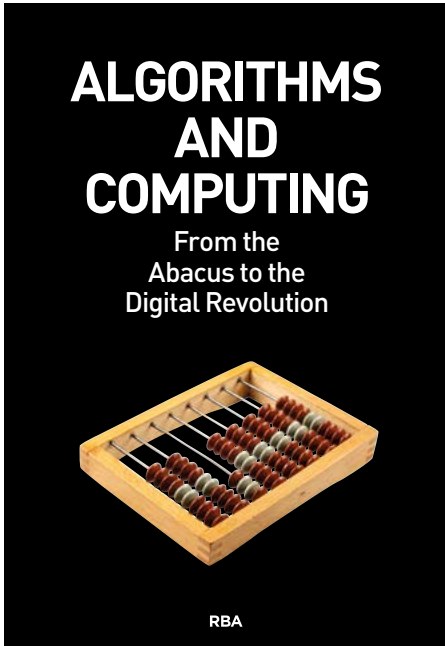
“

If I were again beginning my studies, I would follow the advice of Plato and start with mathematics.

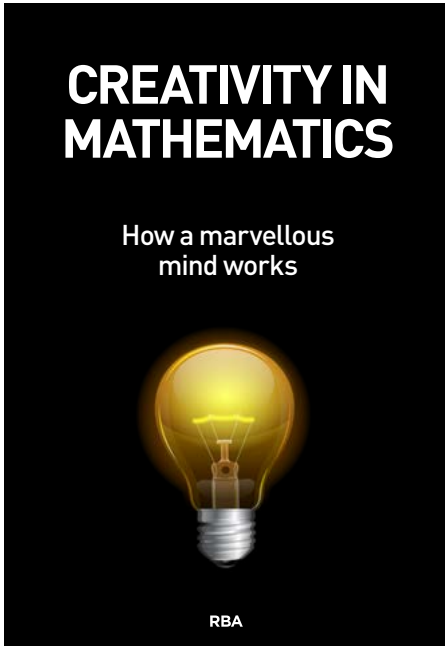
—Galileo Galilei



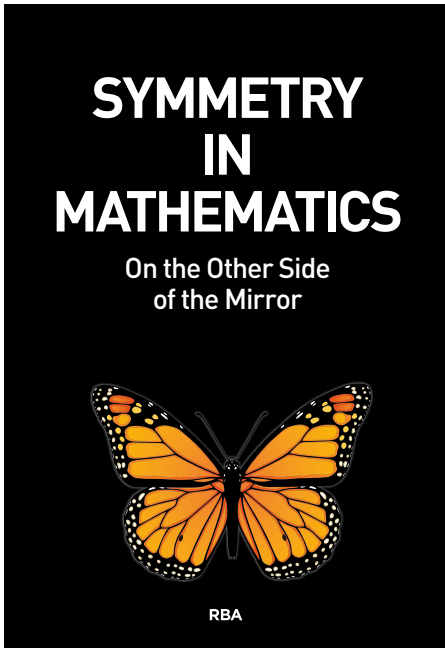
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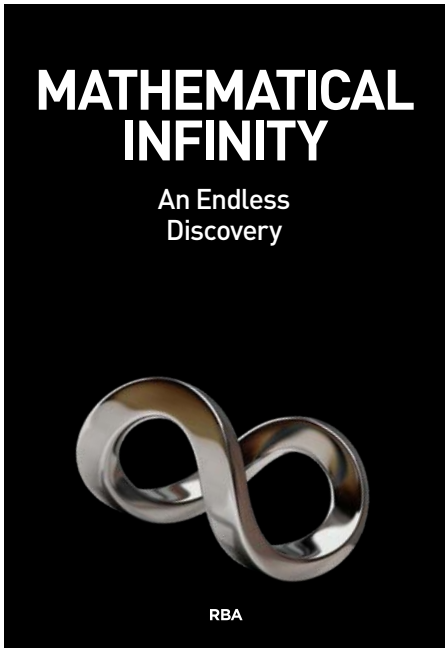
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*The more I read, the more I
acquire, the more certain I am
that I know nothing.*

—Voltaire



THE BRAIN

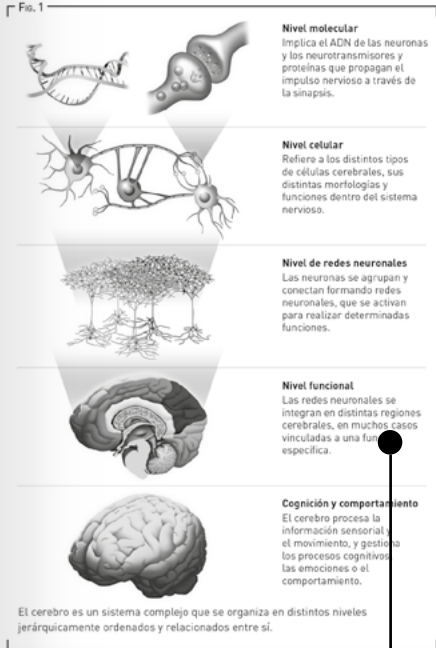
Description

The development of new neuroimaging techniques, the latest advances achieved in microscopic anatomy and the discoveries concerning the molecular mechanisms that control the workings of nerve cells, have paved the way for an understanding of our most complex organ, but also towards new and fascinating challenges. The brain is the most mysterious organ in the universe. Not for nothing is it the only part of the human body whose workings still escape our understanding.

The advances of recent years in different disciplines, such as molecular biology and neuroimaging technologies, lead us to think, however, that we will soon be able to map it. Gaining detailed knowledge of its structure and workings will enable us to repair its defects and strengthen our abilities to unimaginable limits. But, above all, it will give us the keys to discovering the secrets of our mind and achieving a complete understanding of our identity as human beings.

Pictures from the world's best photographic archives.

La última metáfora, también de Ramón y Cajal, es geográfica. «El cerebro es un mundo que consta de numerosos continentes inexplorados y grandes extensiones de territorio desconocido», escribió el neurocientífico. Ciertamente, el cerebro contiene tres grandes regiones (cerebro anterior, tronco del encéfalo y cerebelo), subdivididas a su vez en cientos de áreas menores con funciones muy variadas que originan una orografía de exquisito detalle. Una metáfora que combinara todas las anteriores resultaría en una especie de internet, una red de redes formada por miles de millones de ordenadores conectados compartiendo señales en un lenguaje propio. Pero del mismo modo que internet y los ordenadores convierten complicadas programaciones y arquitecturas en información que podemos entender fácilmente, como una página de la Wikipedia, los productos finales del cerebro son pensamientos, recuerdos, emociones o sensaciones; en definitiva, la mente. Y entender la mente es el fin último del estudio del cerebro. Pero más allá de las metáforas, ¿qué sabemos sobre la estructura del cerebro? ¿Cuáles son sus componentes? ¿Cómo se interrelacionan y generan las cadenas de eventos de las que emergen los pro-



Hacia la conquista del cerebro | 21

The most spectacular infographs, carefully conceived, written and created.

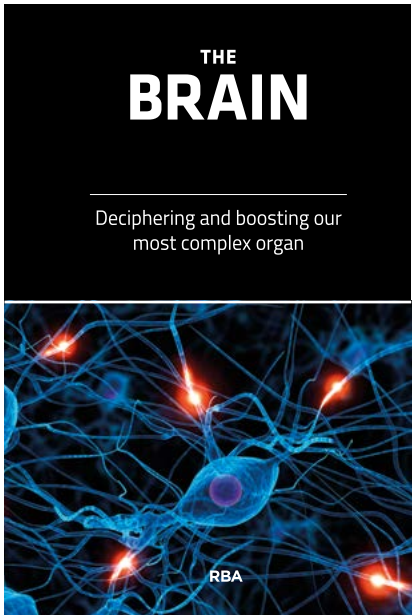
The most representative images, carefully selected.



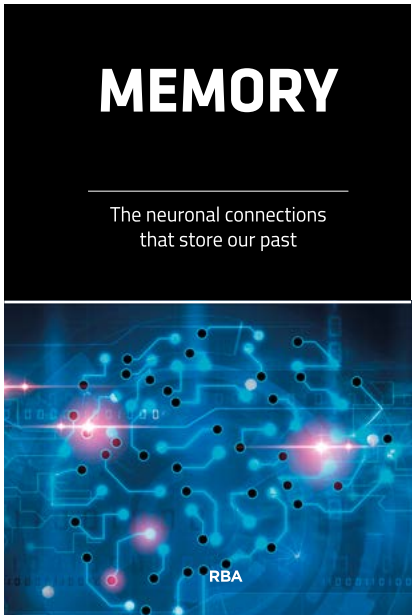
— Arriba, una mujer con un casco de electrodos durante una EEG (izquierda), y matriz de microelectrodos o MEA (derecha). Abajo, vista de las fibras nerviosas de la materia blanca obtenida mediante imagen por tensión de difusión (ITD).

El desafío de mapear el cerebro | 101

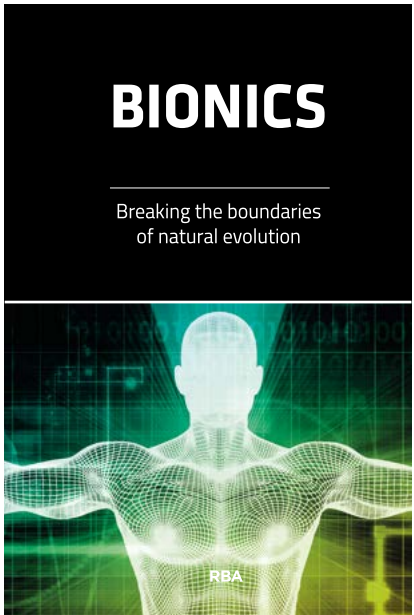
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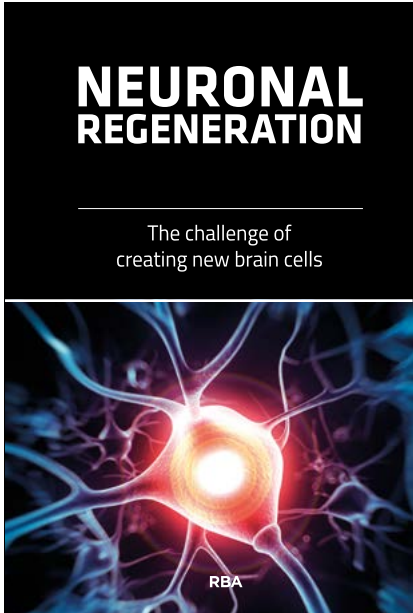
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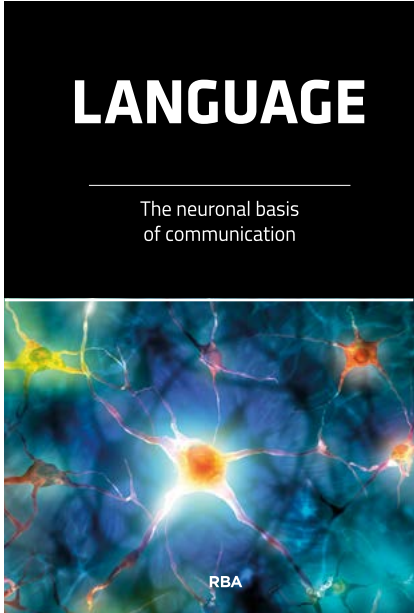
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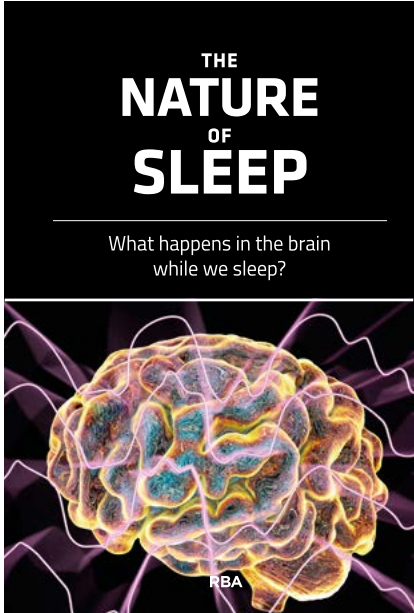
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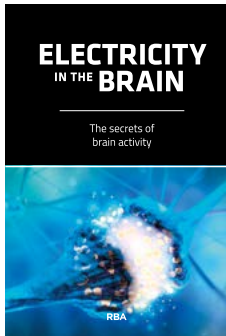


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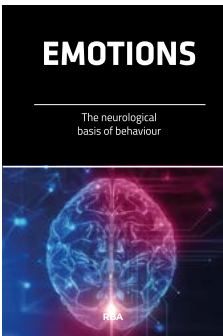
Other Bestsellers

“Science is not only a disciple of reason but, also, one of romance and passion.

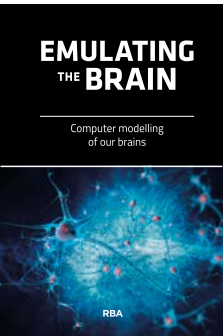
—Stephen Hawking



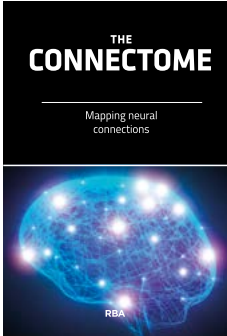
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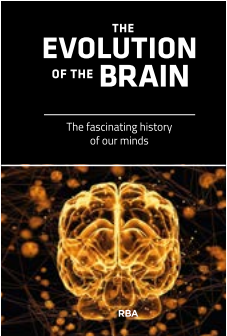
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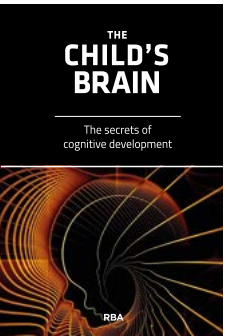
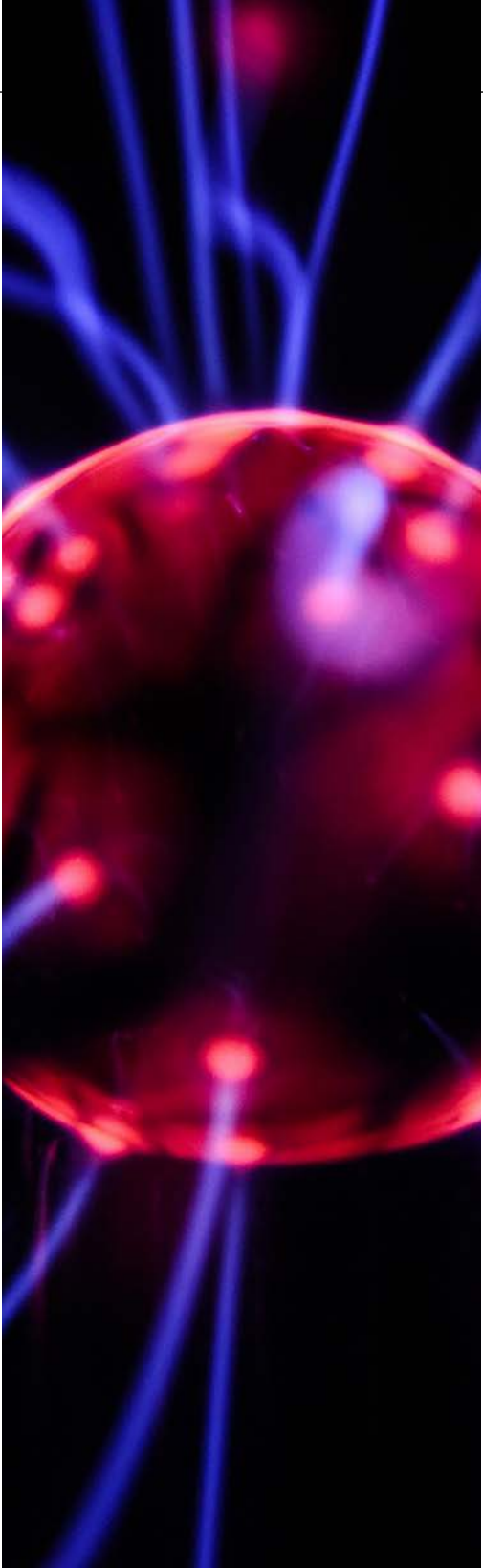
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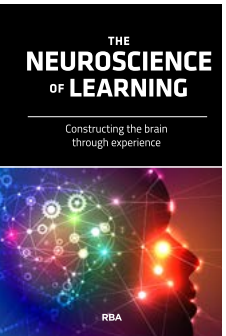
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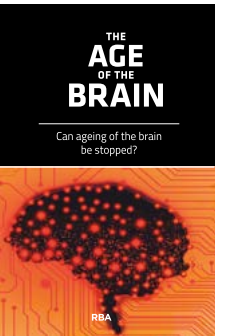
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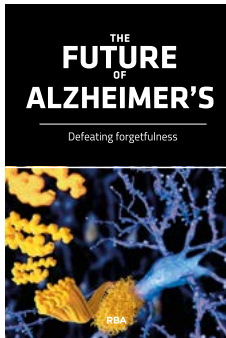
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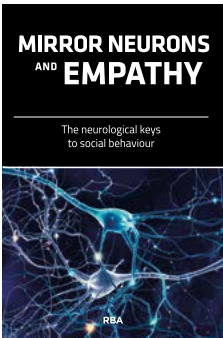
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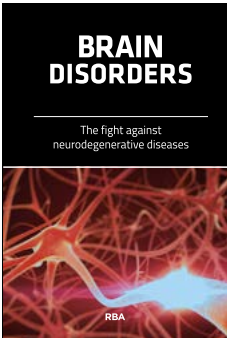
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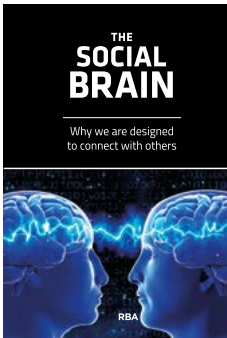
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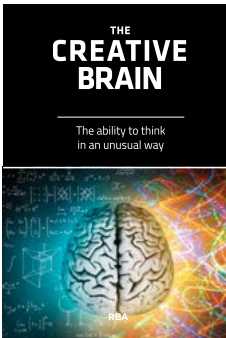
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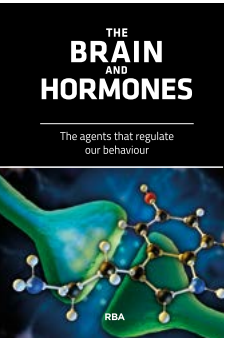
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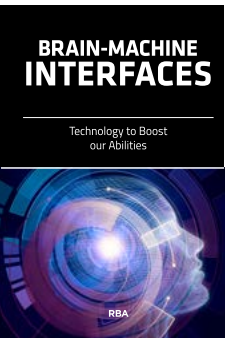
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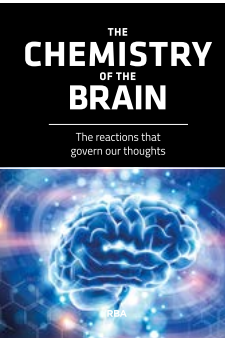
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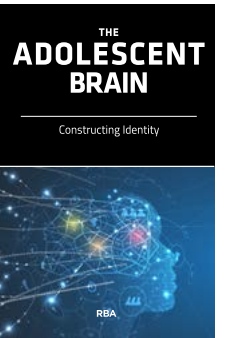
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BIG BOOKS

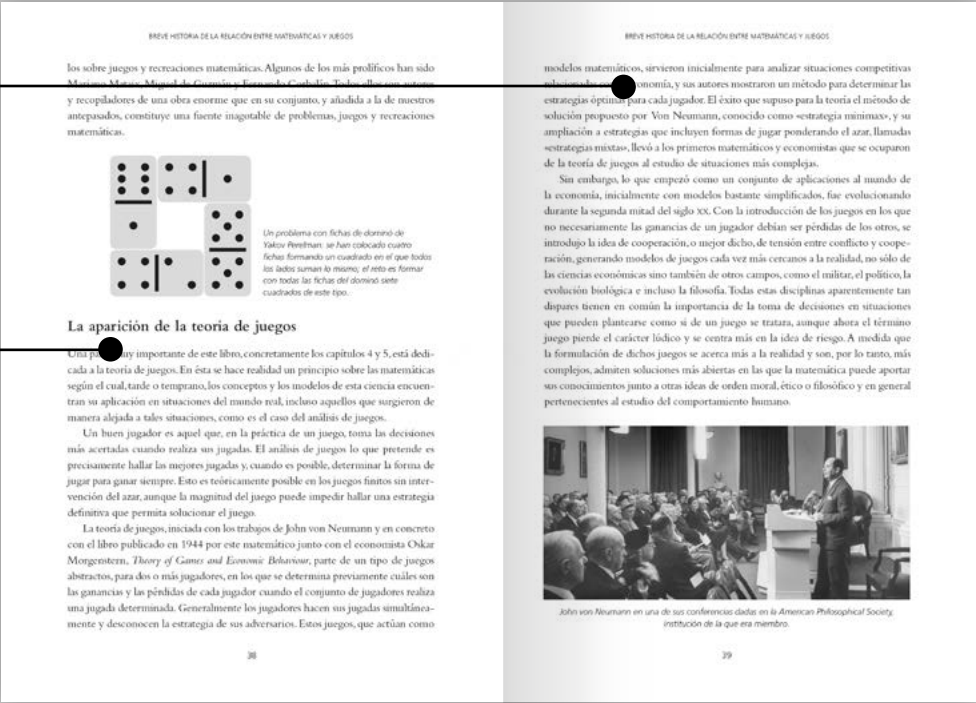
Description

Discover the theories that explain the world: Gravity, relativity, number theory, quantum mechanics. Gain insight into how maths is a part of our everyday lives. Immerse yourself in the lives and times of the greatest mathematicians and scientists.

Simple explanations and rational arguments make the text easy to follow, while images and graphics help us to understand the historical background and the scientists' discoveries.

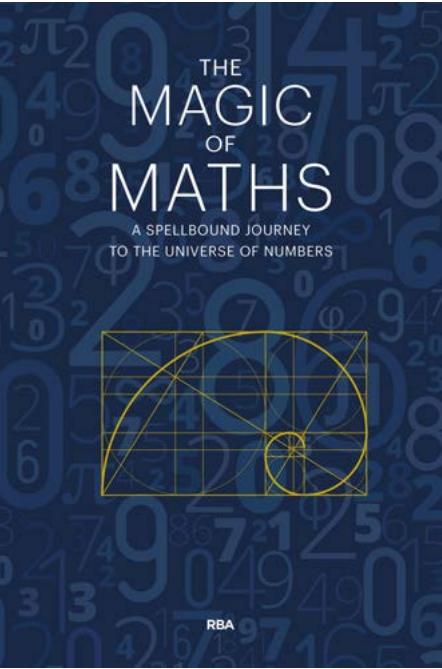
Formulas and equations stand out in the text.

Box features give details of important mathematicians.

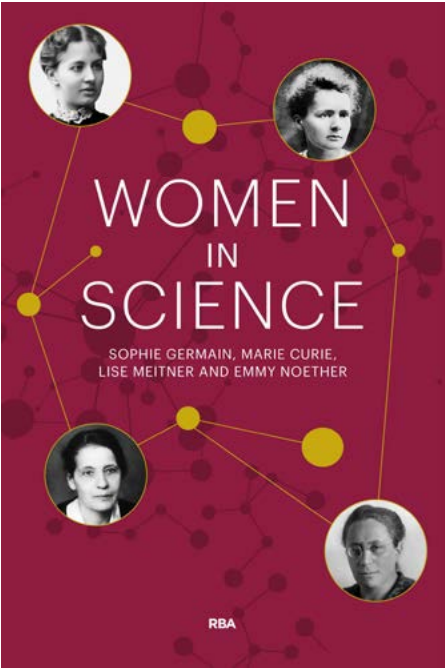


Available Titles

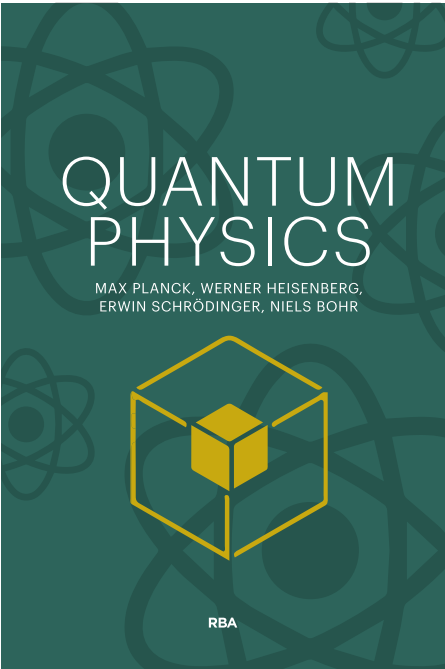
“Tell me and I forget, teach me and I may remember, involve me and I learn.”
—Benjamin Franklin



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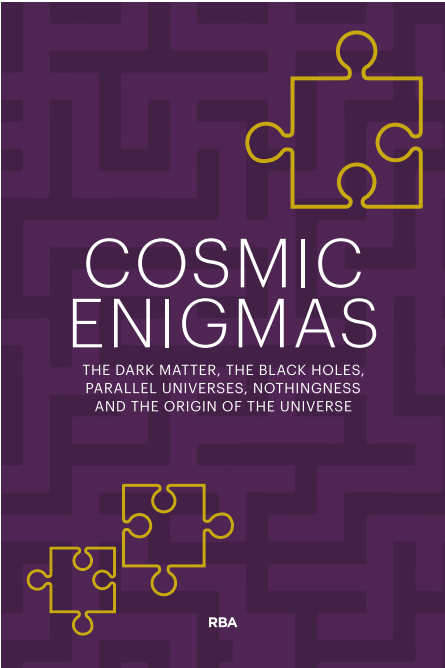
Illustrations of geometric principles, graphs and other diagrams.

Photographs make the connection between maths and the real world.

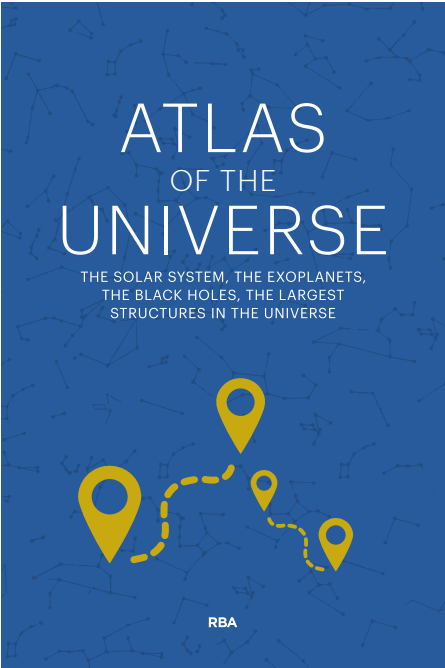
Clearly written text explains the theories and mathematical processes.



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